

# Geneva Glen Program Outcomes

Summer



# 2021

This document contains results of the Outcomes Program from the summer including the ACA Youth Outcomes Battery Analysis and Satisfaction Survey Result analysis.

The Fruitage of  
the 2021  
Summer

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# Youth Outcomes Battery

## YOB Introduction

*From Overview of the ACA Youth Outcomes Battery V2*

The second edition of the ACA Youth Outcomes Battery (ACA-YOB) provides camps and other youth programs with measures that focus on eleven common youth outcomes. The statistically tested scales are age-appropriate, short and concise, easily administered tools that can be individualized to a camp, afterschool program, or other youth programs. While the battery was designed with the camp setting in mind (e.g., nature-based context, residential nature, small group living, youth focused) the measures are focused on strong youth development outcomes that are not predicated on particular settings.

The YOB can help camp and youth program staff:

- Evaluate program goals
- Document the changes in your youth so that information can be shared with key stake-holders (parents, funders, staff, etc.)
- Demonstrate your commitment to quality programs that make a difference in people's lives
- Meet expectations for trust-worthy instruments (high reliability and validity statistical checks prove the scales accuracy)
- Can be combined to measure socially relevant concepts (Ex. Environmental Leadership could be measured by combining the scales for teamwork, responsibility, independence, problem-solving, and affinity for nature)

### **Specific Youth Outcomes Measured by the YOB**

The YOB focuses on eleven outcomes common to many camps and other youth development programs.

- Friendship Skills (i.e., make friends and maintain relationships)
- Independence (i.e., rely less on adults and other people for solving problems and for their day-to-day activities)
- Teamwork (i.e., become more effective when working in groups of their peers)
- Family Citizenship (i.e., encourage attributes important to being a member of a family)
- Perceived Competence (i.e., believe that they can be successful in the things they do)
- Interest in Exploration (i.e., be more curious, inquisitive, eager to learn new things)
- Responsibility (i.e., learn to be accountable for their own actions and mistakes)
- Affinity for Nature (i.e., feelings of emotional attraction toward nature)
- Problem-Solving Confidence (i.e., believe they have abilities to resolve problems)
- Camp Connectedness (i.e., feeling welcomed and supported at camp)
- Spiritual Well-Being (i.e., having purpose and meaning in life, transcendence)

# Youth Outcomes Battery Analysis and Recommendation (2010-2016)

*Katlyn Maloney, Administrative Intern 2017*

## Young Camper Survey

### *Five Year Comparison*

- Satisfaction with American Heritage has decreased quite a bit from not only 2015-2016, but also from 2012-2016
- Satisfaction for World Friendship is also historically lower than the other sessions, but has increased significantly in 2016
- Satisfaction for Knighthood I and II are pretty stable and high from year to year with only some minor flux overall

### *Recommendations*

- Definitely continue to assess the satisfaction of campers with their specific session experiences seeing as there has been relatively less satisfaction with young campers from American Heritage and World Friendship (But then again, what else would you do for this groups since the outcomes are rather simplistic in nature)

## Older Camper Outcomes Basic Version

### *Average Scores by Outcome*

- General overall decrease in average outcomes from 2015-2016
- Still falling generally at least marginally higher than the normative numbers provided by ACA
- Friendship is the only one that is extremely consistent

### *Friendship*

- Relatively stable: little change from year to year
- Declined more drastically from 2015-2016 in American Heritage
- Increased more significantly from 2015-2016 in Knighthood II

### *Independence*

- Overall has decreased from the numbers seen in 2015 for American Heritage, Knighthood I, and World Friendship
- Increased more for Knighthood II, but this seems insignificant when all others have decreased

### *Teamwork*

- Also, overall decreases in all sessions excepting Knighthood II

### *Perceived Competence*

- Again, decreases at least marginally across the board except in Knighthood II

### *Responsibility*

- Again, the same increase and decrease pattern split between Knighthood II increasing and the other three decreasing

### *Affinity for Nature*

- Decreases in the numbers from American Heritage, Knighthood I, and World Friendship
- Knighthood II remaining somewhat static overall

### *Camp Connectedness*

- Same general trends between the sessions with World Friendship as an exception remaining relatively stable

### *Satisfaction Results*

- Significant drop in satisfaction for American Heritage and Knighthood I
- Significant increase in satisfaction for Knighthood II and World Friendship
- Overall for American Heritage, it seems that one of the primary causes for being unsatisfied was the stomach bug

## **Older Camper Outcomes Detailed Version**

### *Average Scores by Outcome*

- Outcomes seem to have remained either stable or increased at least marginally for each outcome from 2015-2016
- American Heritage and World friendship scoring again the lowest out of the four sessions

### *Friendship*

- Fluctuation from session to session in status and change with an increase building from American Heritage to Knighthood II and then a decrease at the World Friendship mark
- Increase in overall change along with an increased number of years at camp

### *Independence*

- Remained pretty much the same from session to session with a growth in change from American Heritage through Knighthood II and then a drop in World Friendship
- Increased recognized change correlated with an increased number of years at camp

### *Teamwork*

- Slight increase from American Heritage to Knighthood I, but then a decrease and stabilization from Knighthood II to World Friendship
- Increase overall in recognized change the longer that the children have been coming to camp

### *Perceived Competence*

- Generally increasing from American Heritage to Knighthood II with then a slight decrease in World Friendship
- Again, a correlation with the increase in recognized change and an increase in summers spent at camp

### *Interest in Exploration and Change*

- Remained relatively stable in both status and growth

### *Responsibility*

- General increase and stability from American Heritage to Knighthood II with a decrease again in World Friendship

- Again, a correlation between an increased number of years at camp and an increased acknowledgement of change in this area

### *Affinity for Nature*

- Pretty stable with a slight increase from Knighthood II to World Friendship
- Again, a correlation between an increased number of years at camp and an increased acknowledgement of change in this area

### *Satisfaction Results*

- Satisfaction has grown at least slightly for American Heritage, Knighthood I, and Knighthood II while there is a decrease in satisfaction with World Friendship
- From 2015-2016, satisfaction for American heritage has decreased
- From 2015-2016, satisfaction for Knighthood I has remained relatively stable (very slight increase)
- From 2015-2016, satisfaction for Knighthood II has increased
- From 2015-2016, satisfaction for World Friendship has remained the same
- Kids getting incredibly sick seems to be one of the most common comments that may be contributing in the drop in satisfaction for American Heritage in Particular
- World Friendship satisfaction may be due to the exhaustion that comes at the end of the summer. Some campers commented that there were not enough activities etc.

### *Overall Recommendations*

- Collect data on the following outcomes every few years rather than every year (They are all relatively stable and do not denote big enough changes):
  - Friendship
  - Affinity to Nature
  - Interest in Exploration
- One thing I noticed that significantly impacted the satisfaction with camp from the side of campers was the event of severe illness, which happened last year in American Heritage. It seems that in other years without such a sickness sweeping through camp, satisfaction with this session was much higher, so it will be interesting to see a comparison between this summer and last summer assuming we don't get hit with a crazy stomach bug again.
  - Another note here was that some oldest campers felt they didn't learn enough or as much as they had in the past about American history or Native American culture during this session. Perhaps inserting something in the morning as we do for Knighthood sessions in the form of story time and World Friendship in the form of news could help increase satisfaction in this area (Molly and I have been talking a little bit about this)
- With World Friendship it seemed like there were more comments surrounding the food provided that may have impacted satisfaction with the session. I know that energy generally is at a low during this session, so that is likely also an explanation for this very slight drop.

### *Older Camper Basic Version Cycle Recommendation*

1. Cycle 1 Survey (2017/2021): Independence; Perceived Competence; Camp Connectedness
2. Cycle 2 Survey (2018/2022): Friendship; Affinity for Nature
3. Cycle 3 Survey (2019): Responsibility; Teamwork; Camp Connectedness

### ***Older Camper Detailed Version***

1. Cycle 1 Survey (2017/2021): Independence; Perceived Competence; Teamwork
2. Cycle 2 Survey (2018/2022): Friendship; Affinity for Nature
3. Cycle 3 Survey (2019): Interest in Exploration; Responsibility; Independence

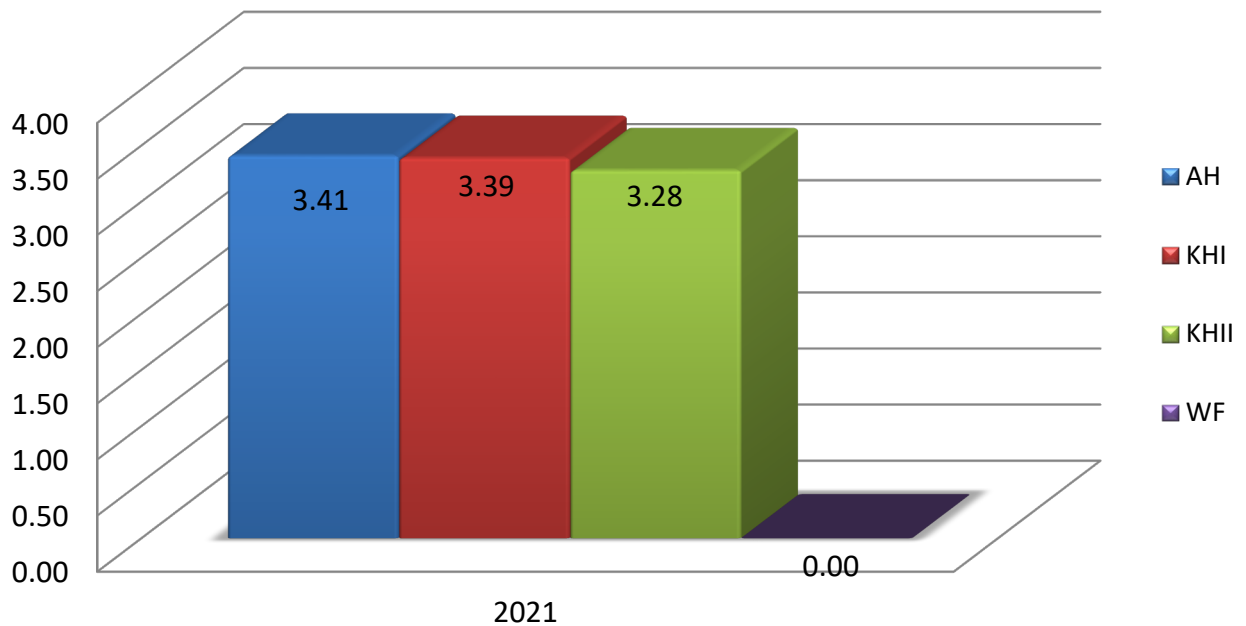
## YOB Result Analysis

### Young Camper Survey Analysis

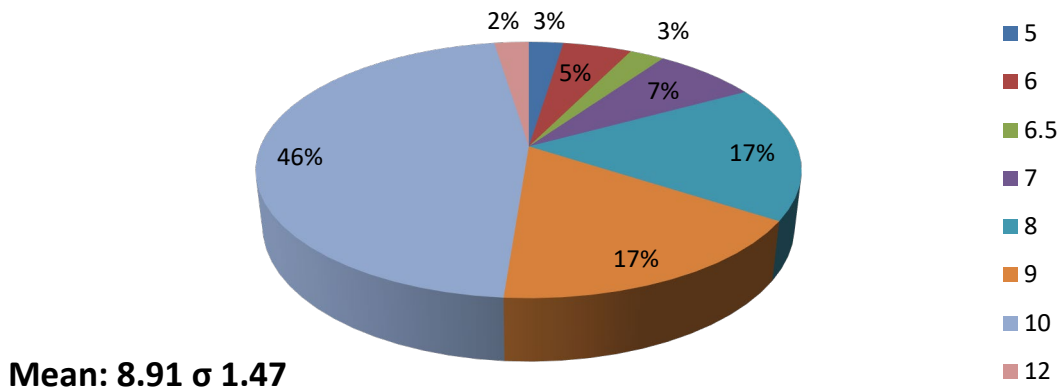
- 41 Campers were interviewed, representing approximately 14.3% of that demographic (285 Campers)
- 14 Question Survey Yields a “Total Result” (not module/outcome based)
- Grades 2-5
- Not administered during World Friendship
- $\sigma$  of .27 on Total survey (Compared to .22 in 2019)

*92.31% of the campers surveyed felt that they learned “a little” to “a lot” about friendship, independence, teamwork, family citizenship, perceived competence, interest in exploration, and responsibility. (+2.13% from average 2010-2019)*

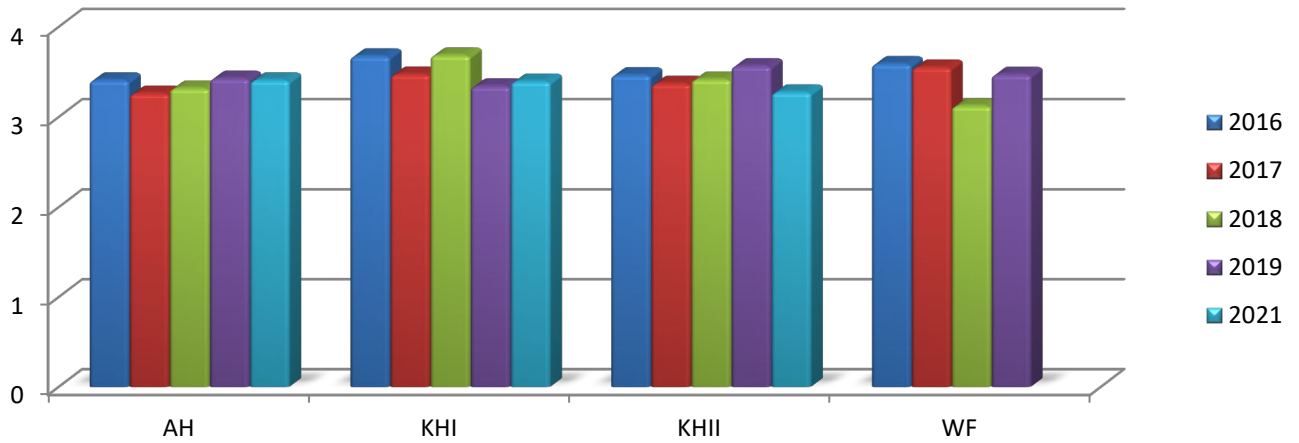
**Average Scores by Session - 2021**



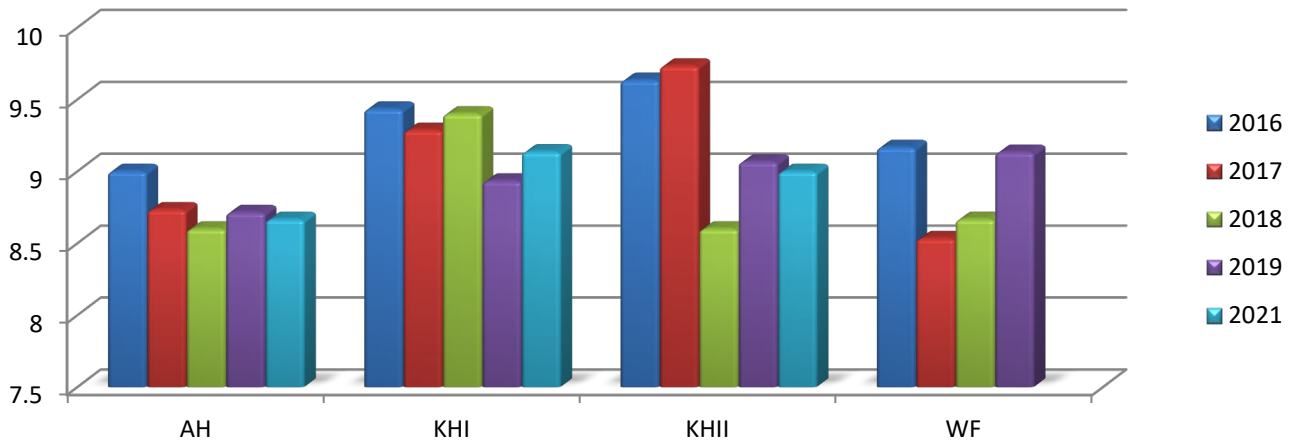
**Satisfaction Results - 2021**



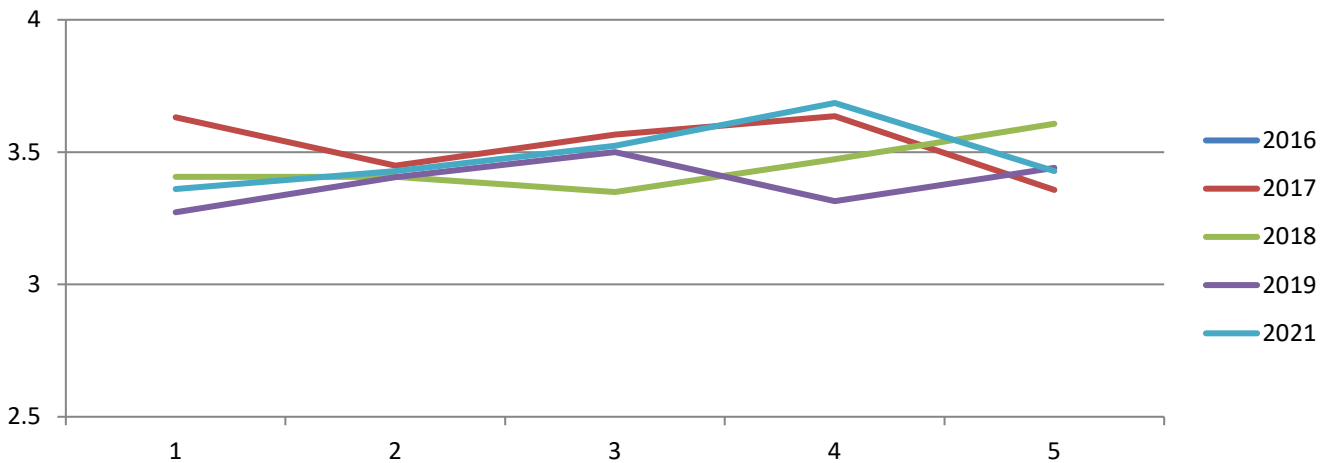
### Average Score - 5 Year Comparitive



### Satisfaction - 5 Year Comparitive



### Avg Score by Year at Camp - 5 Comparative



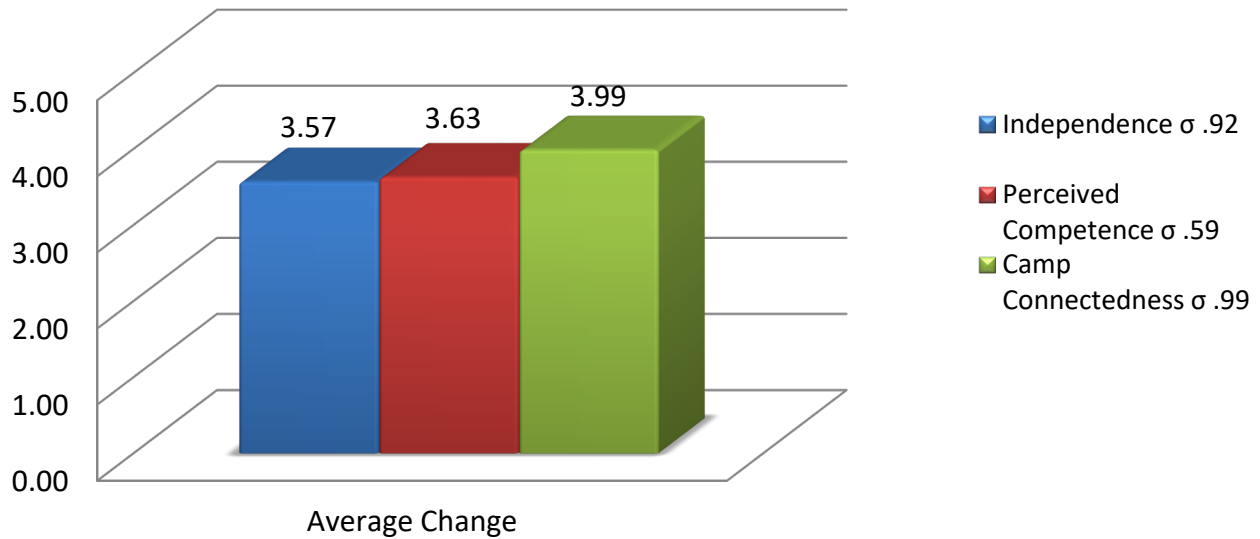
## Basic Older Camper Survey

### Basic Older Camper Demographic

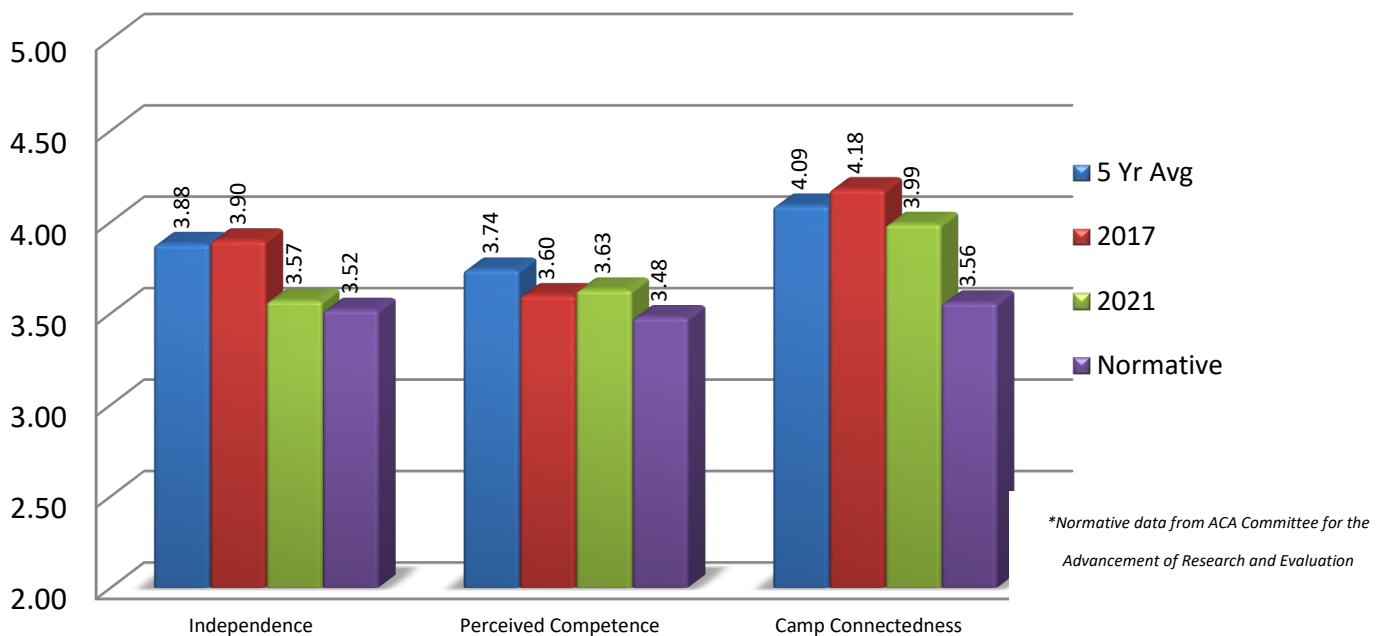
- 48 Campers were interviewed representing approximately 15% of that demographic (308 Campers)
- Cycle 3 Survey (2021): Independence; Perceived Competence; Camp Connectedness
- Grade 6-8; Cabins, 14, 15, 10, 9; Dorms G, B, H (Not administered during World Friendship)

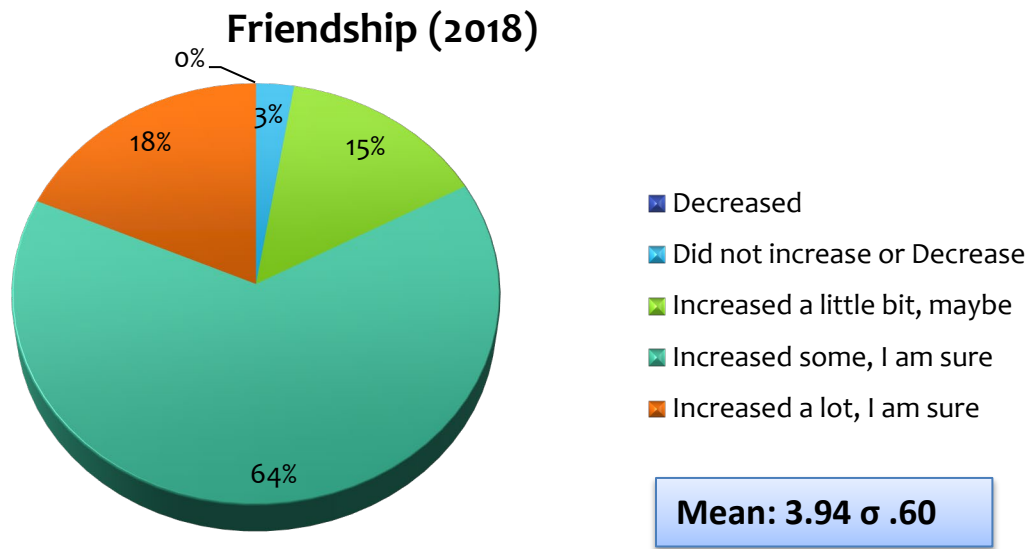
### Basic Older Camper Survey Analysis

#### Average Scores by Outcome



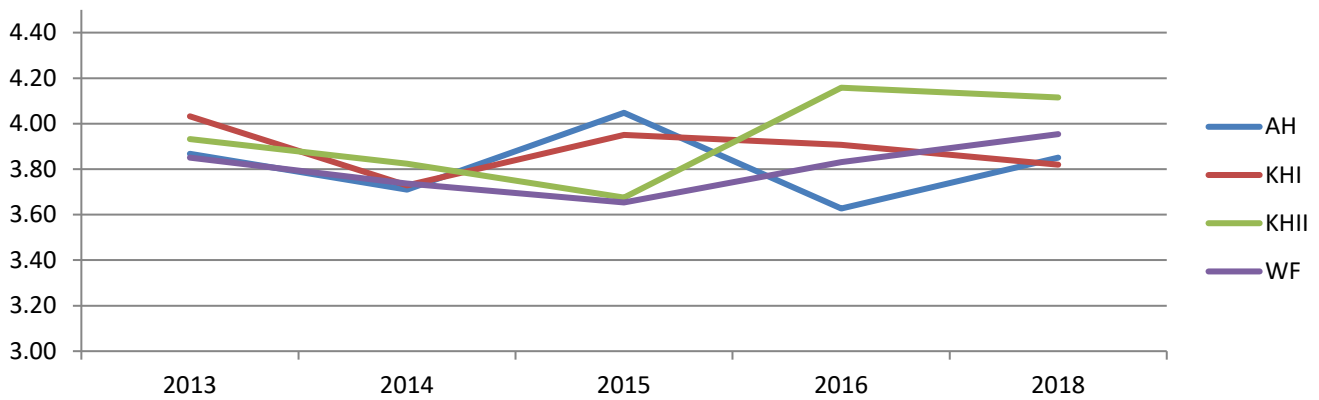
#### Average Scores by Outcome



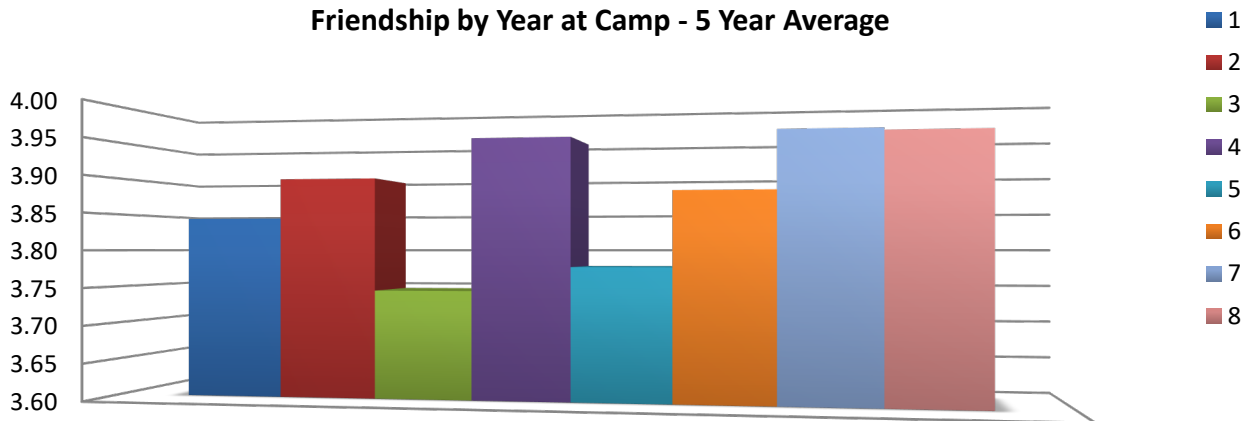


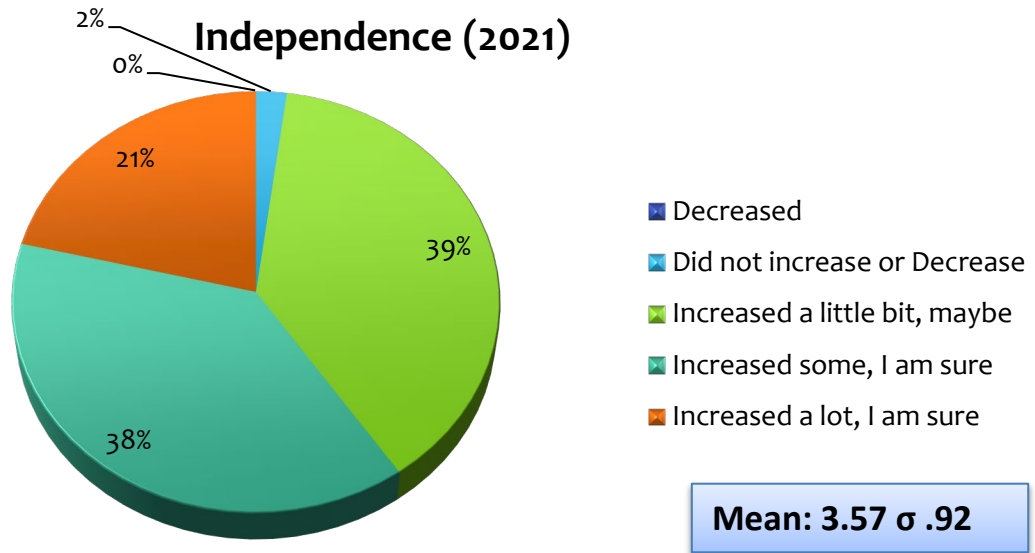
- 97.4% felt that camp helped increase their friendship skills (-2.6% from 2016)
- ACA Normative Values: 40-50th Percentile (3.82 Mean /  $\sigma$  .89 National Norm)

#### Average of Friendship by Session



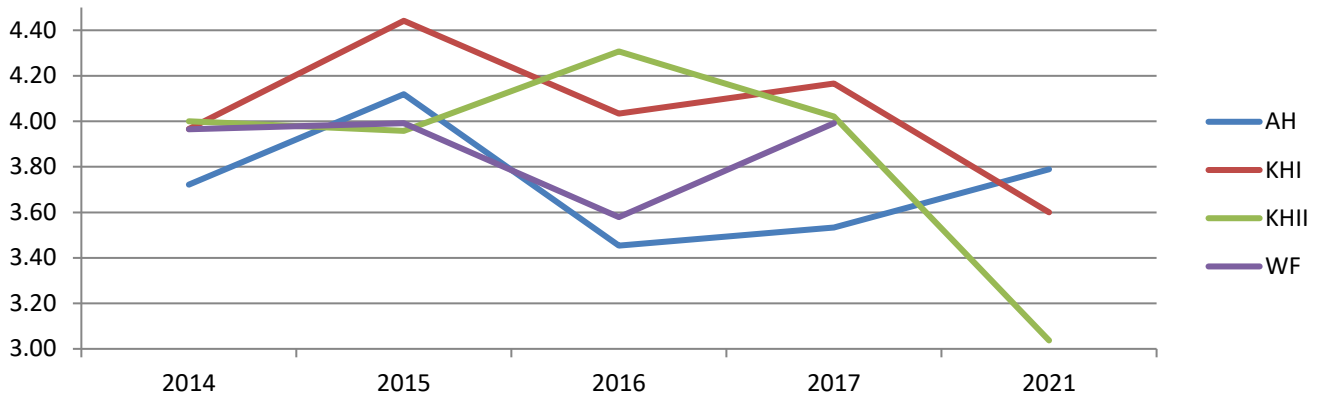
#### Friendship by Year at Camp - 5 Year Average



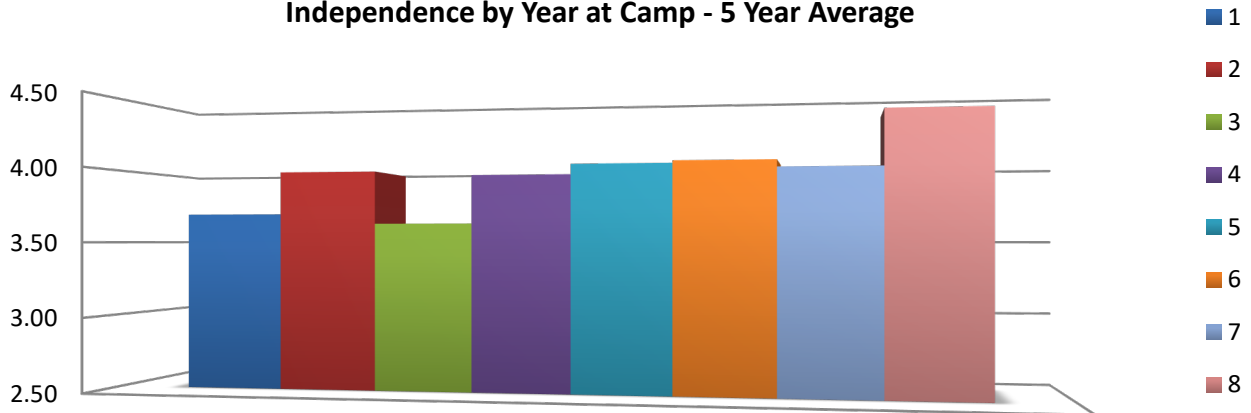


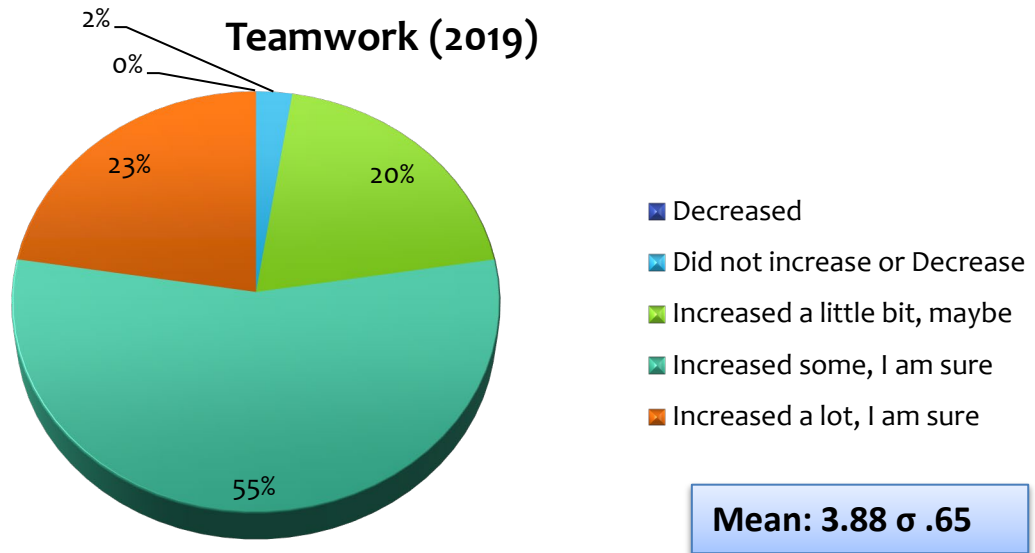
- 97.9% felt that camp helped increase their independence (3.4% increase from 2017)
- ACA Normative Values: 40-50th Percentile (3.64 Mean /  $\sigma$  .96 National Norm)

**Average of Independence by Session**



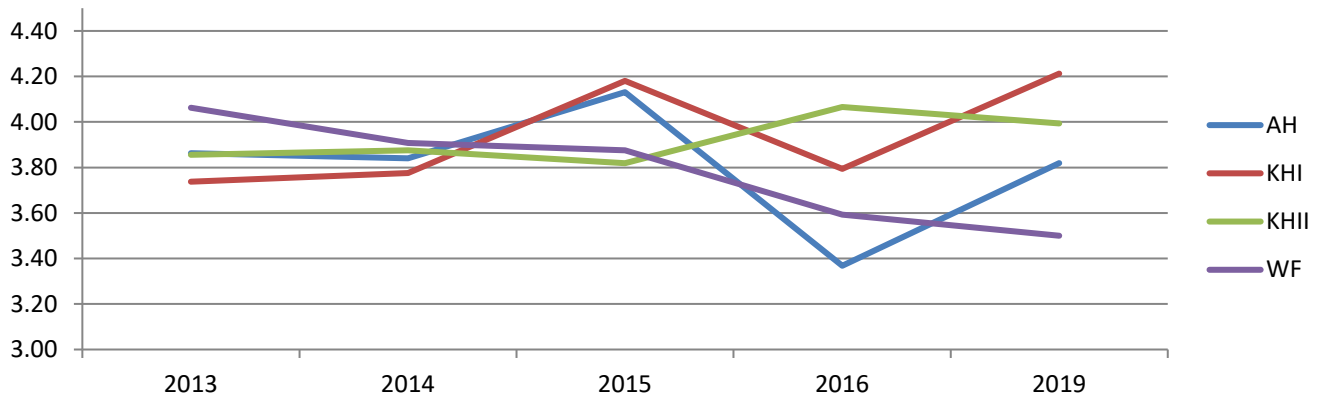
**Independence by Year at Camp - 5 Year Average**



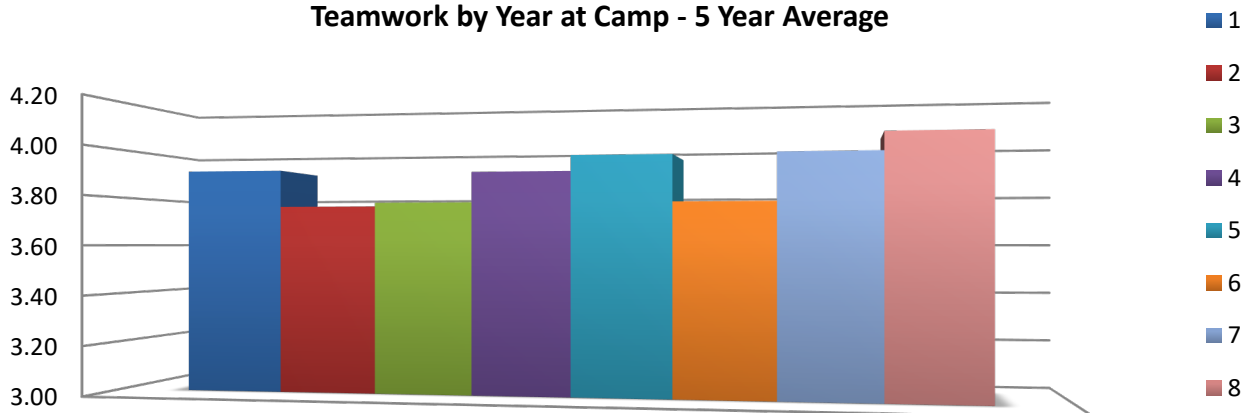


- 97.5% felt that camp made them better team players (+7.4% from 2016)
- ACA Normative Values: 60th Percentile (3.52 Mean /  $\sigma$  .95 National Norm)

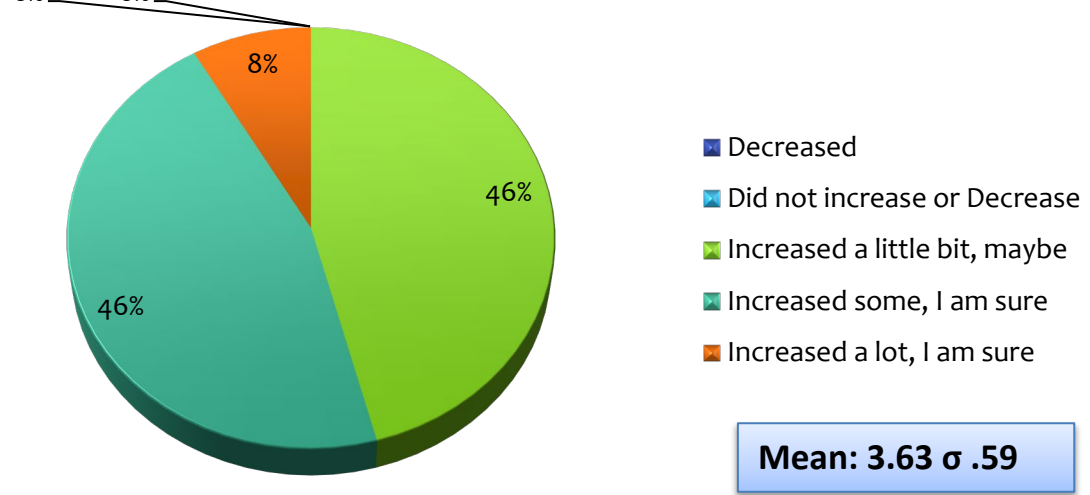
**Average of Teamwork by Session**



**Teamwork by Year at Camp - 5 Year Average**

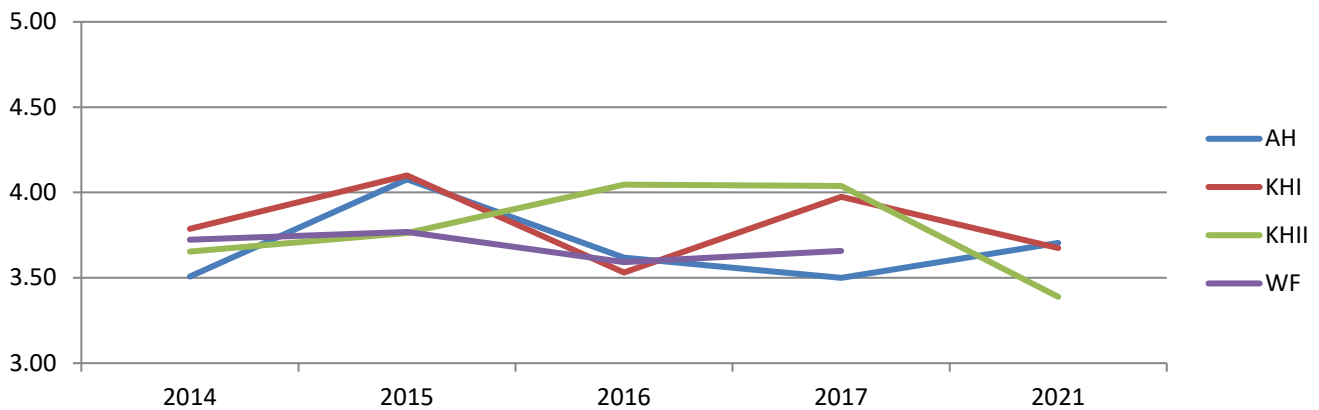


### Perceived Competence (2021)

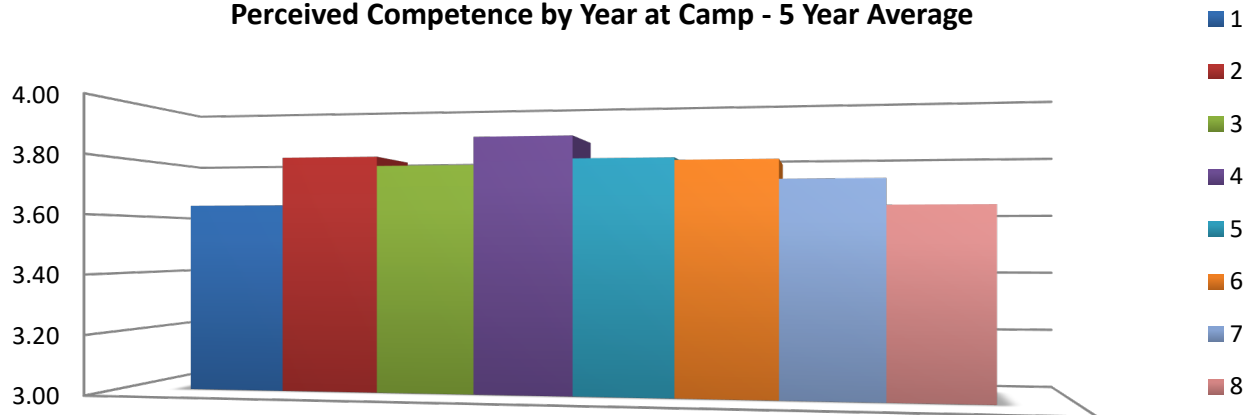


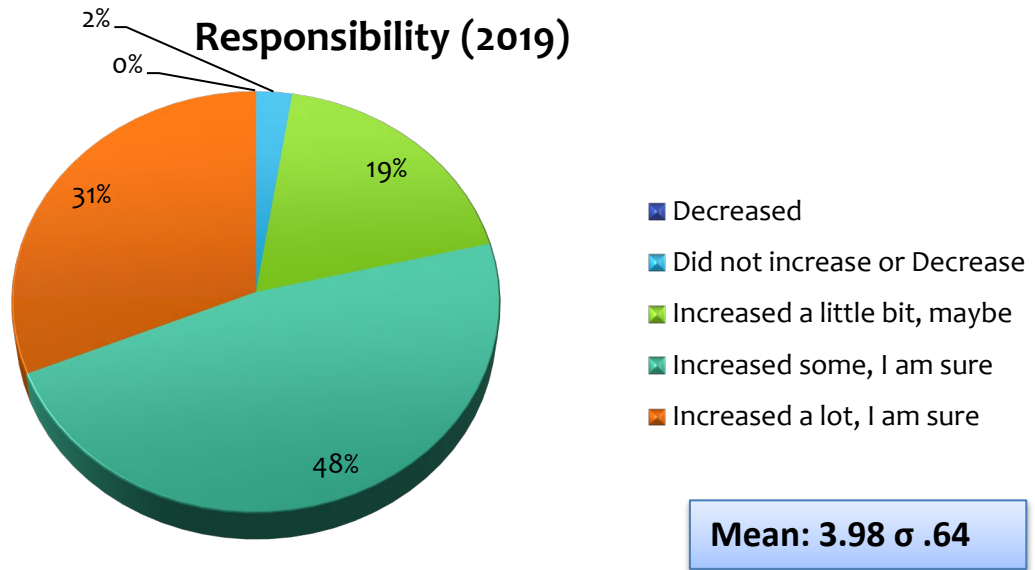
- 100% felt more confident about themselves after camp (4.2% increase from 2017)
- ACA Normative Values: 50-60th Percentile – Same as 2017 (3.57 Mean /  $\sigma$  .86 National Norm)

### Average of Perceived Competence by Session



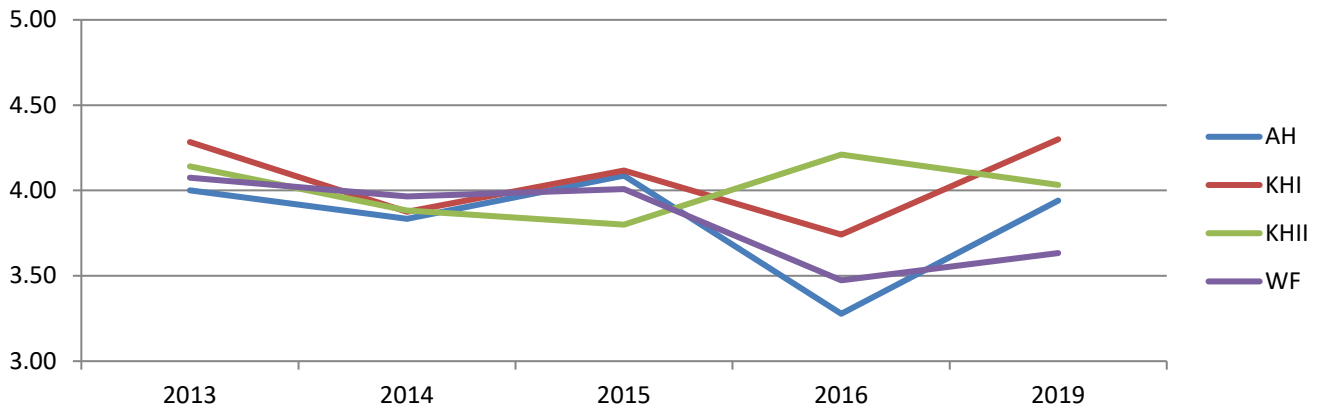
### Perceived Competence by Year at Camp - 5 Year Average



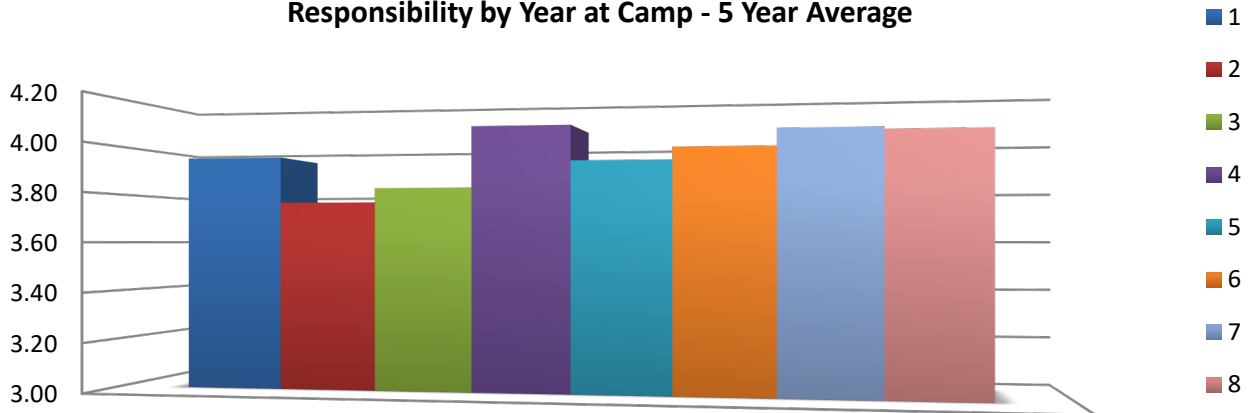


- 97.5% felt more responsible after camp (+9.0% from 2016)
- ACA Normative Values: 60-70th Percentile - Increased from 2016 (3.48 Mean /  $\sigma$  .97 National Norm)

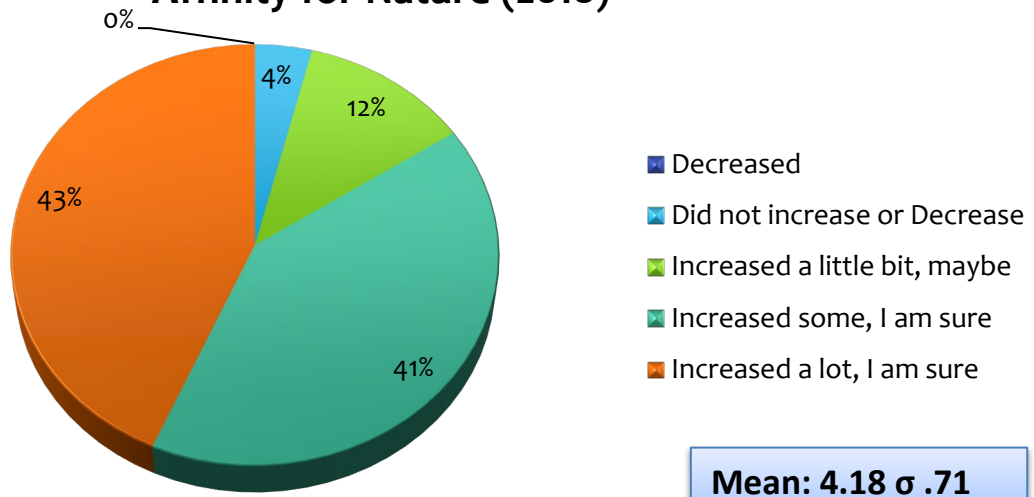
**Average of Responsibility by Session**



**Responsibility by Year at Camp - 5 Year Average**

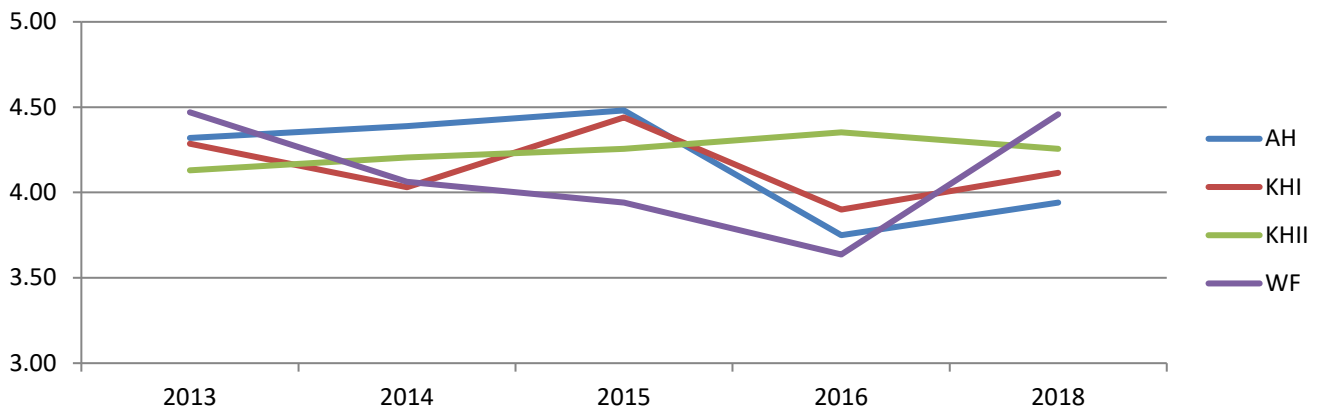


### Affinity for Nature (2018)

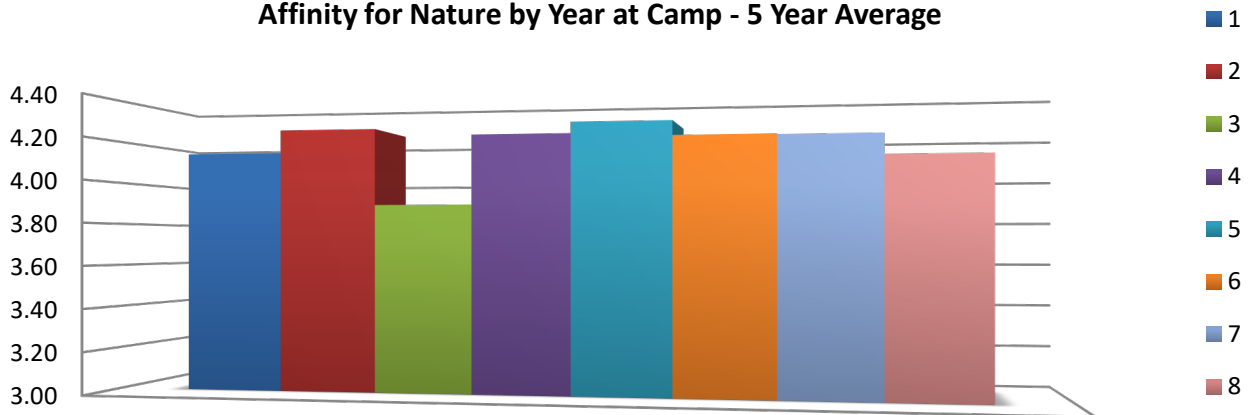


- 96.1% had a greater appreciation for nature as a result of camp (+9.2% from 2016)
- ACA Normative Values: 50-60th Percentile - Increased from 2016 (3.84 Mean /  $\sigma$  .05 National Norm)

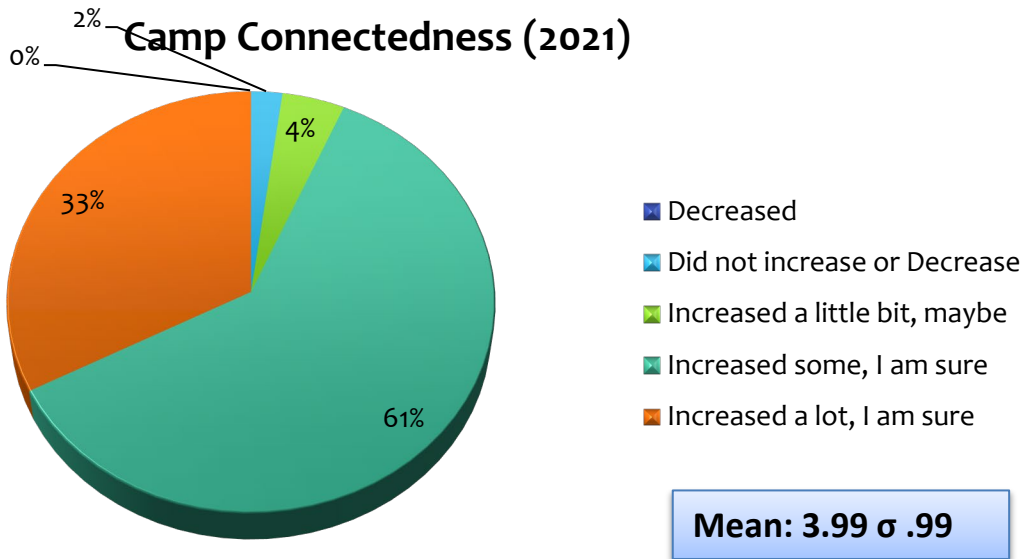
### Average of Affinity for Nature by Session



### Affinity for Nature by Year at Camp - 5 Year Average

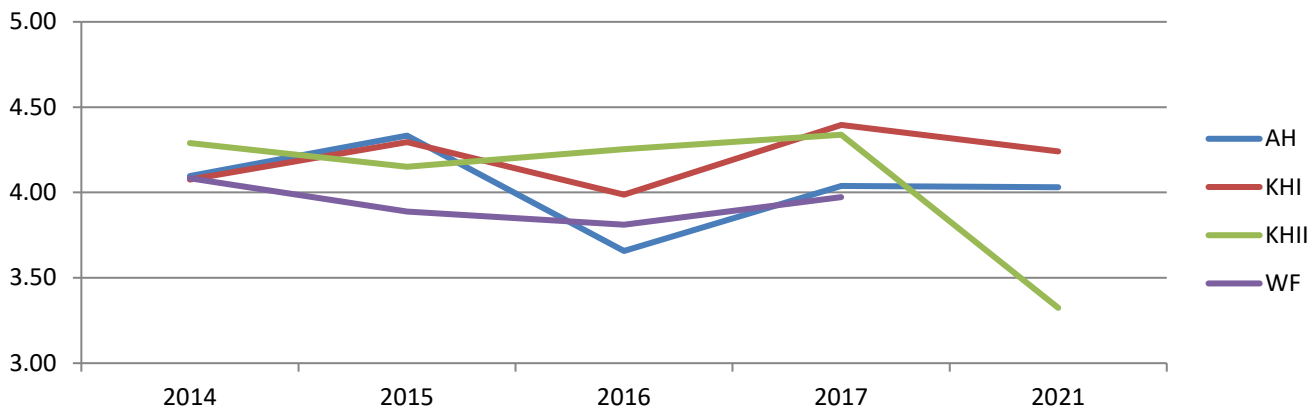


### Camp Connectedness (2021)

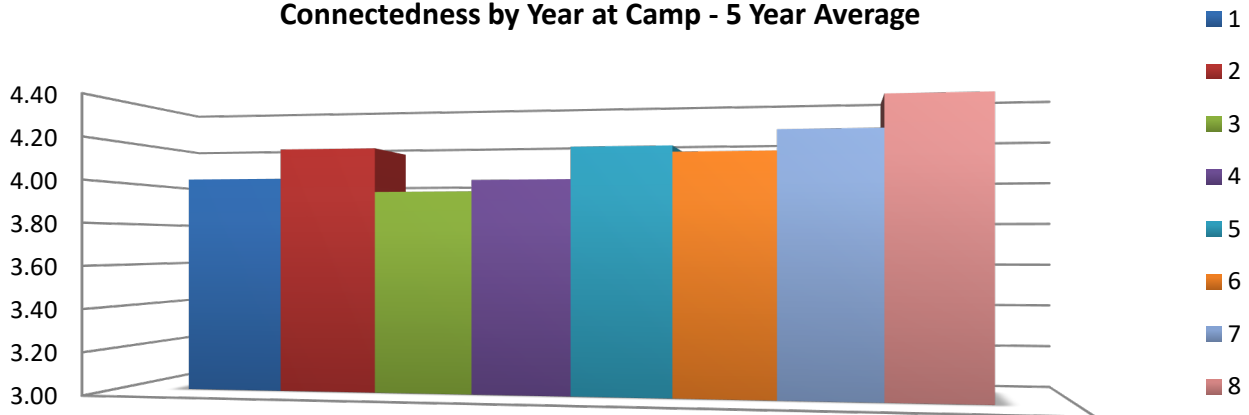


- 97.8% felt welcomed and supported at camp (+1.9% from 2019)
- No National Norms

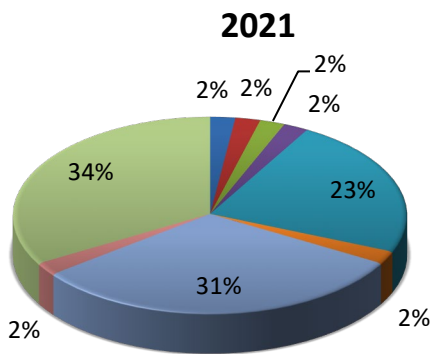
### Average of Connectedness by Session



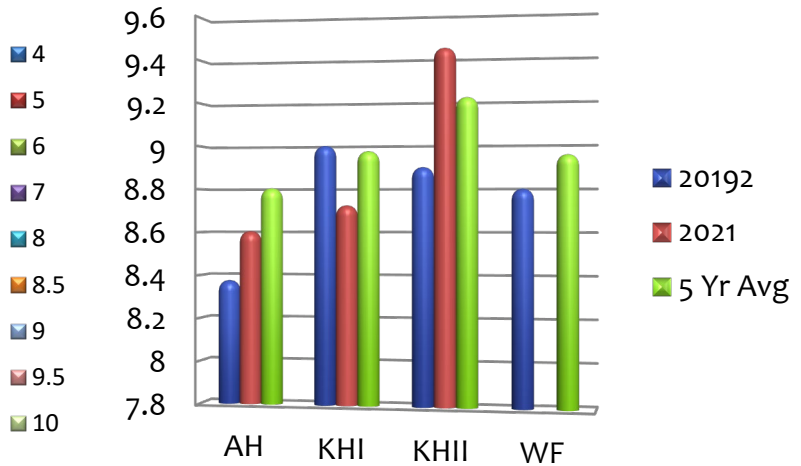
### Connectedness by Year at Camp - 5 Year Average



*Satisfaction Survey Results and Other Analysis*

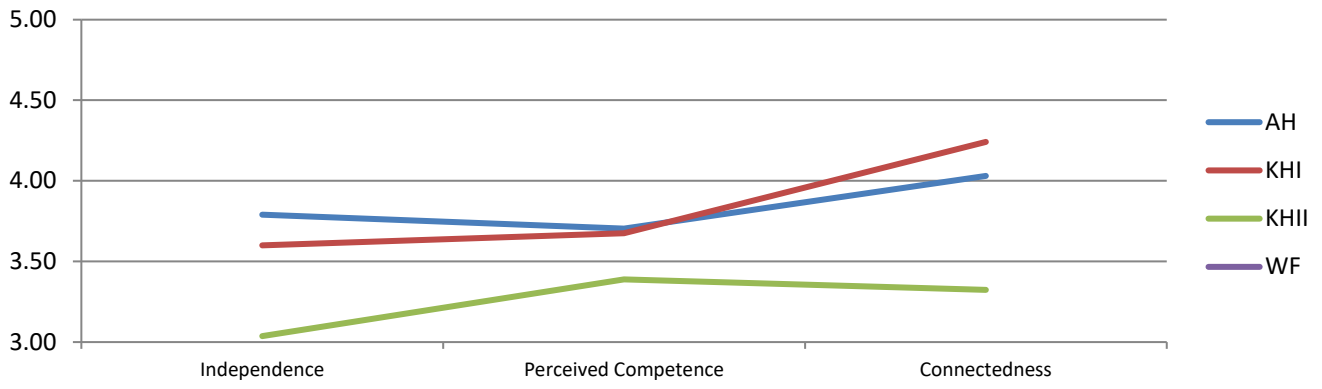


**Mean: 8.81 σ 1.12**

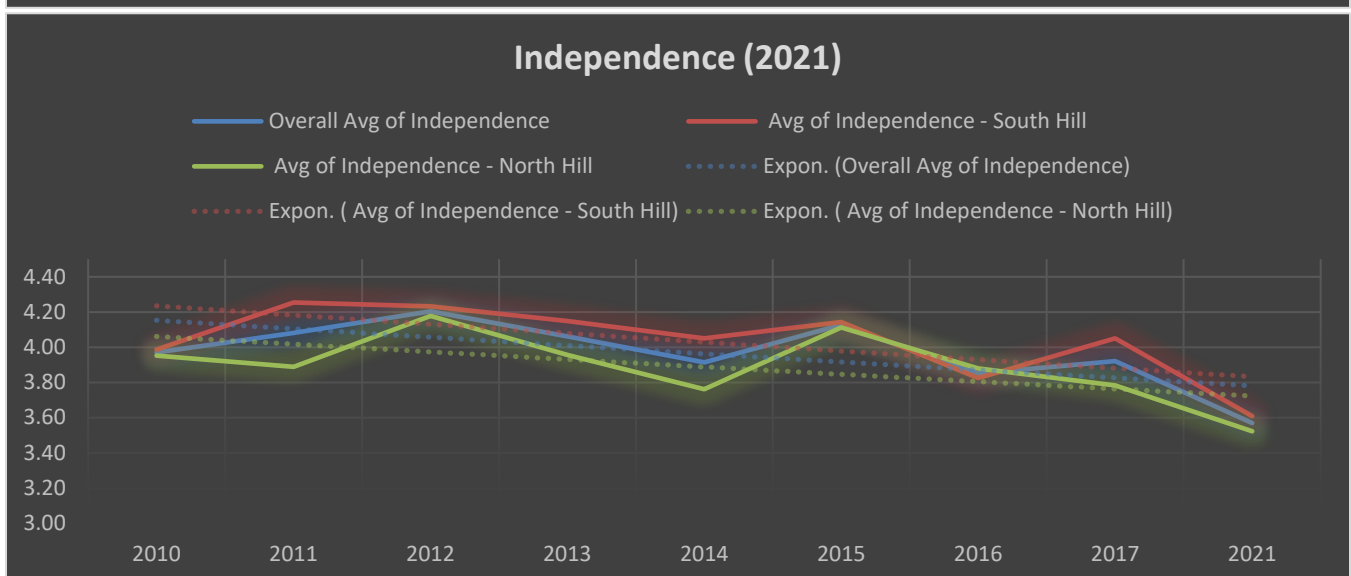
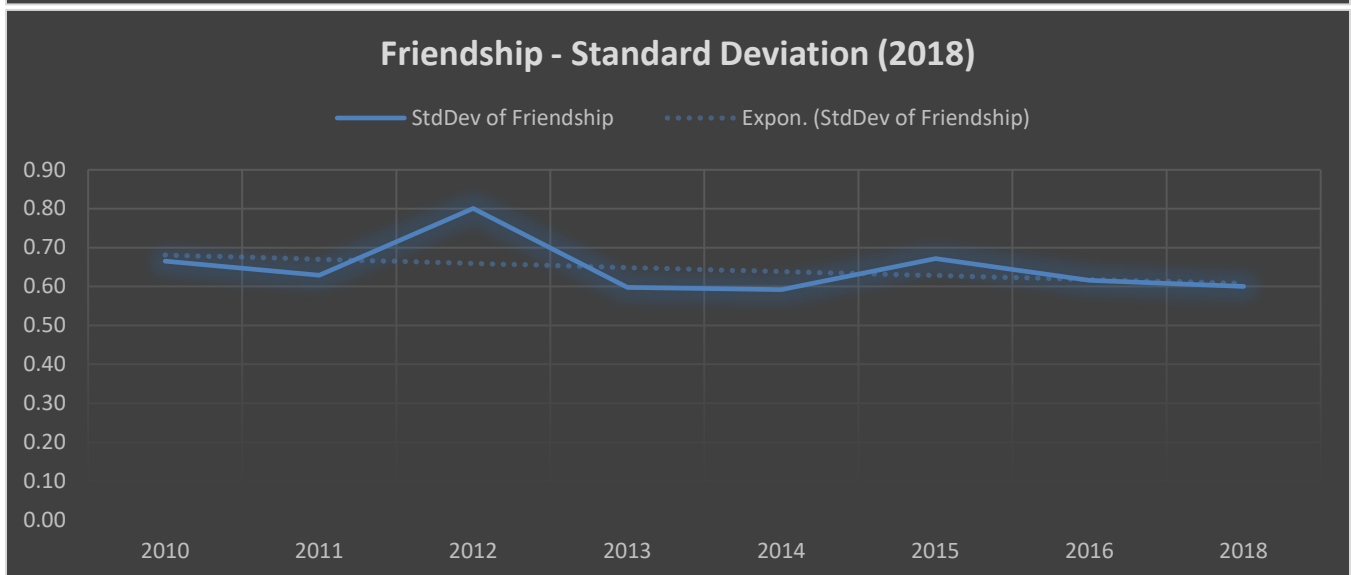
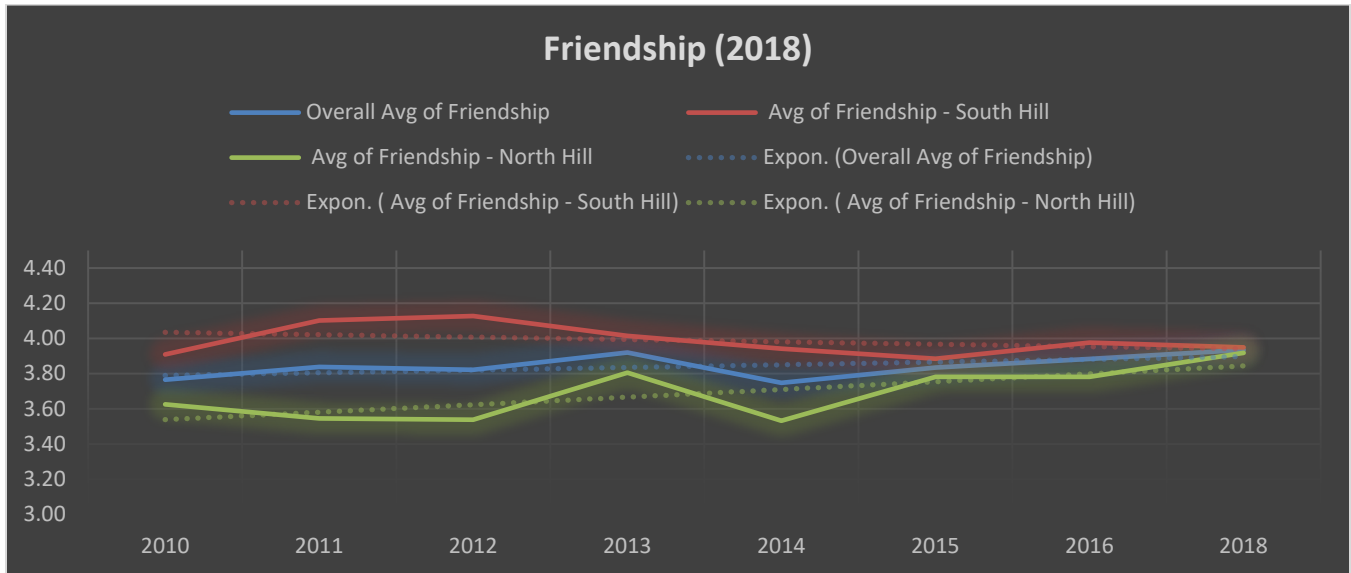


- Increase of .53% from 2019 – First increase in recent years
- 2021 Satisfaction rating 1.9% lower than 5 Year Average)
- Knighthood II was the highest rated – American Heritage and Knighthood I had the highest effect on campers
- Knighthood II had the lowest effect on campers – American Heritage was the lowest rated session
- Girls rated higher than boys (8.7% higher)
- Favorite Activities: Pool, Barn, G-Smash, Rifles
- What do they want to change: More freedom
- What did they NOT LIKE about camp?
  - Waiting and Food-Related Issues: There were several mentions of campers disliking waiting, particularly when it involved waiting for food. This could indicate inefficiencies or dissatisfaction with meal times and the process of serving food.
  - Activities and Programming: Certain activities like crafts, archery, softball, ropes, and special programming were mentioned multiple times as not favorites. This suggests that these activities may not be meeting the expectations or interests of some campers.
  - COVID-19 Restrictions: The impact of new COVID-19 restrictions was a repeated concern, pointing to possible discontent with the changes imposed to ensure safety but which might have affected the camping experience negatively.
  - Facility Issues: Comments on the boys' bathroom and bathrooms in general highlight potential issues with the facilities that could be affecting camper satisfaction.
  - Specific Programs and Events: There were also specific dislikes noted for things like the "clue evening play" and the fireworks not being visible in the sky, suggesting some events or special programs did not live up to expectations.
  - Scheduling and Choice: Dislikes about not being able to pick their own schedule or specific issues with how activities were scheduled or chosen were also noted, indicating a preference for more autonomy or flexibility in activity choices.

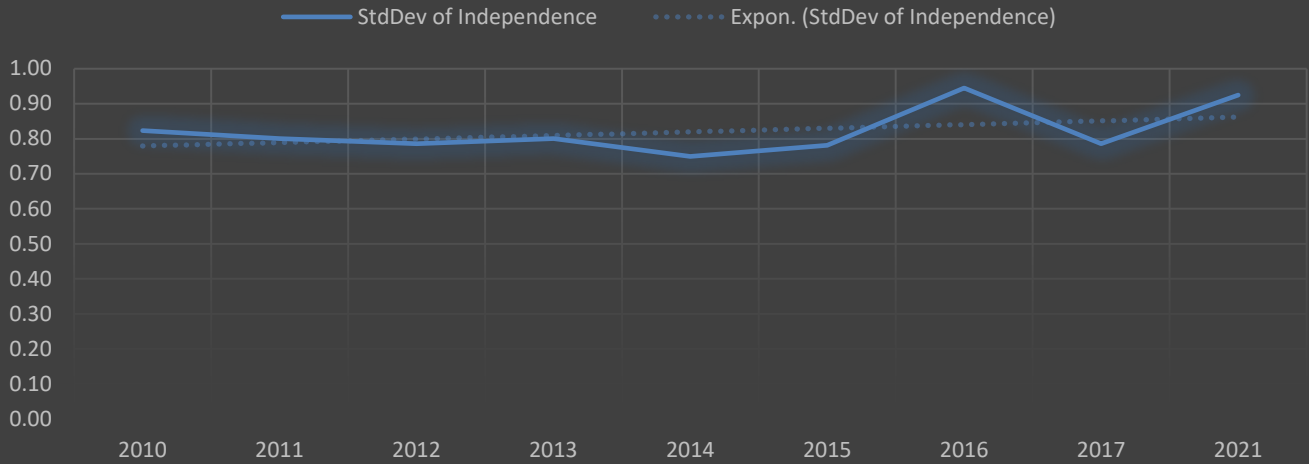
### Average of Outcomes by Session



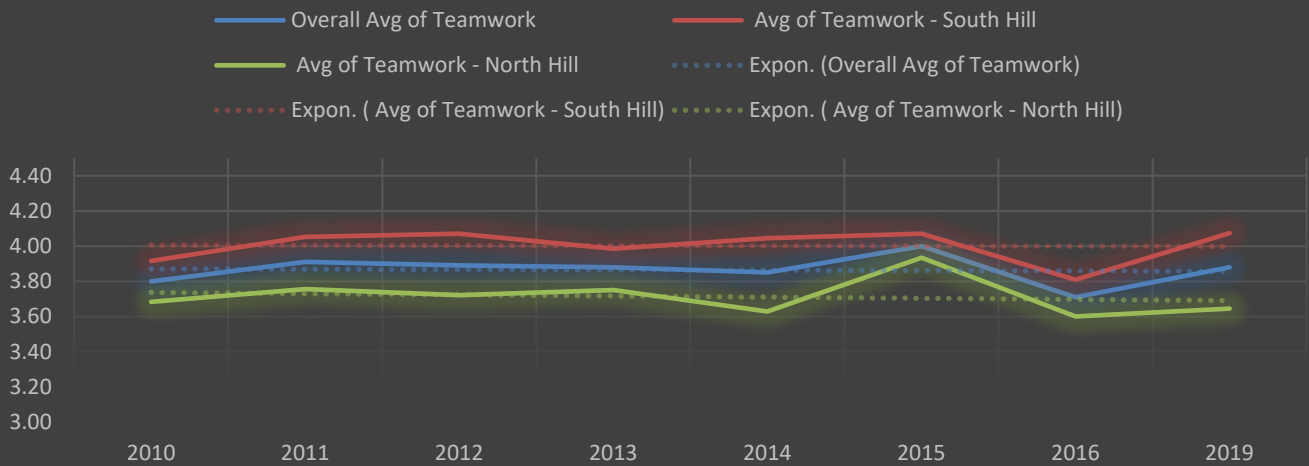
Outcome Yearly Trends – Basic Older Camper



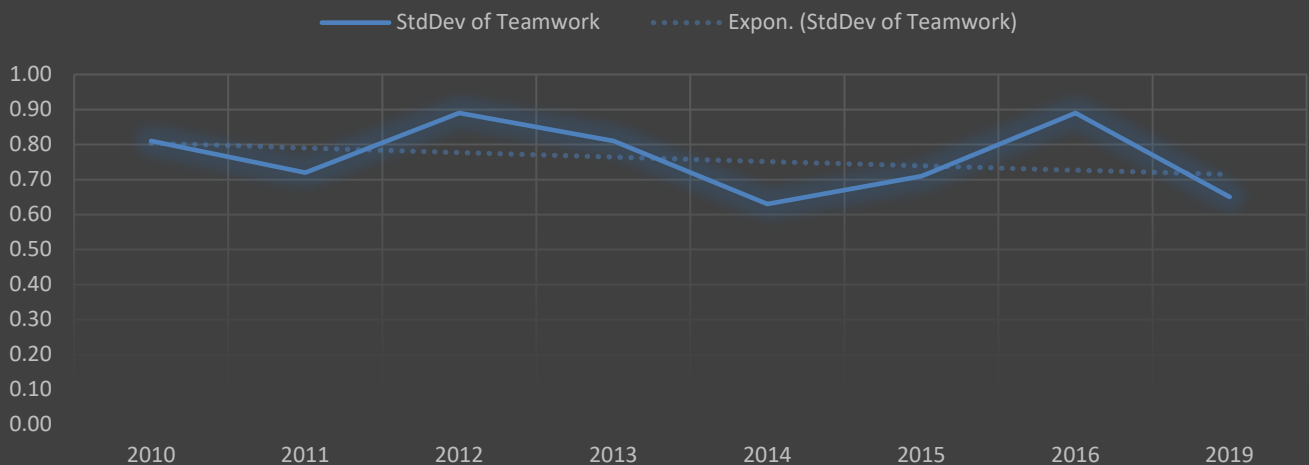
### Independence - Standard Deviation (2021)



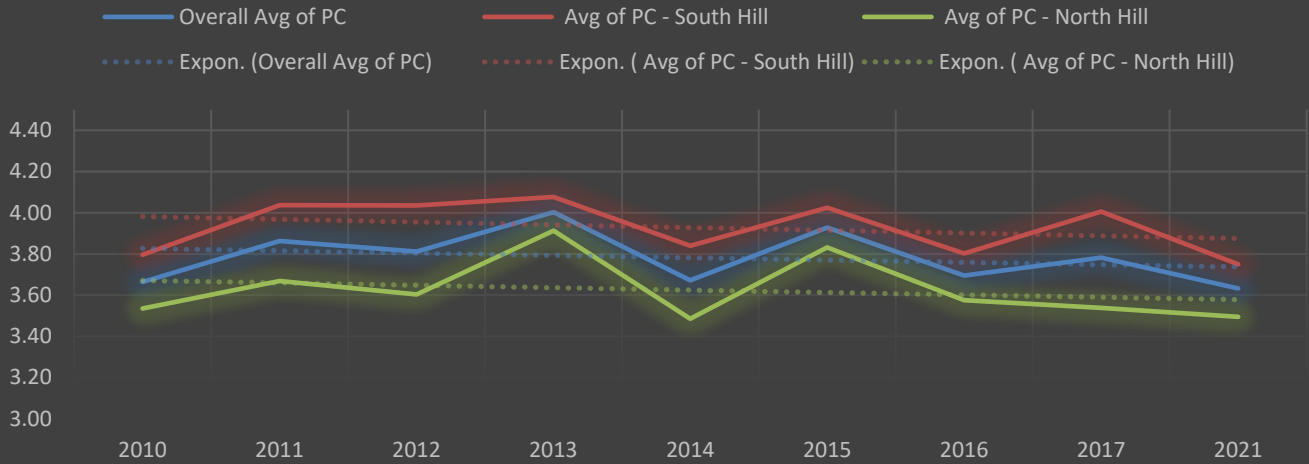
### Teamwork (2019)



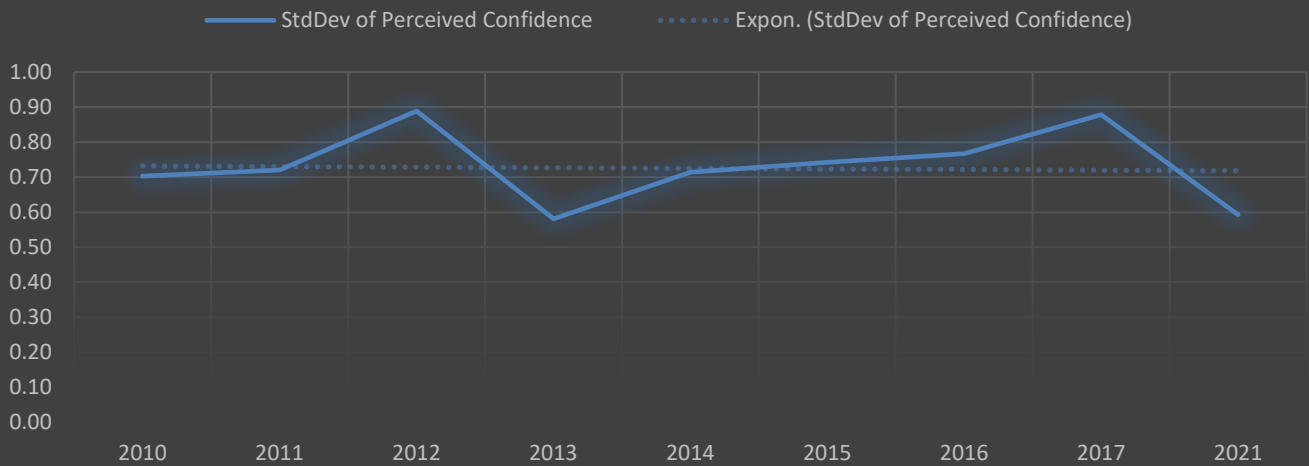
### Teamwork - Standard Deviation (2019)



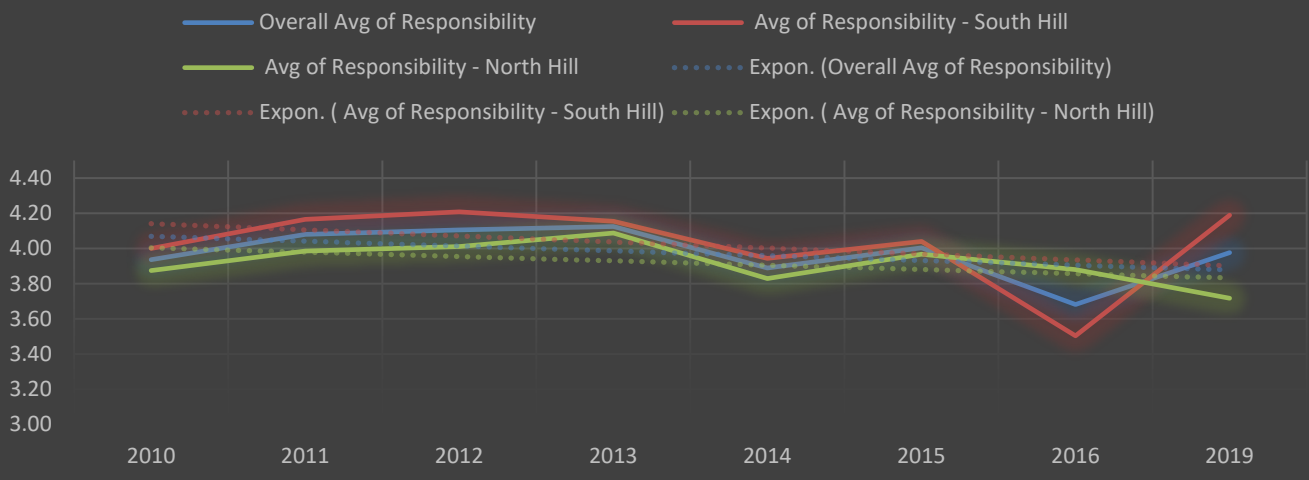
### Perceived Competence (2021)



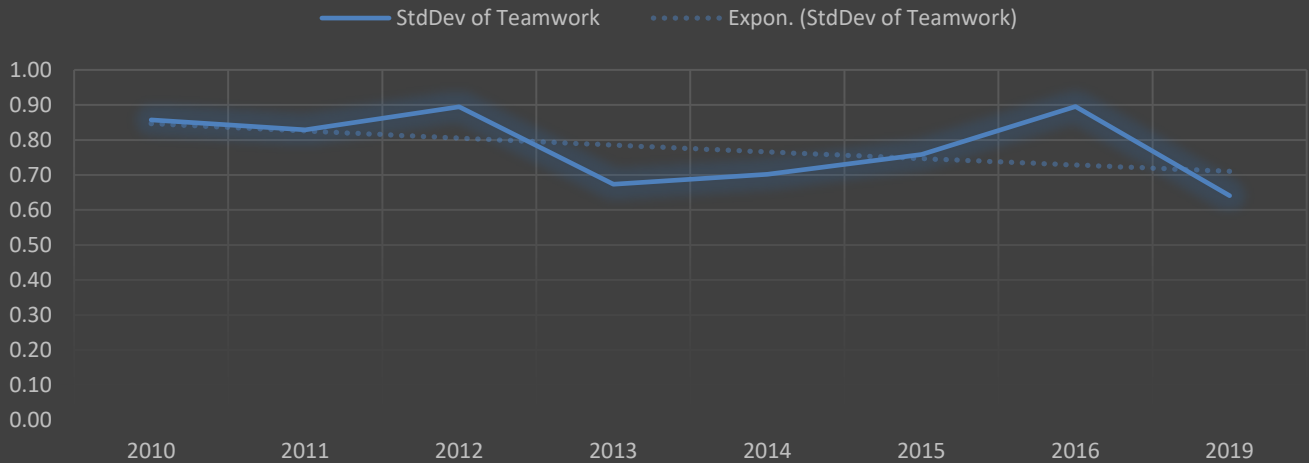
### Perceived Competence - Standard Deviation (2021)



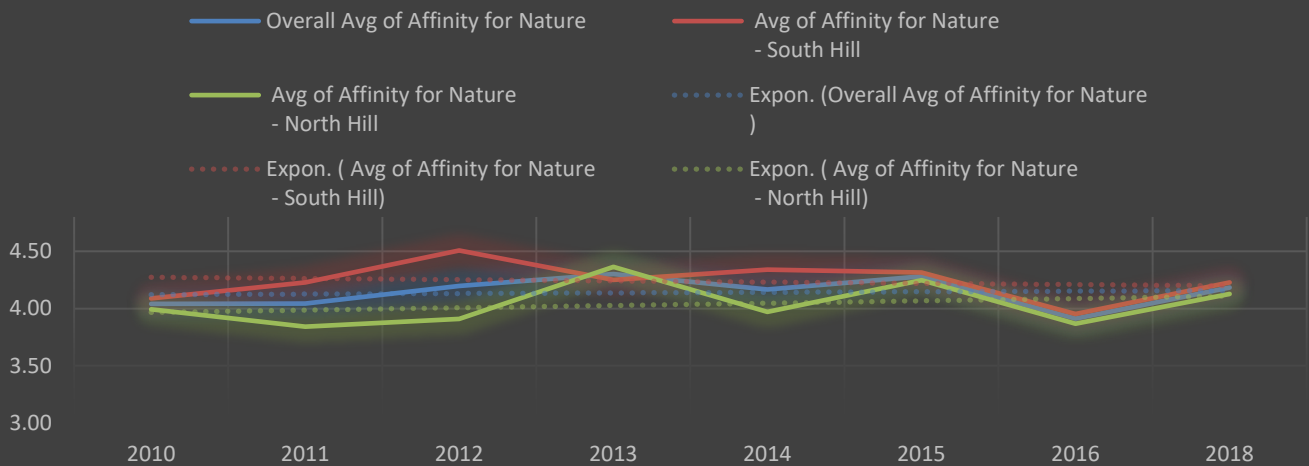
### Responsibility (2019)



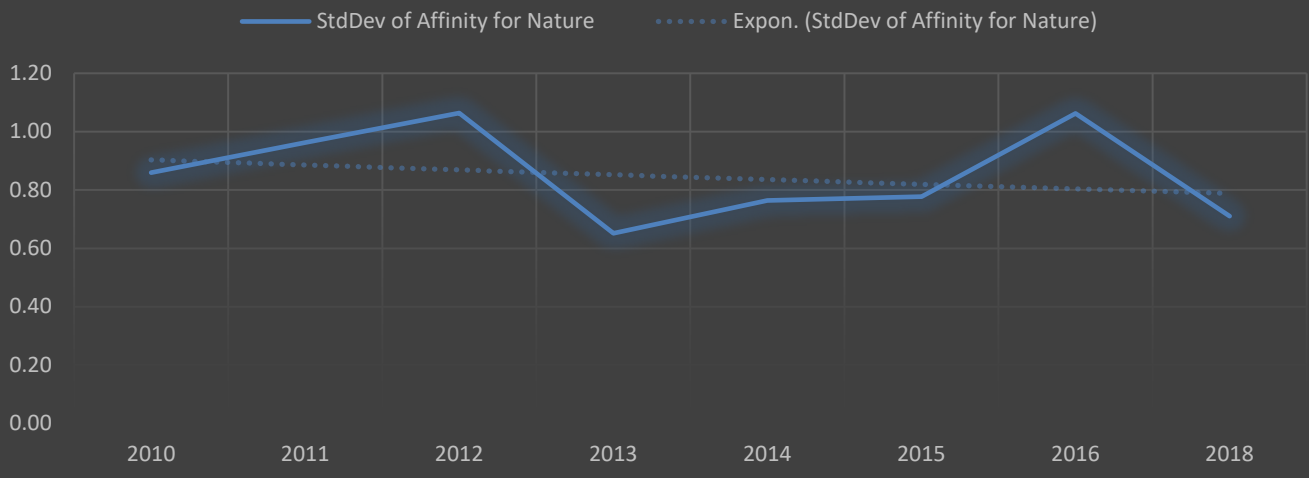
### Responsibility - Standard Deviation (2019)



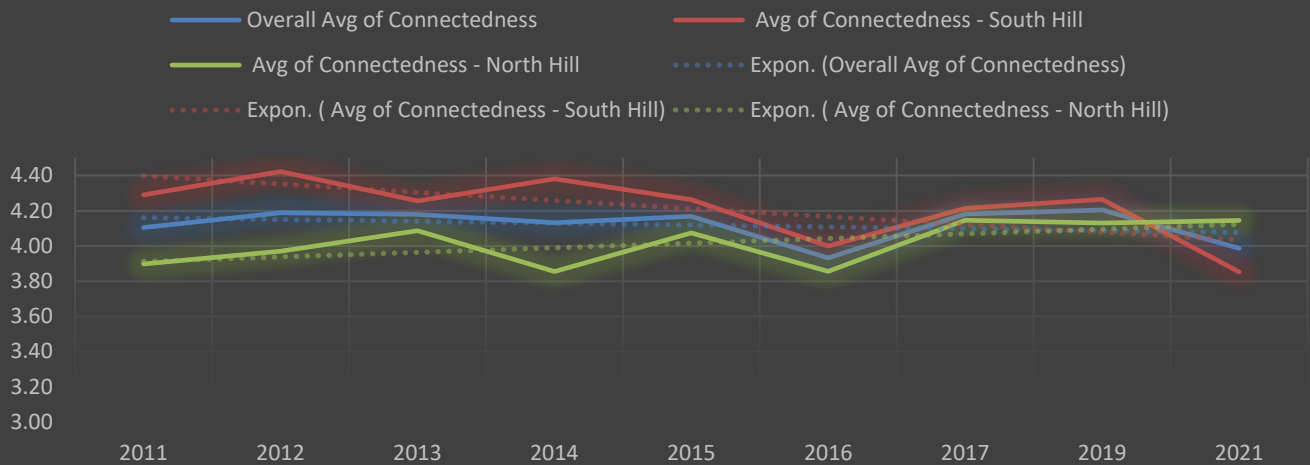
### Affinity for Nature (2018)



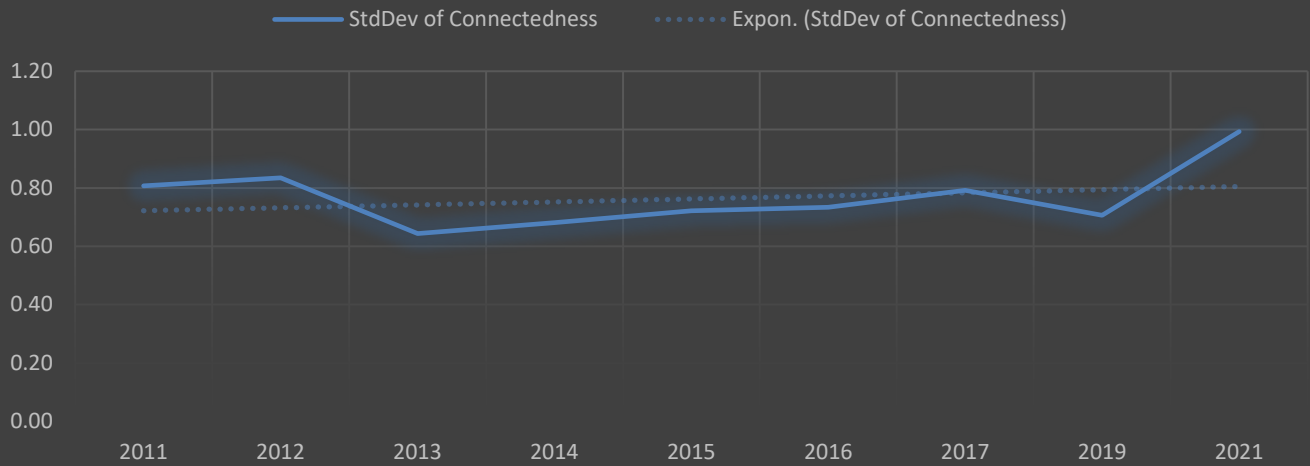
### Affinity for Nature - Standard Deviation (2018)



### Camp Connectedness (2021)



### Camp Connectedness - Standard Deviation (2021)

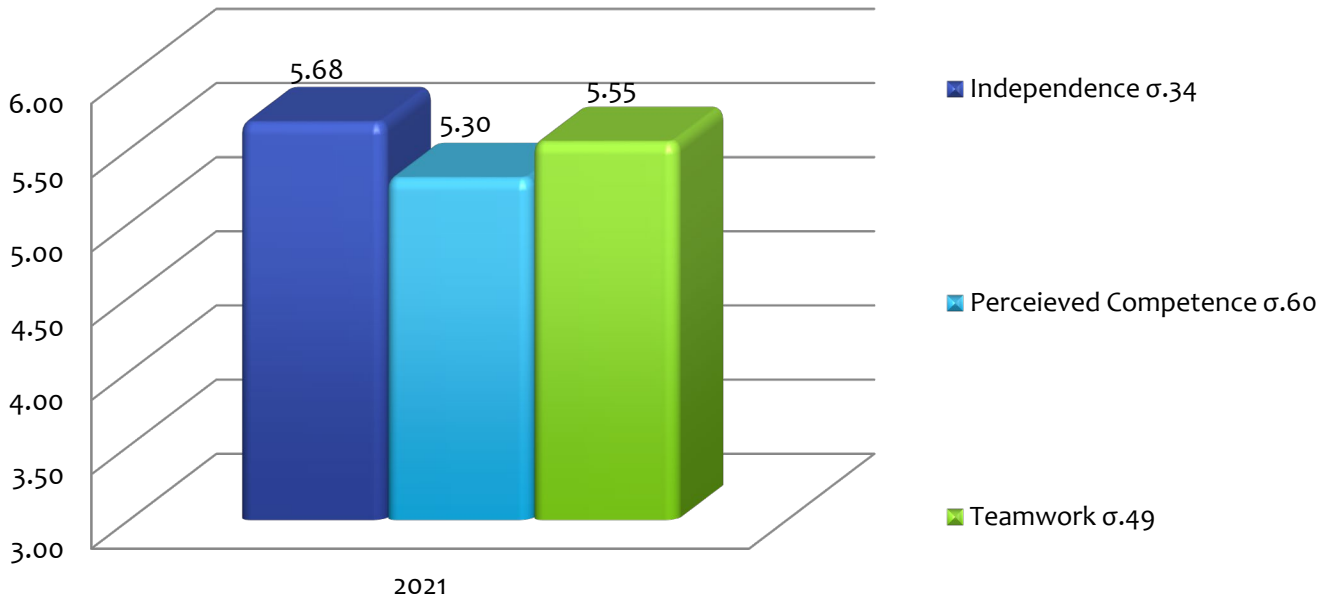


### Detailed Older Camper Demographic

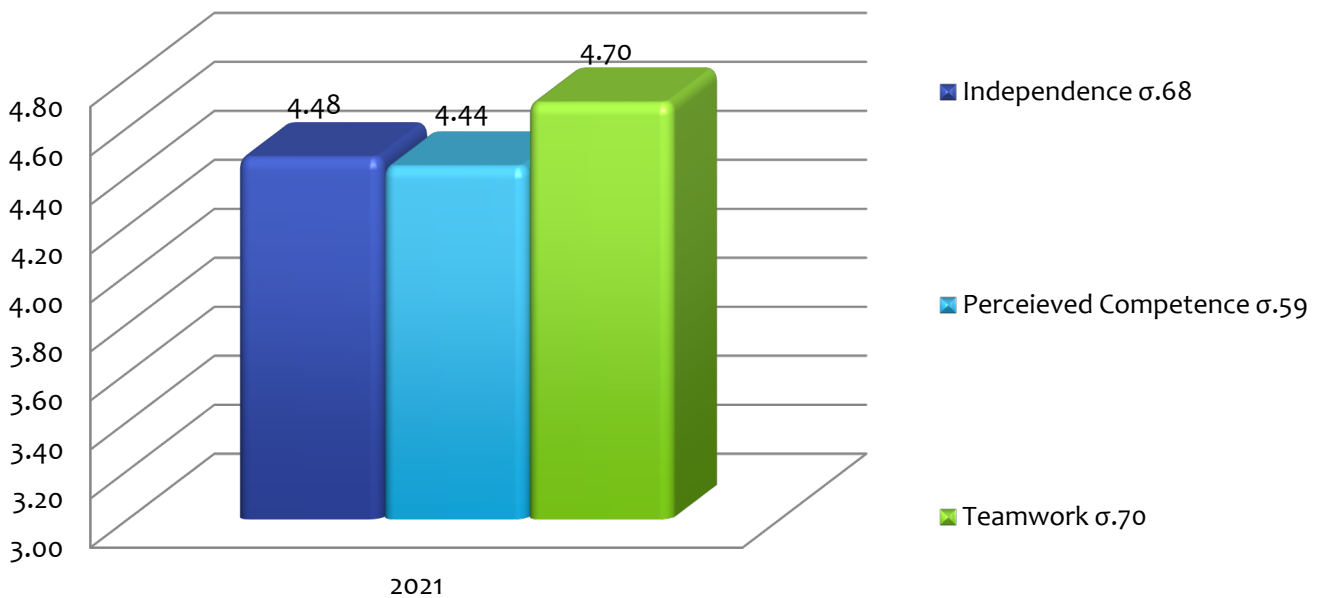
- 60 Campers were interviewed representing approximately 16% of that demographic (362 Campers)
- Cycle 1 Survey (2021): Independence, Perceived Competence, Teamwork
- Grade 8-11; Cabins 2, 4, 5, 7, 6; Dorms A, E, F (Not administered during World Friendship)

### Detailed Older Camper Overview

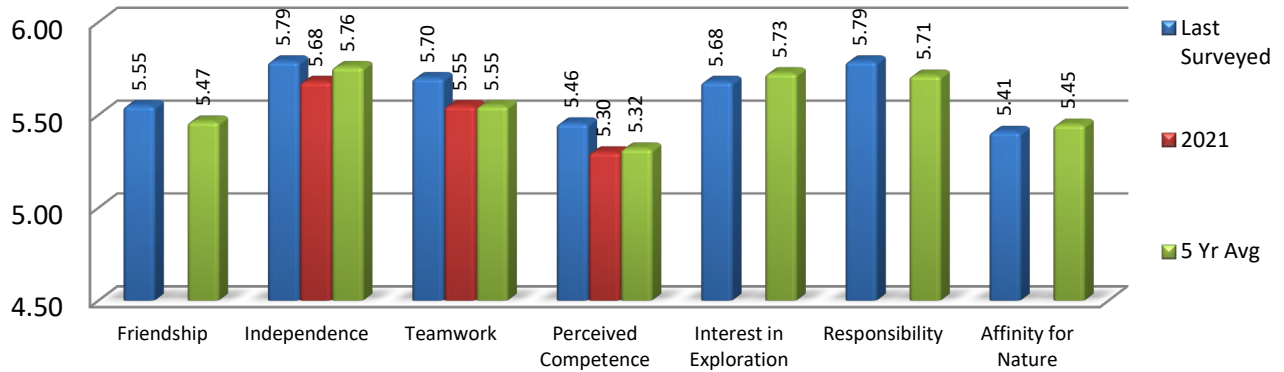
#### Average “Status” by Outcome



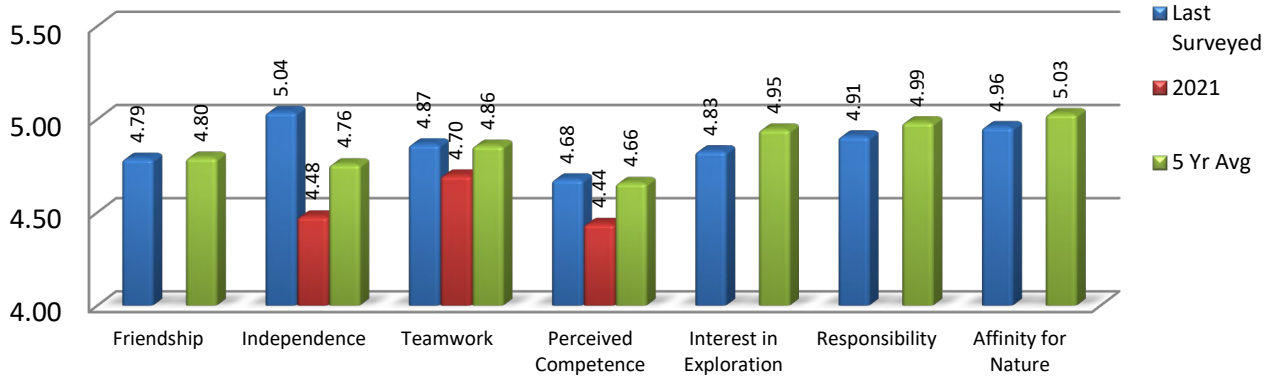
#### Average “Change” by Outcome



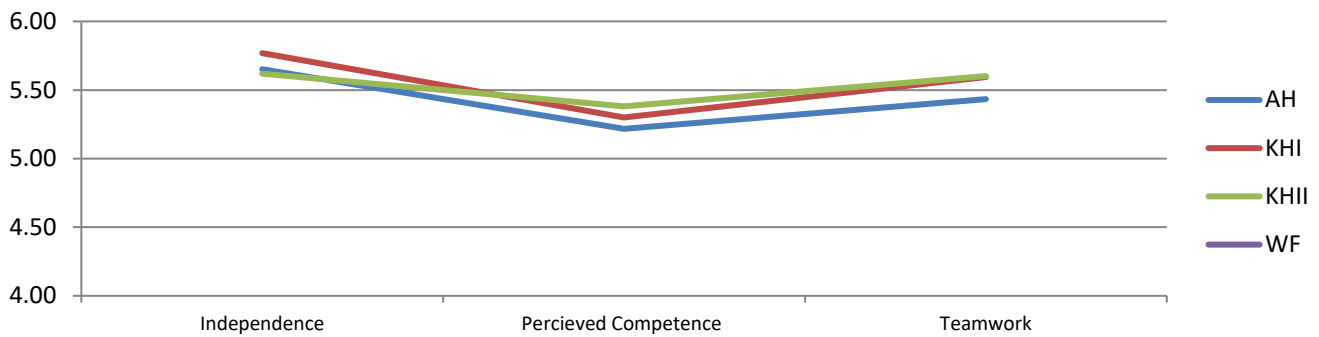
**Average "Status" by Outcome**



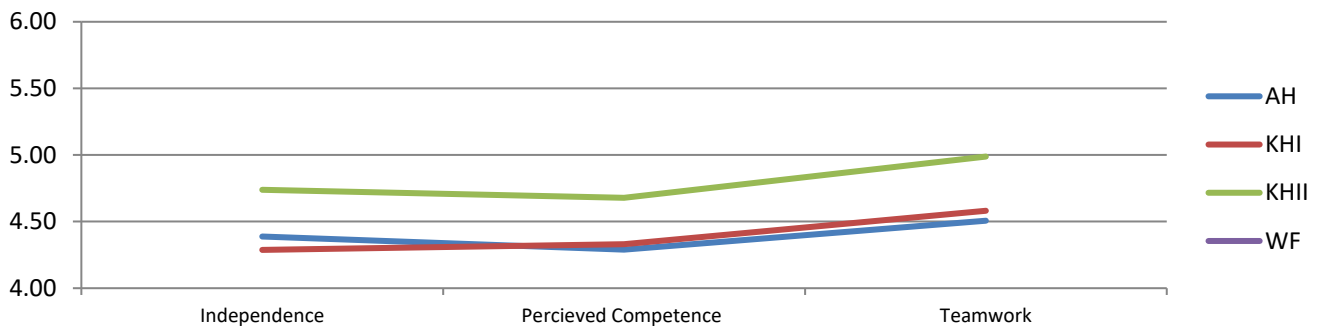
**Average "Change" by Outcome**



**Average of "Status" by Session - 2021**

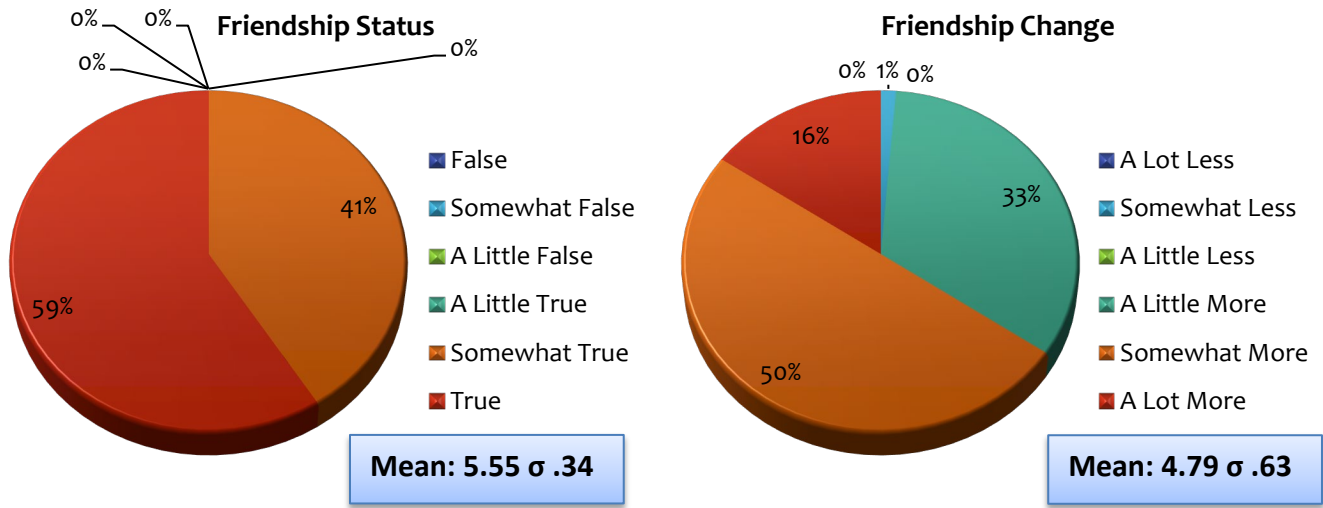


**Average of "Change" by Session - 2021**



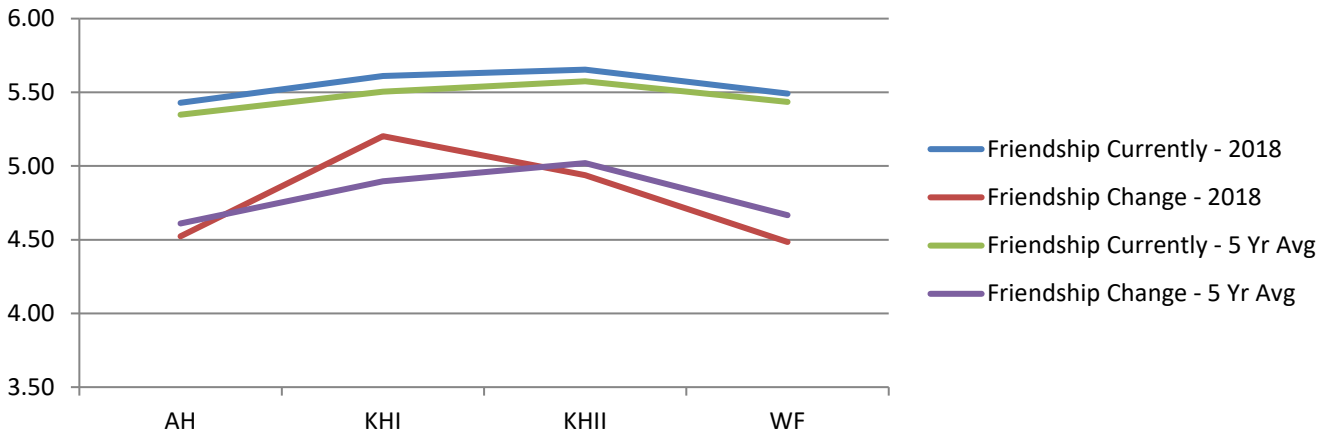
## Detailed Camper Survey Analysis by Outcome

### Friendship (2018)

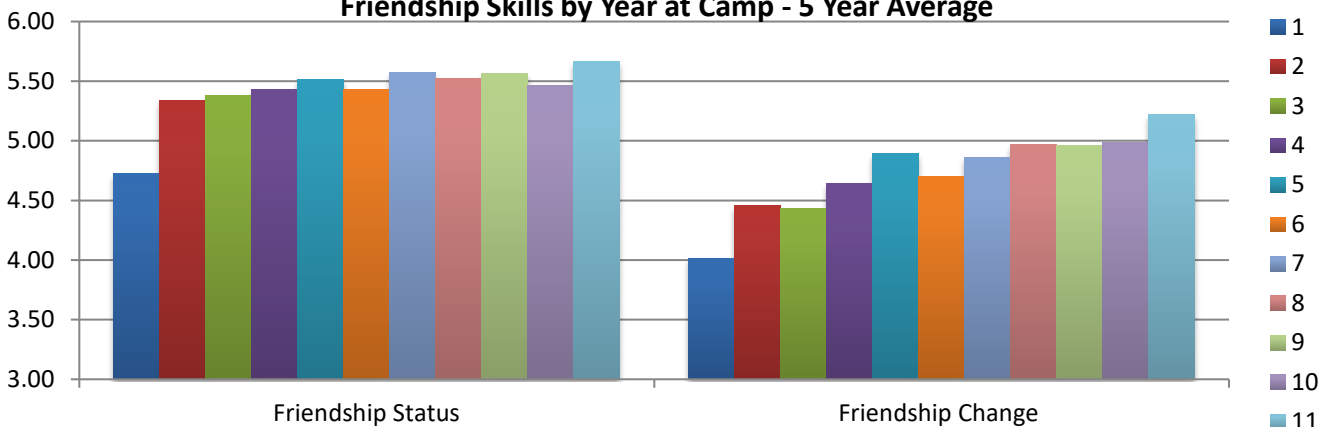


- 100% felt “I have good friendship skills” was a least a little true (+0% from 2015)
- 65.4% felt that camp significantly improved their friendship skills (-9.5% from 2016)

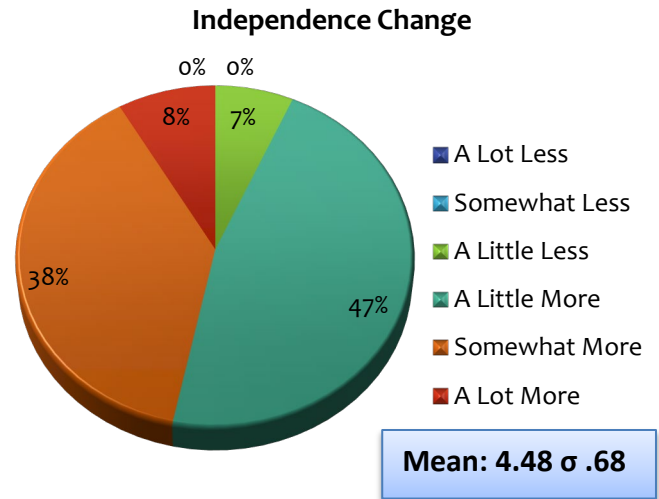
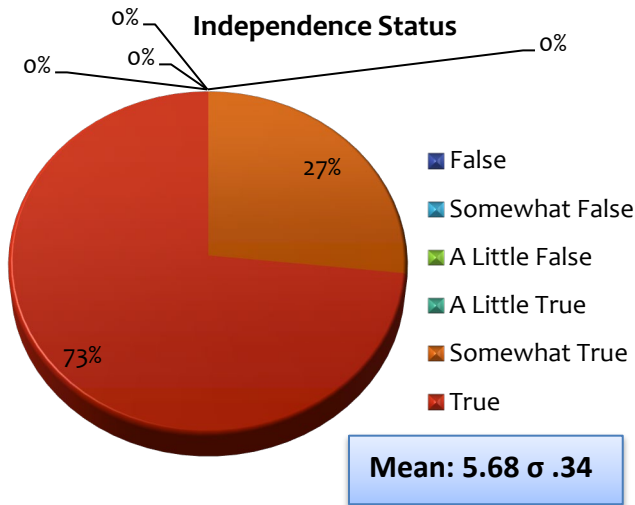
### Friendship Change & Status by Session



### Friendship Skills by Year at Camp - 5 Year Average

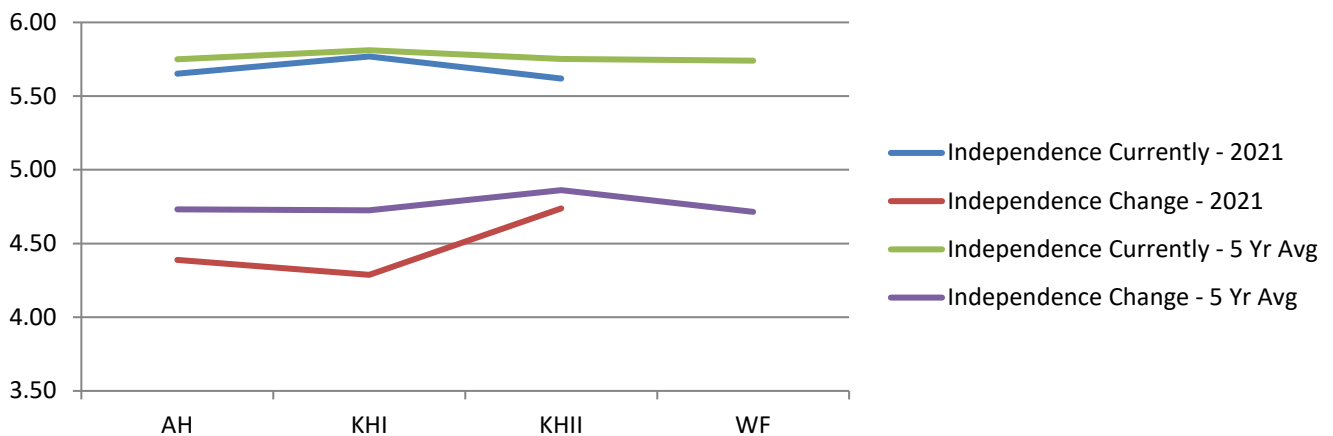


### Independence (2021)

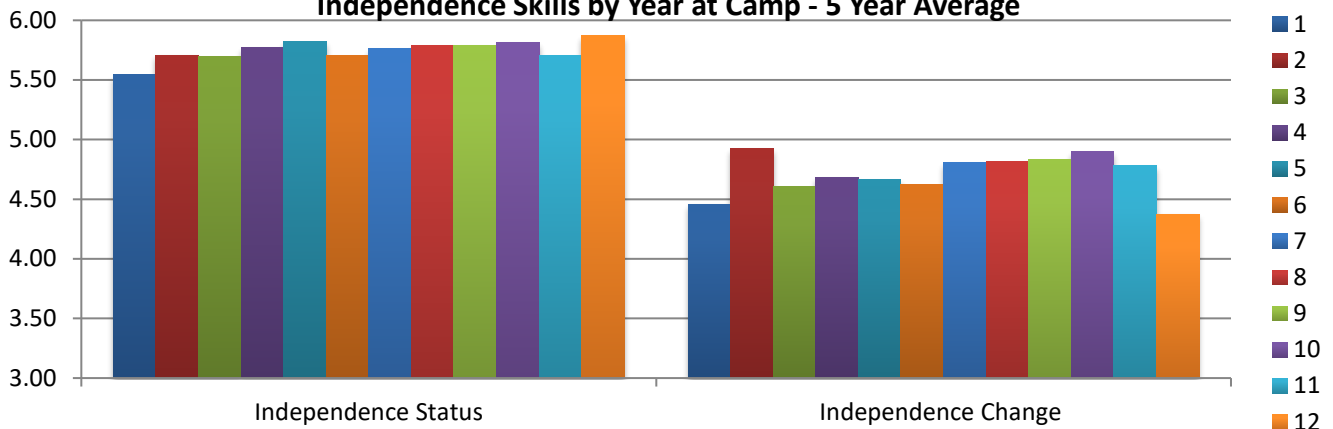


- 100% felt “I have good independence skills” was a least a little true (No change from 2019)
- 47% felt that camp significantly improved their friendship skills (**39% decrease from 2019**)

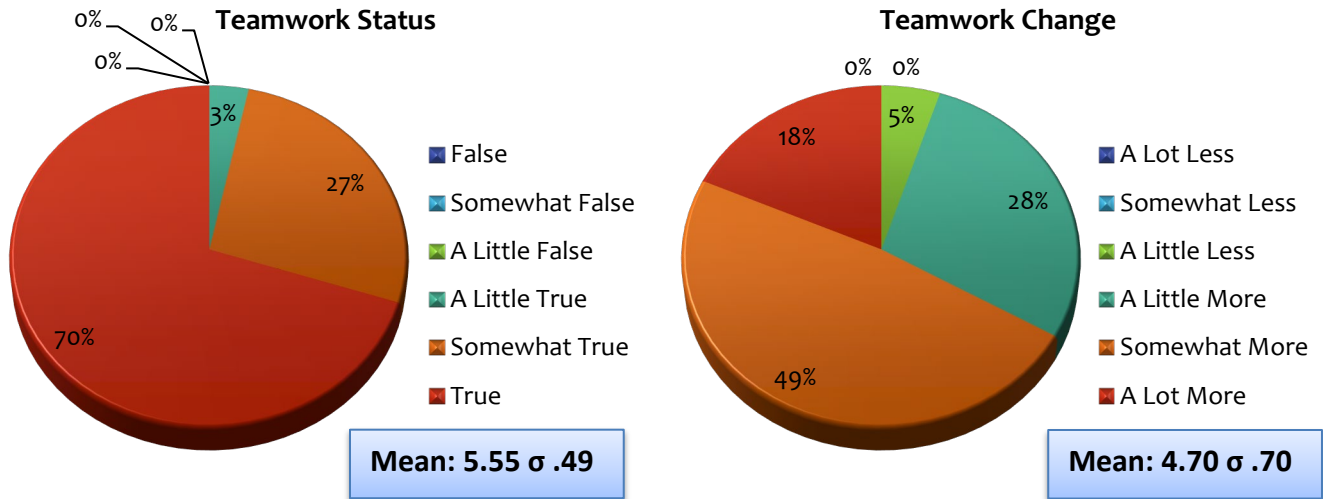
### Independence Change & Status by Session



### Independence Skills by Year at Camp - 5 Year Average

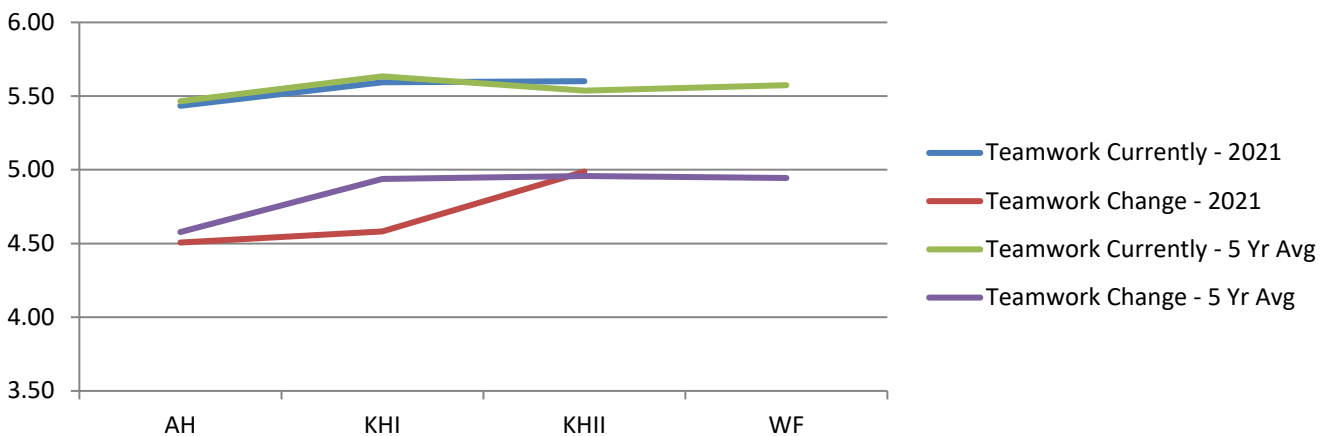


## Teamwork (2021)

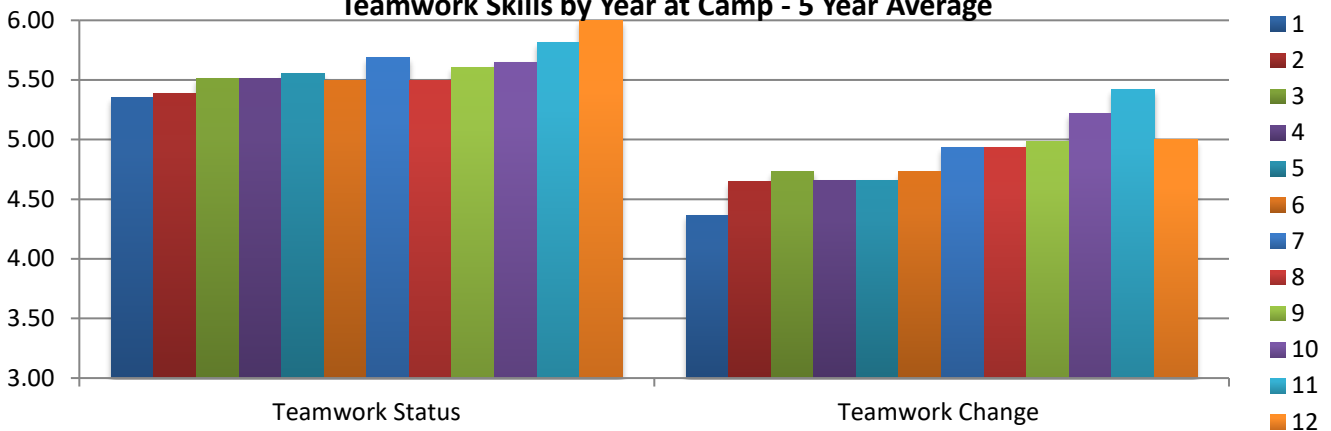


- 100% felt “I have good teamwork skills” was a least a little true (Same as 2017)
- 66.7% felt that camp significantly improved their teamwork skills (4.2% decrease from 2017)

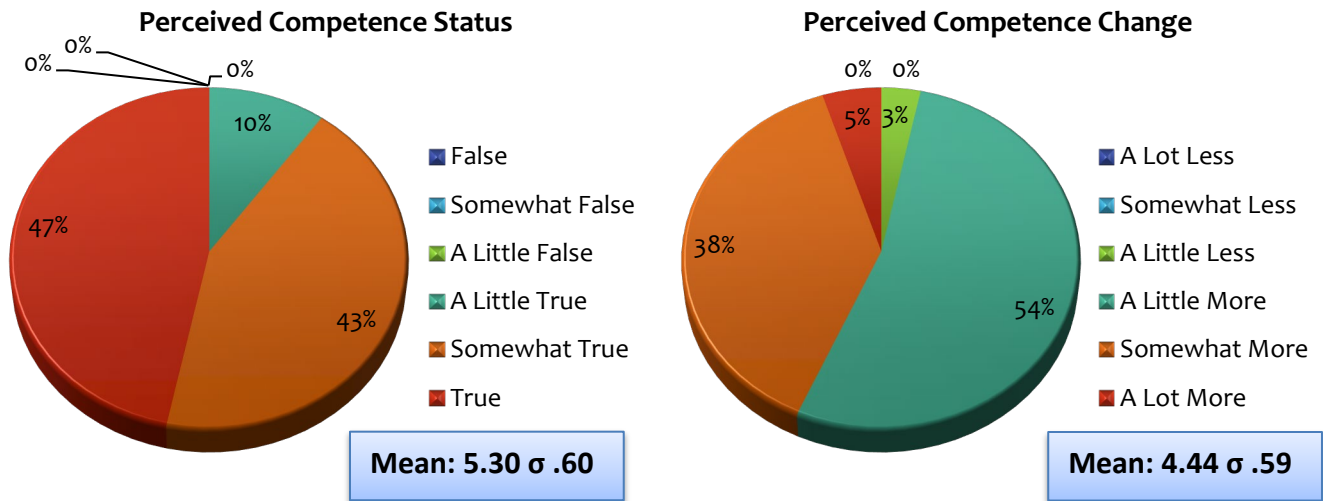
### Teamwork Change & Status by Session



### Teamwork Skills by Year at Camp - 5 Year Average

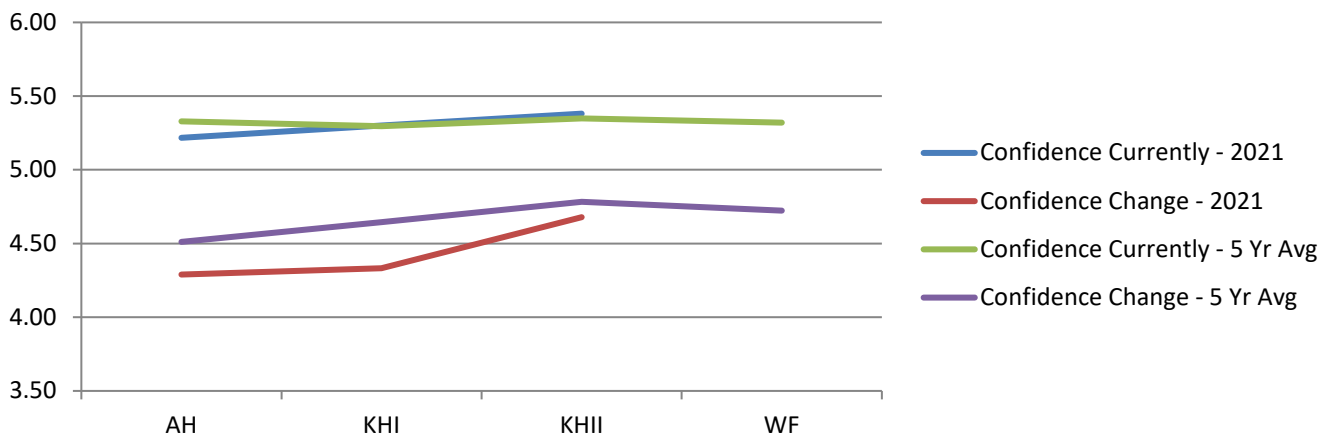


## Perceived Competence (2021)

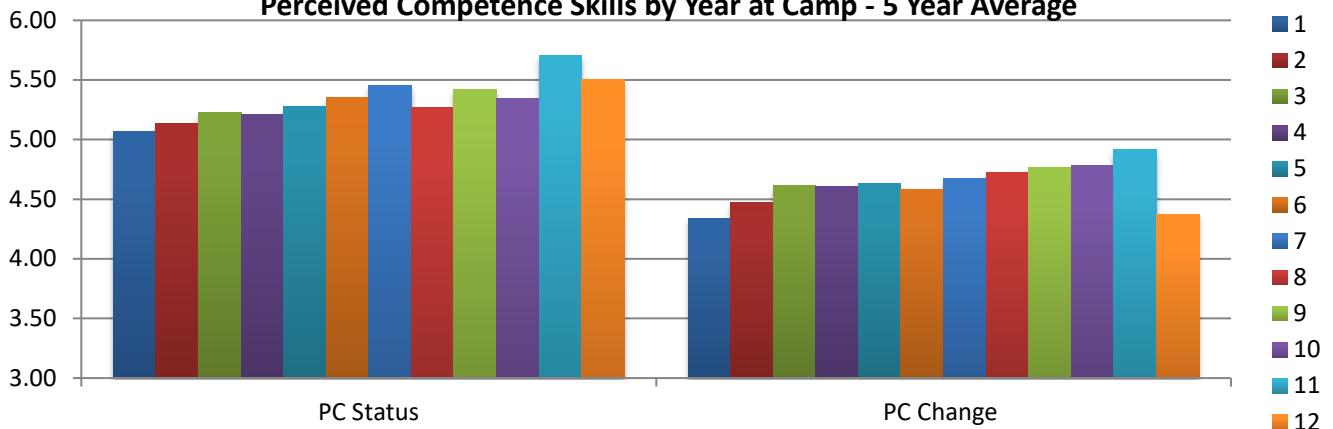


- 100% felt “I am confident in myself” was a least a little true (+0% from 2017)
- 43% said that camp made a big difference in how they feel about themselves (-20% from 2017)

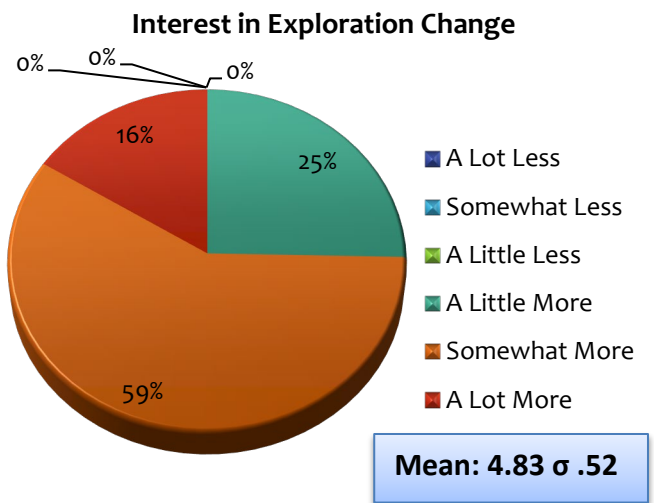
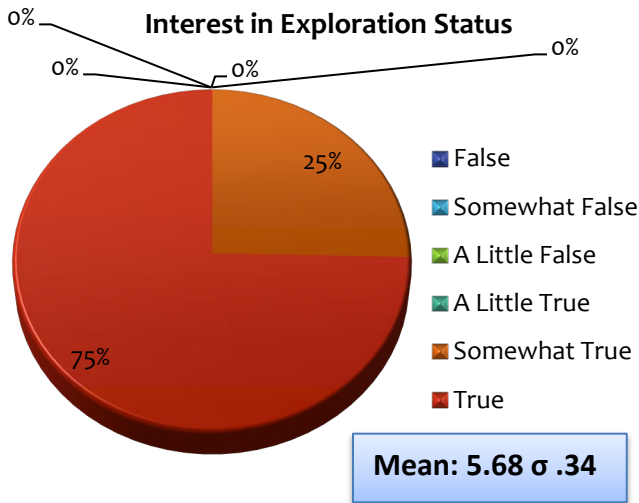
### Perceived Competence Change & Status by Session



### Perceived Competence Skills by Year at Camp - 5 Year Average

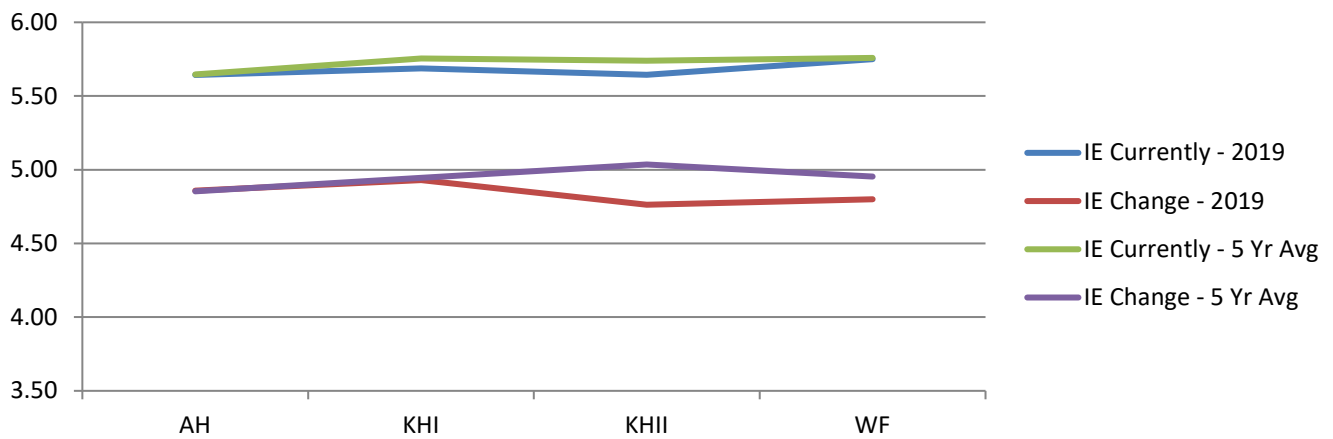


### Interest in Exploration (2019)

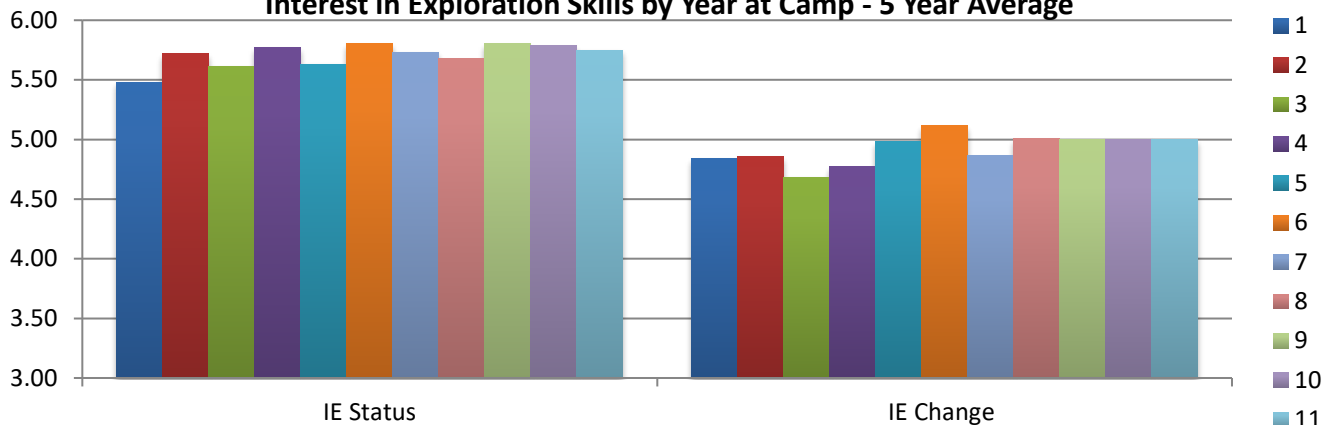


- IE defined: Learning Skills, Citizenship Skills, Nature and Outdoor Adventure
- 100% felt “I have an Interest in exploration” was a least a little true (+1.4% from 2016)
- 74.7% said that they far more interested and prepared to learn and try new things as a result of GG (4% decrease from 2016)

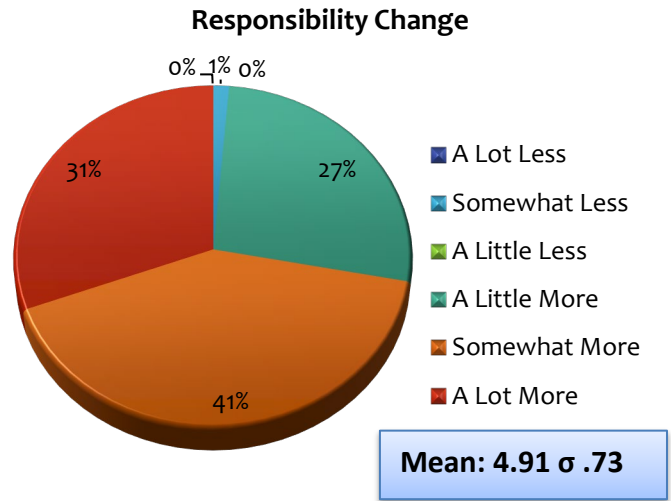
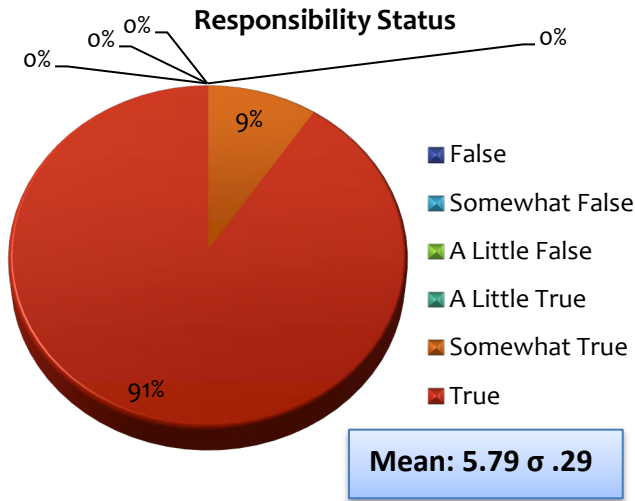
### Interest in Exploration Change & Status by Session



### Interest in Exploration Skills by Year at Camp - 5 Year Average

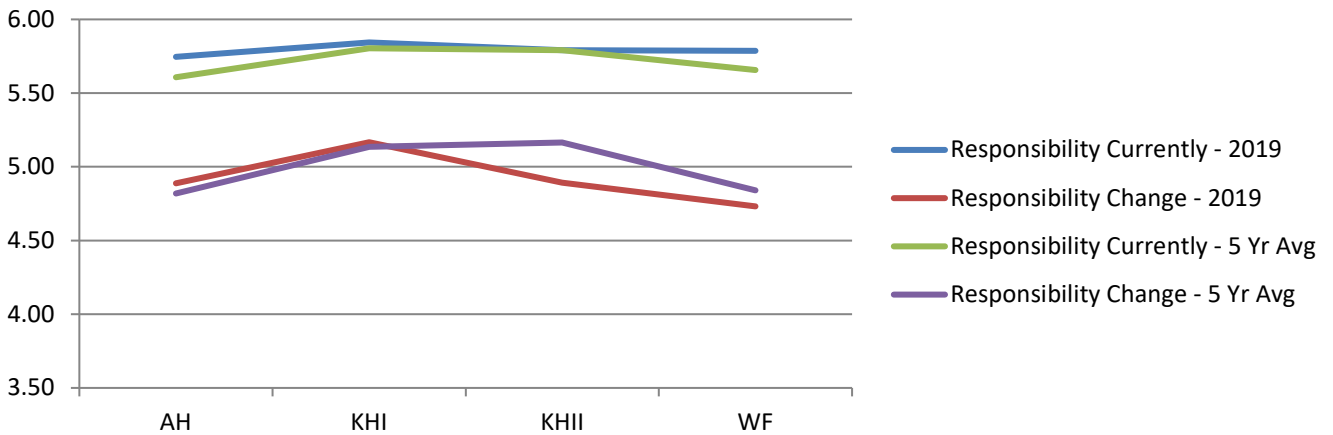


Responsibility (2019)

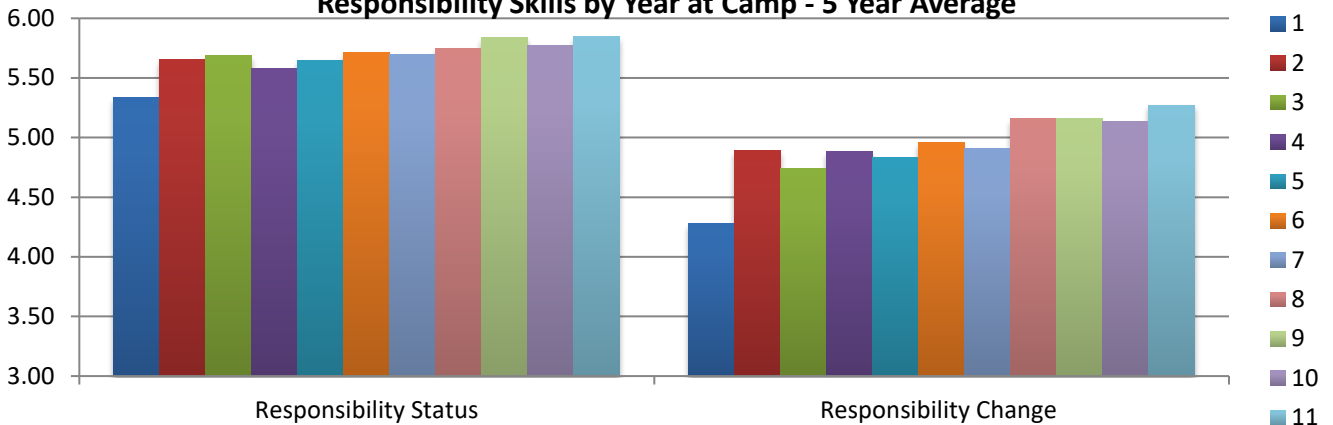


- 100% felt “I am responsible” was a least a little true (No change from 2016)
- 72.0% said that camp has made them considerably more responsible (-11.9% from 2016)

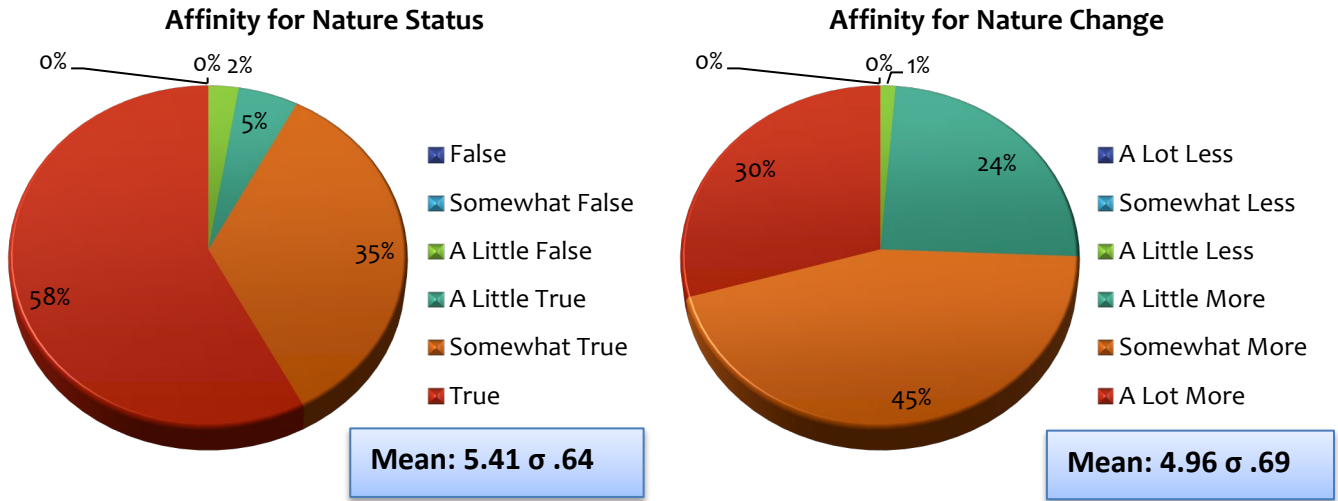
Responsibility Change & Status by Session



Responsibility Skills by Year at Camp - 5 Year Average

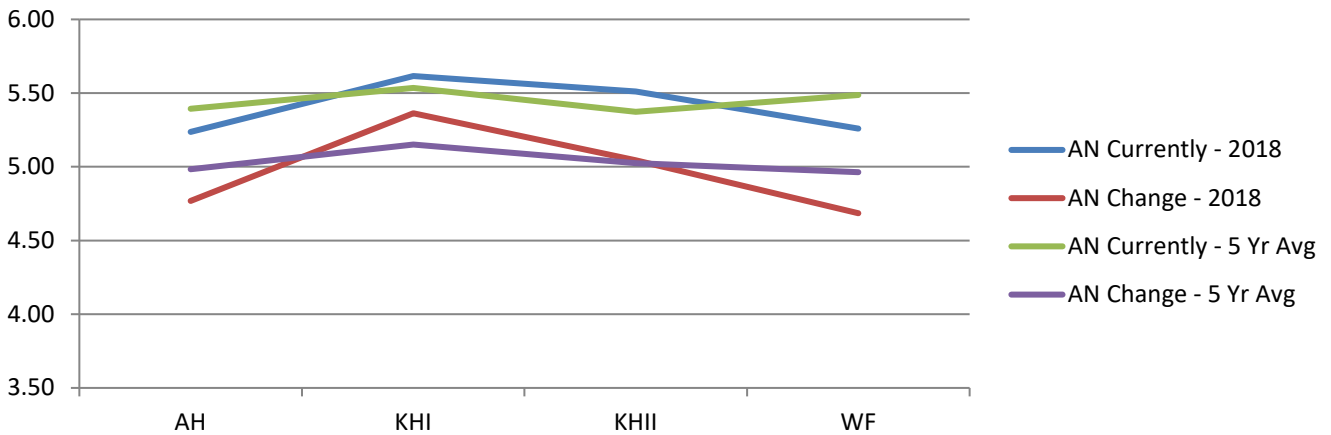


Affinity for Nature (2018)

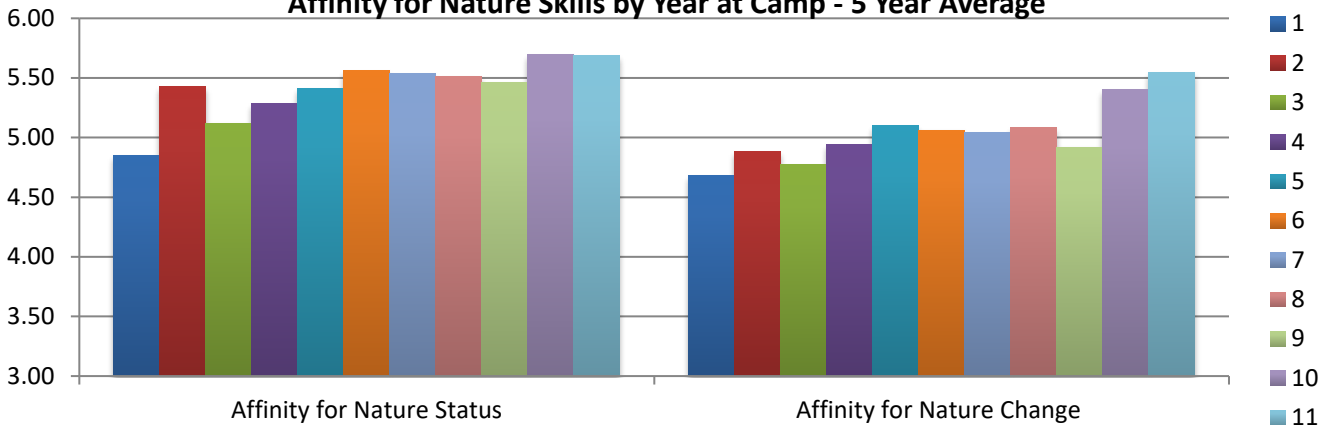


- 97.4% felt “I have an affinity for nature” was a least a little true (-1.2% from 2016)
- 92.3% have a significantly better affinity for nature as a result of Geneva Glen (-2.3% from 2016)

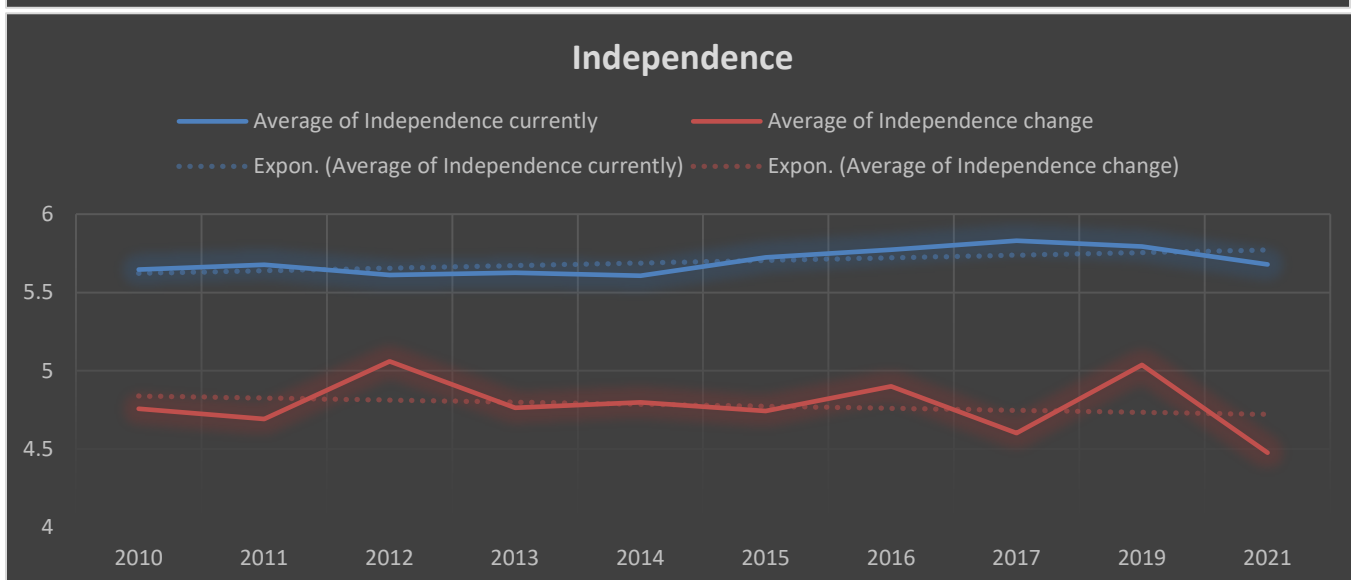
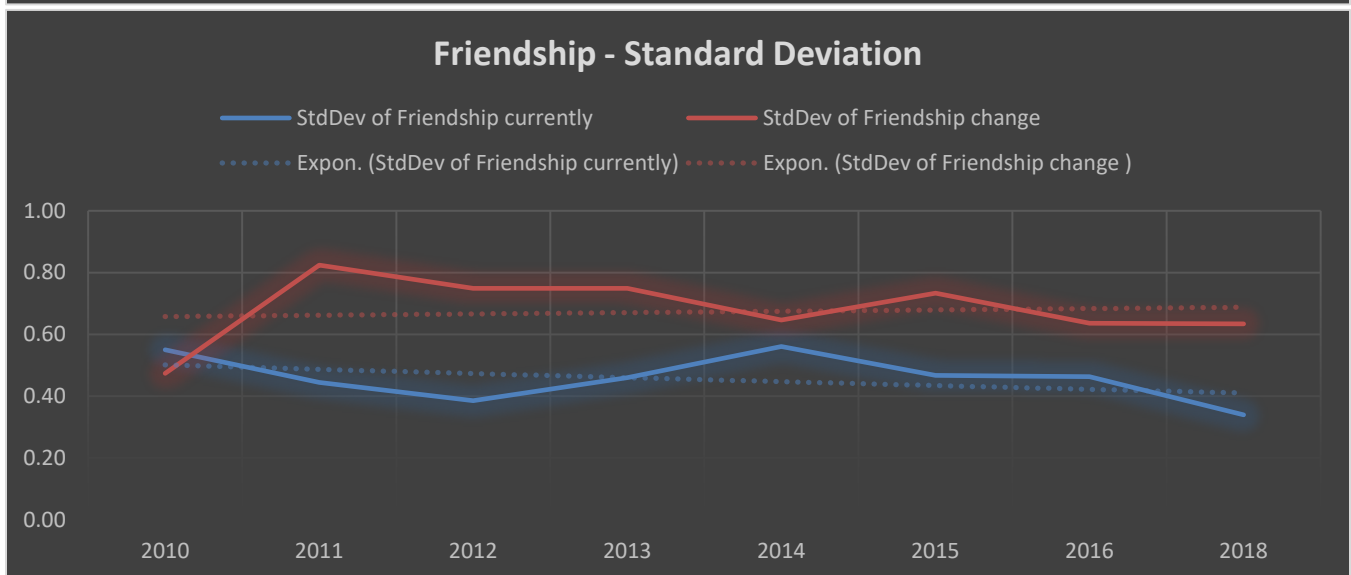
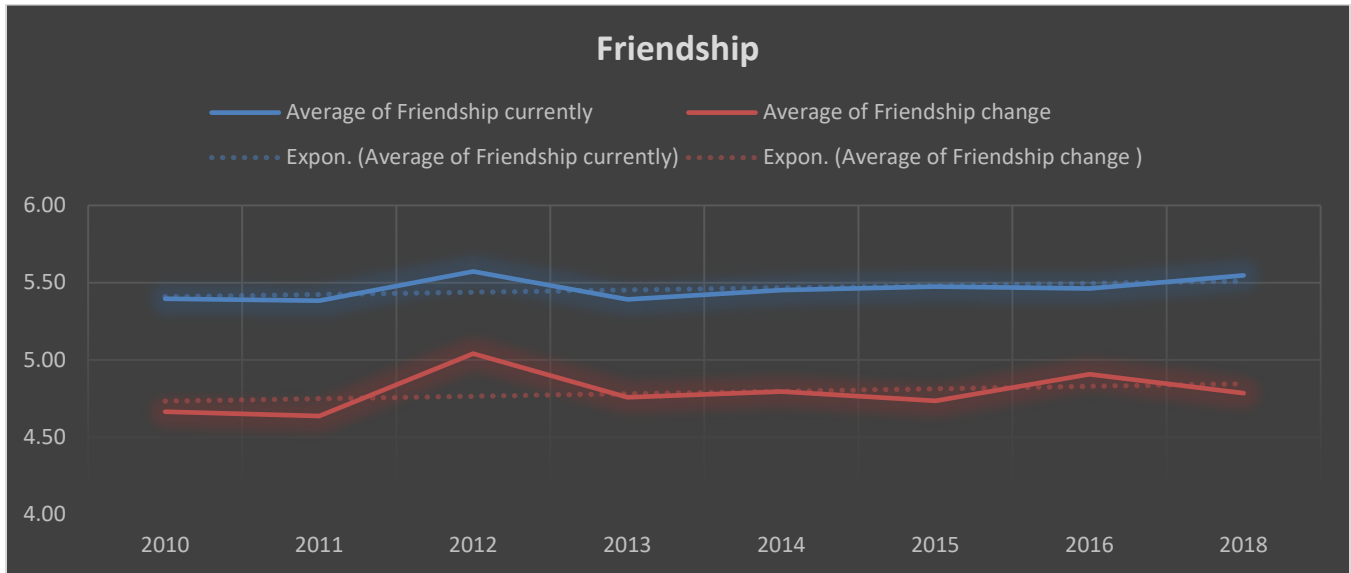
Affinity for Nature Change & Status by Session



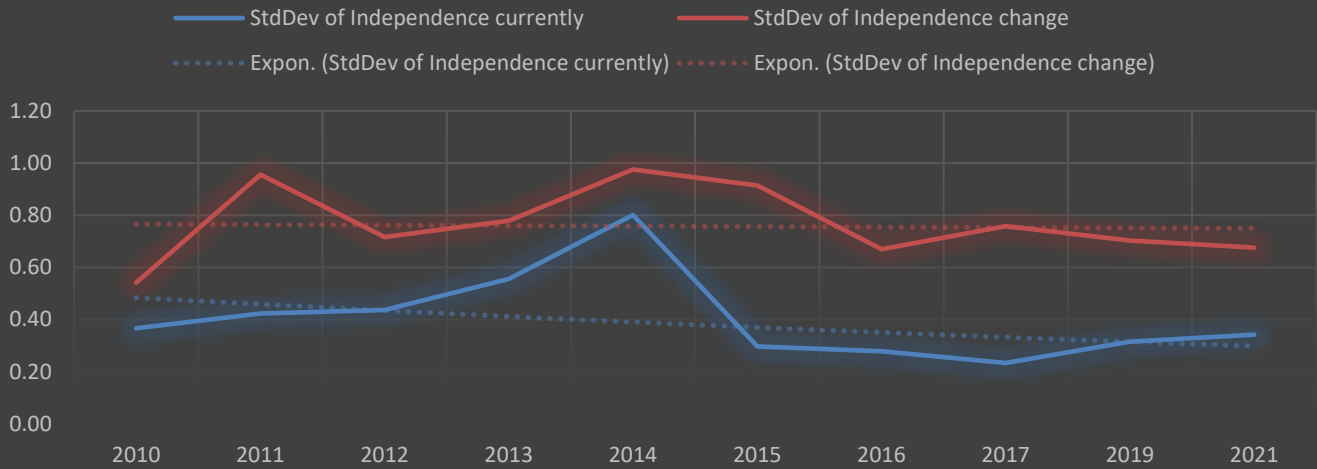
Affinity for Nature Skills by Year at Camp - 5 Year Average



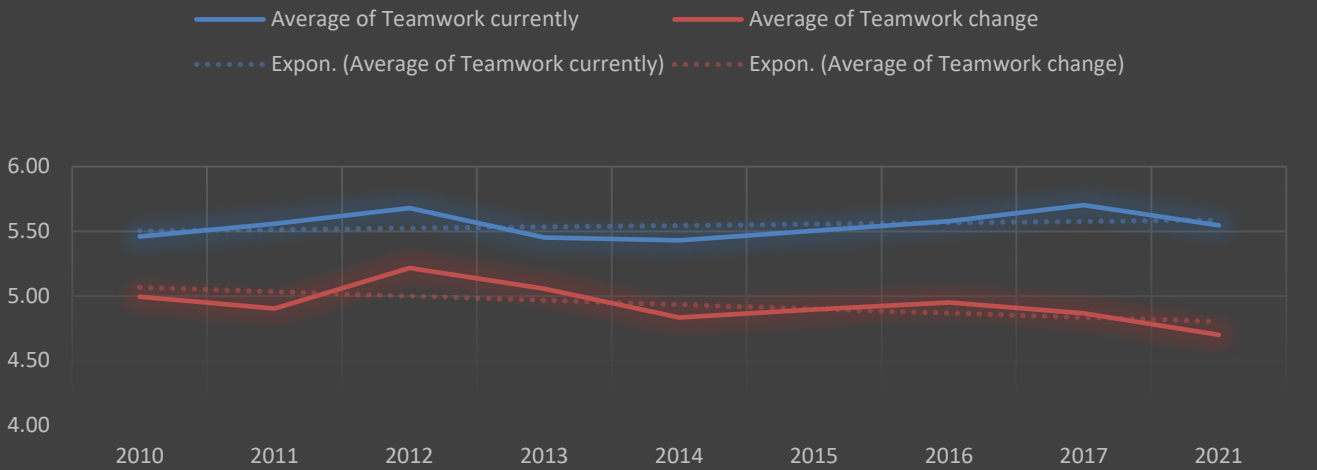
Outcome Yearly Trends



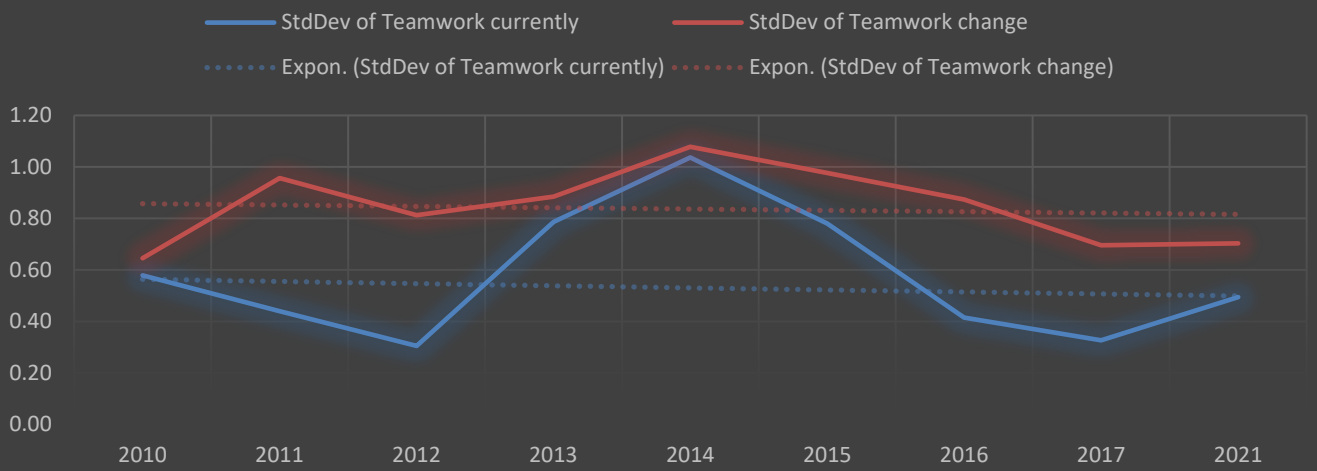
### Independence - Standard Deviation



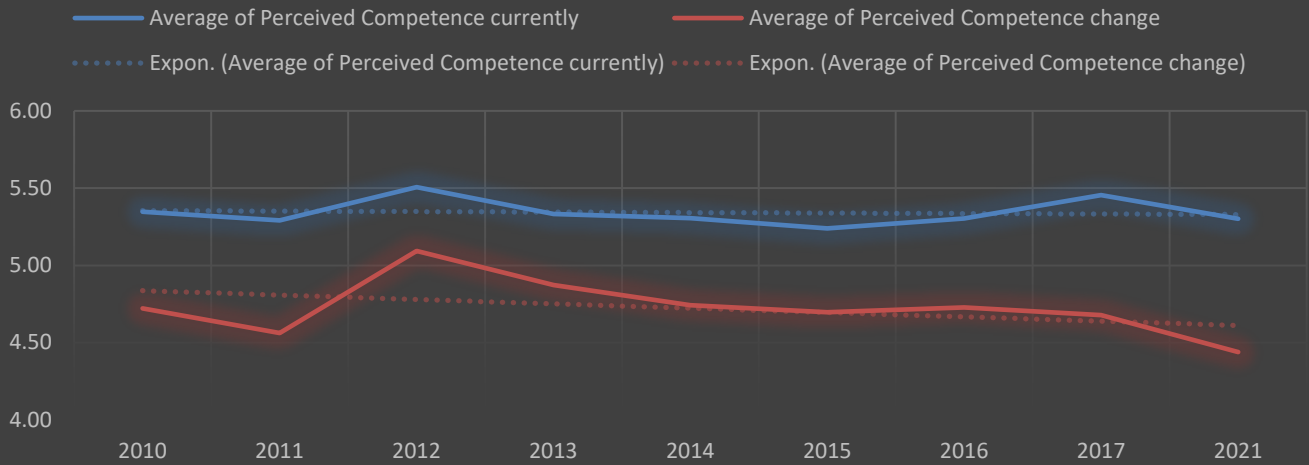
### Teamwork



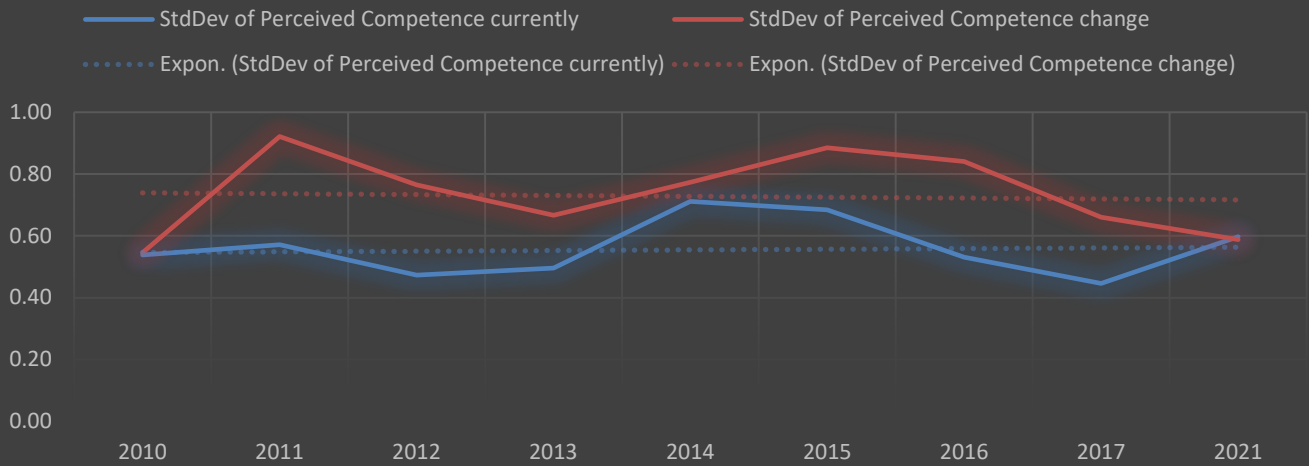
### Teamwork - Standard Deviation



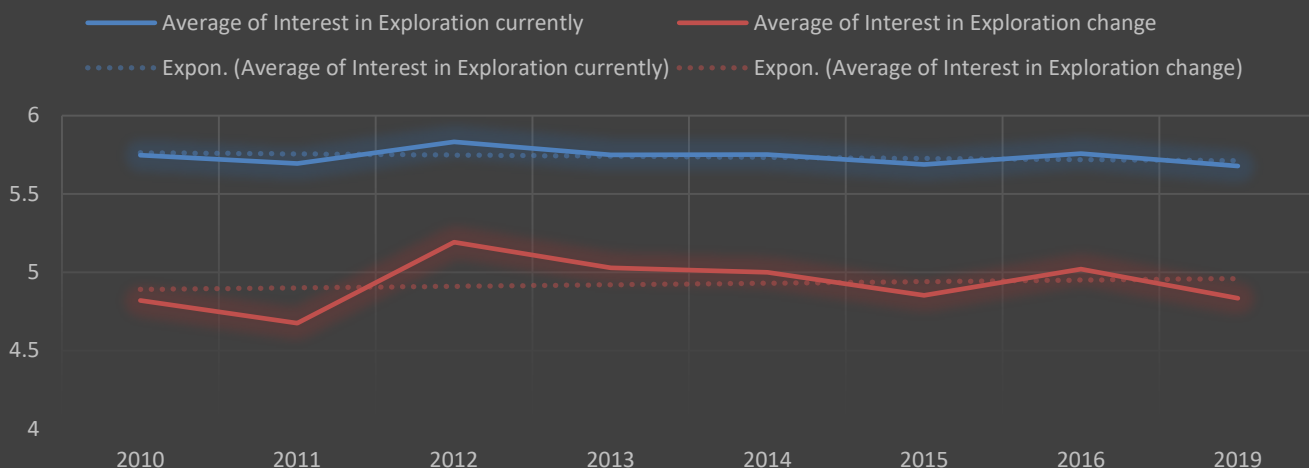
### Perceived Competence



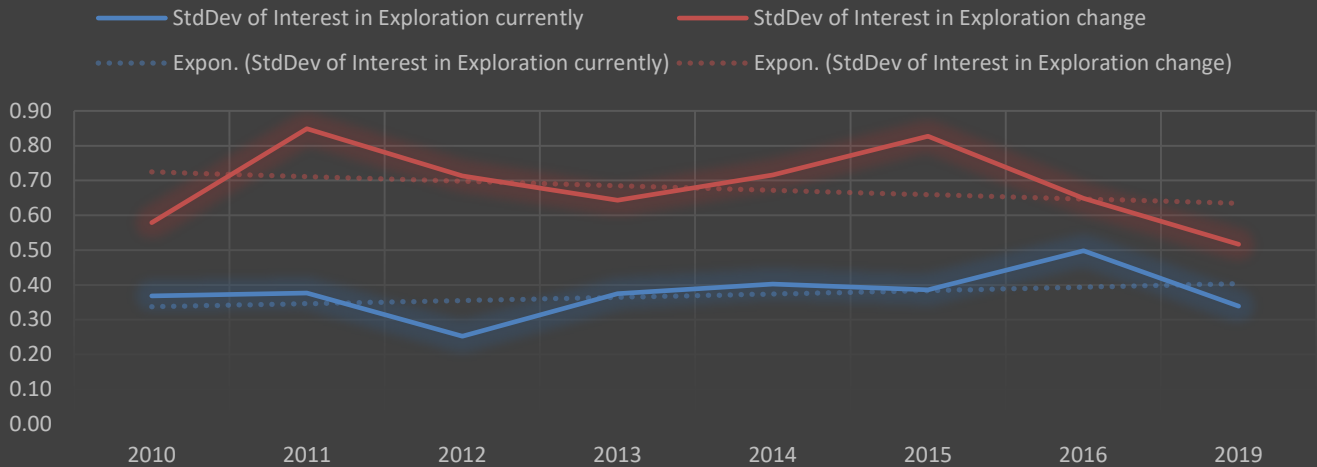
### Perceived Competence - Standard Deviation



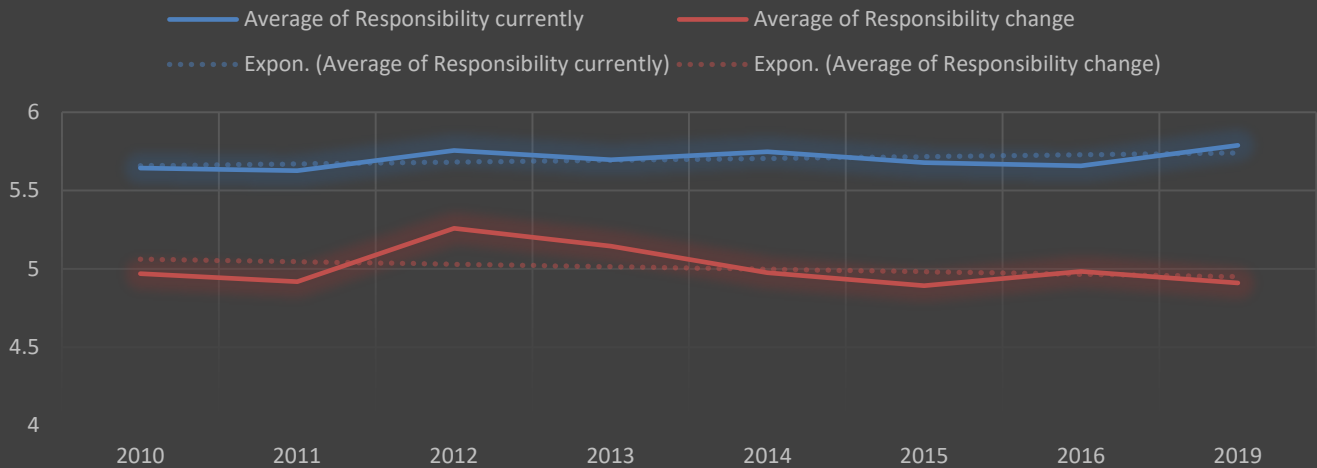
### Interest in Exploration



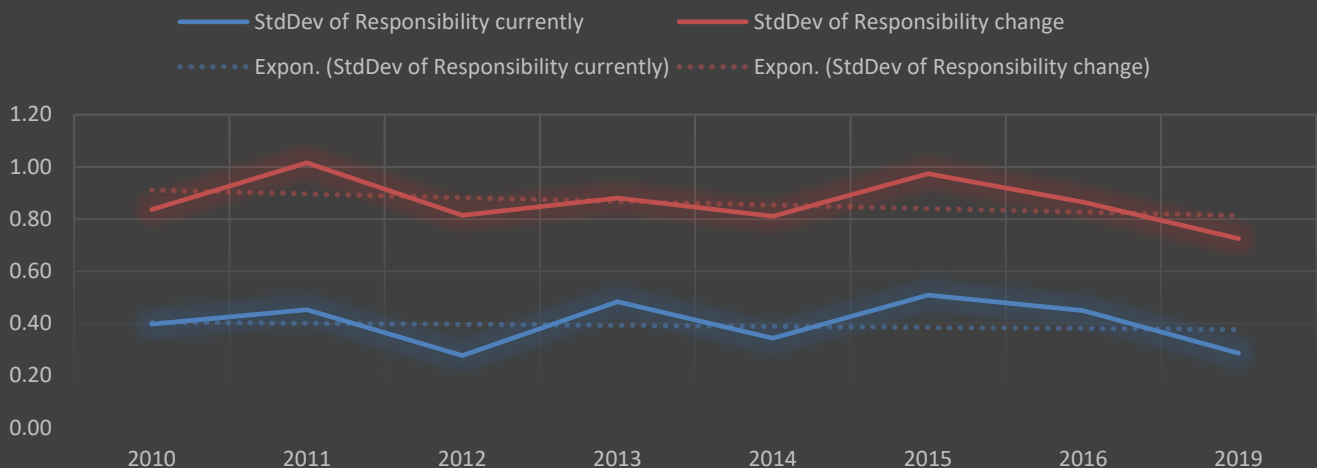
### Interest in Exploration - Standard Deviation



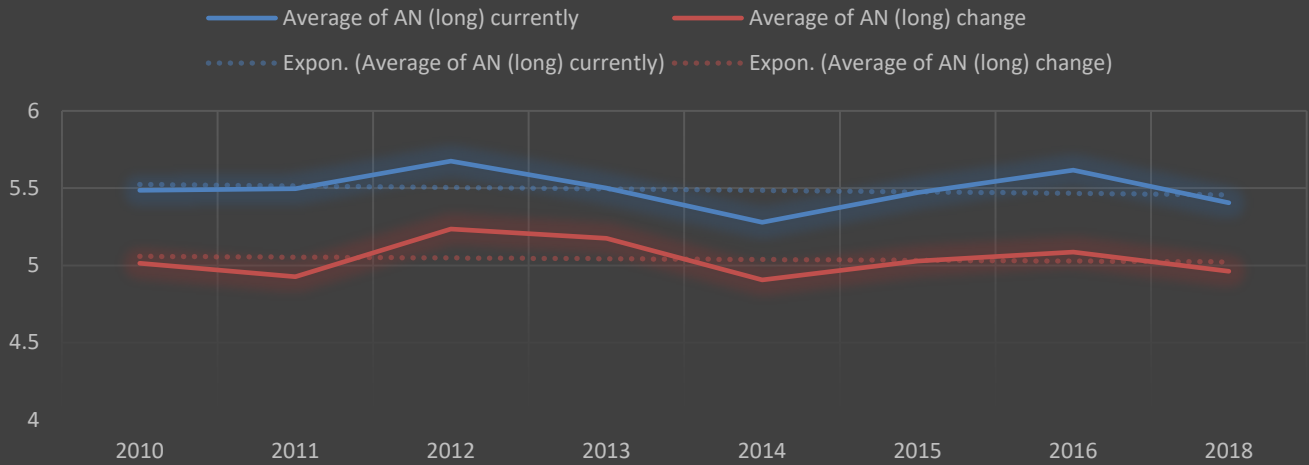
### Responsibility



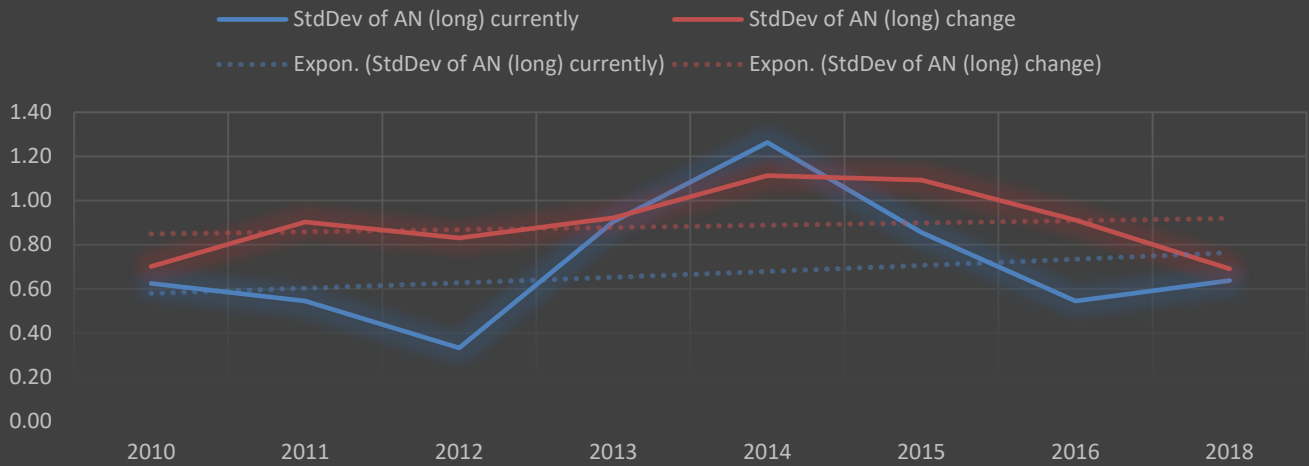
### Responsibility - Standard Deviation



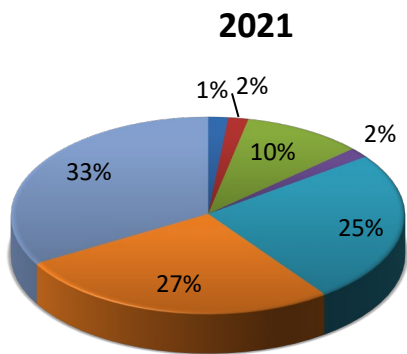
## Affinity for Nature



## Affinity for Nature - Standard Deviation

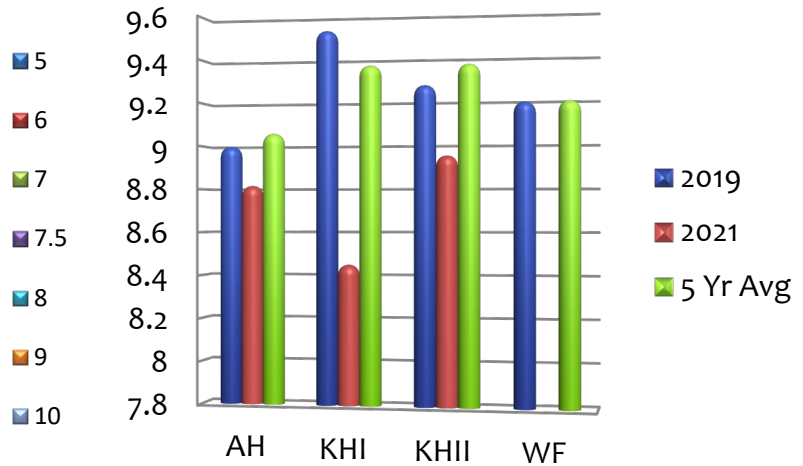


Satisfaction Survey Results and Other Analysis



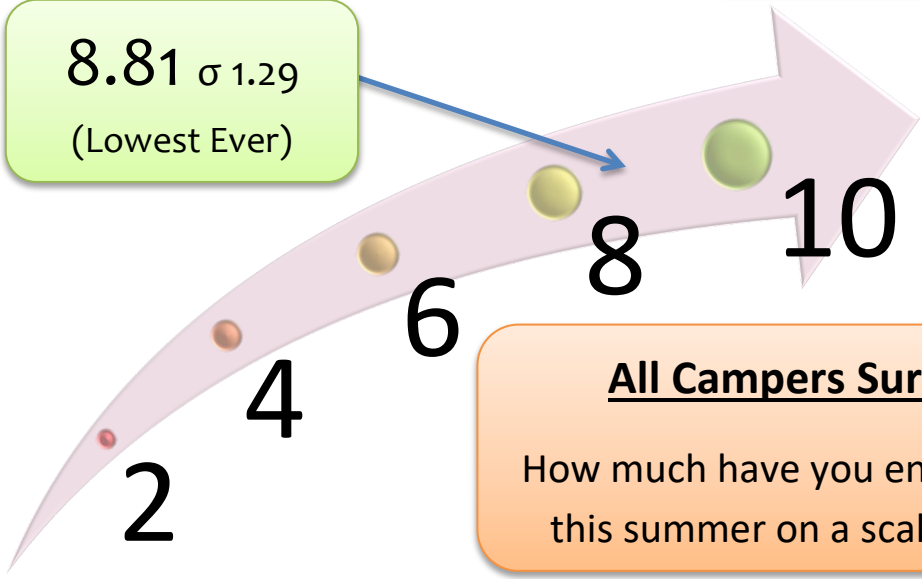
**Mean: 8.74  $\sigma$  1.18**

Session/Year Comparative



- The satisfaction rating of camp decreased 5% from 2019 (**7% LOWER than 5 Year Average**)
- Knighthood II was the highest rated and had the highest effect on campers
- Knighthood I was the lowest rated session
- South Hill rated higher than North Hill in status. Both Hills were even in change
- Favorite Activities: Pool (14), Ropes (9), Barn (8), Store and Radio (6), Crafts (5)
- Only 14% have suggestions for changes to the program
- What did they NOT LIKE about camp?
  - #1: COVID-19 Restrictions
  - #2: The Food
  - #3: Store Related Issues

**What else should we know?**  
 The overall satisfaction rate has dropped for the past 4 years.



## Top Trends in Suggested Changes

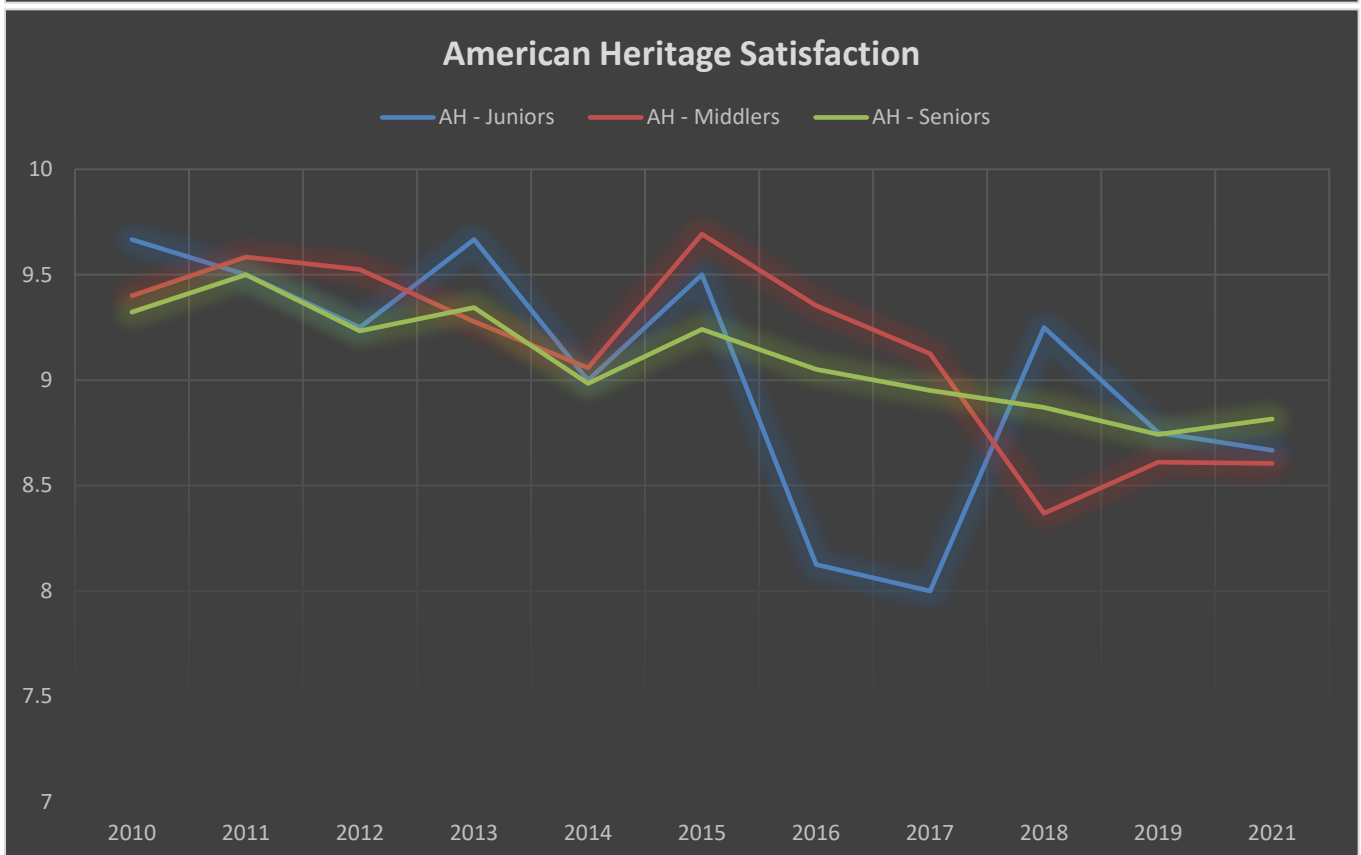
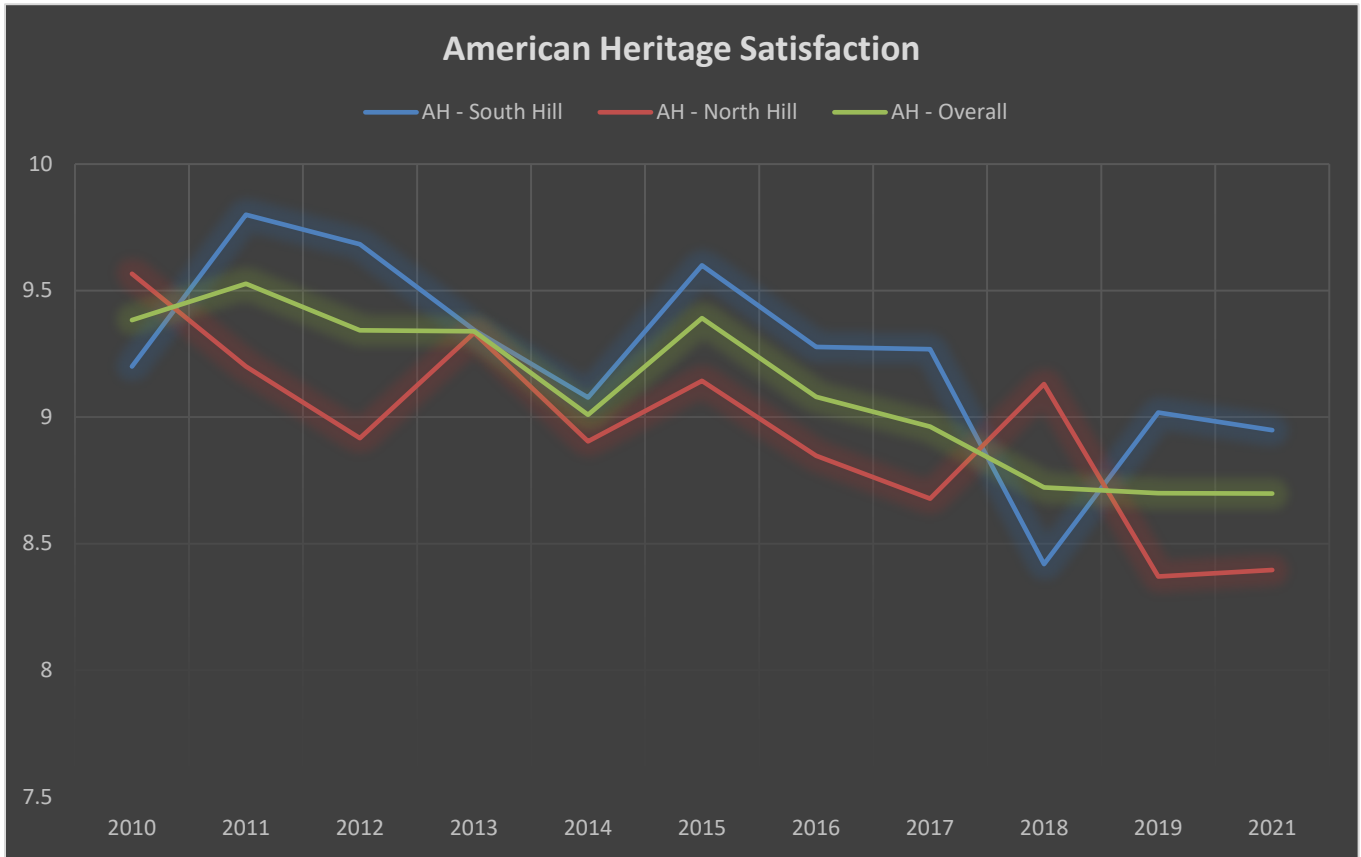
1. **More Options at Areas:** The most common suggestion, mentioned three times, is for more options or activities at different camp areas, which might reflect a desire for diversity in activities and the ability to choose.
2. **Changes to Schedules and Programs:**
  - a. "Back to old senior schedule" and "more freedom in senior schedule" suggest a desire to revert to previous schedules or have more flexibility, mentioned two and one times respectively.
  - b. Calls for removing or modifying COVID-19 adaptations, such as "Non-Cohort Schedule" and criticism of the cohort system, indicate a desire to return to pre-pandemic operations.
3. **Diversity and Inclusion:** Specific mentions include improvements in "gender equality in stories" and ensuring "the girls should be more included in pageant," highlighting a need for more inclusive and balanced narratives and activities.
4. **Improvements to Meals and Merchandise:**
  - a. Suggestions like "Family Style meals," "better breakfast," and "not have cereal at every breakfast" show a focus on improving the meal experience.
  - b. Critiques of merchandise practices at the store, like "get rid of merch at store it ruins the vibes," express discontent with commercial aspects interfering with the camp atmosphere.
5. **General Enhancements:** Some campers suggested enhancements to the physical and social environment, such as "a lot of cliques" suggesting a need to address social dynamics, and "hard to hear people in Council Ring," pointing to practical improvements in camp facilities.

### Blank Responses:

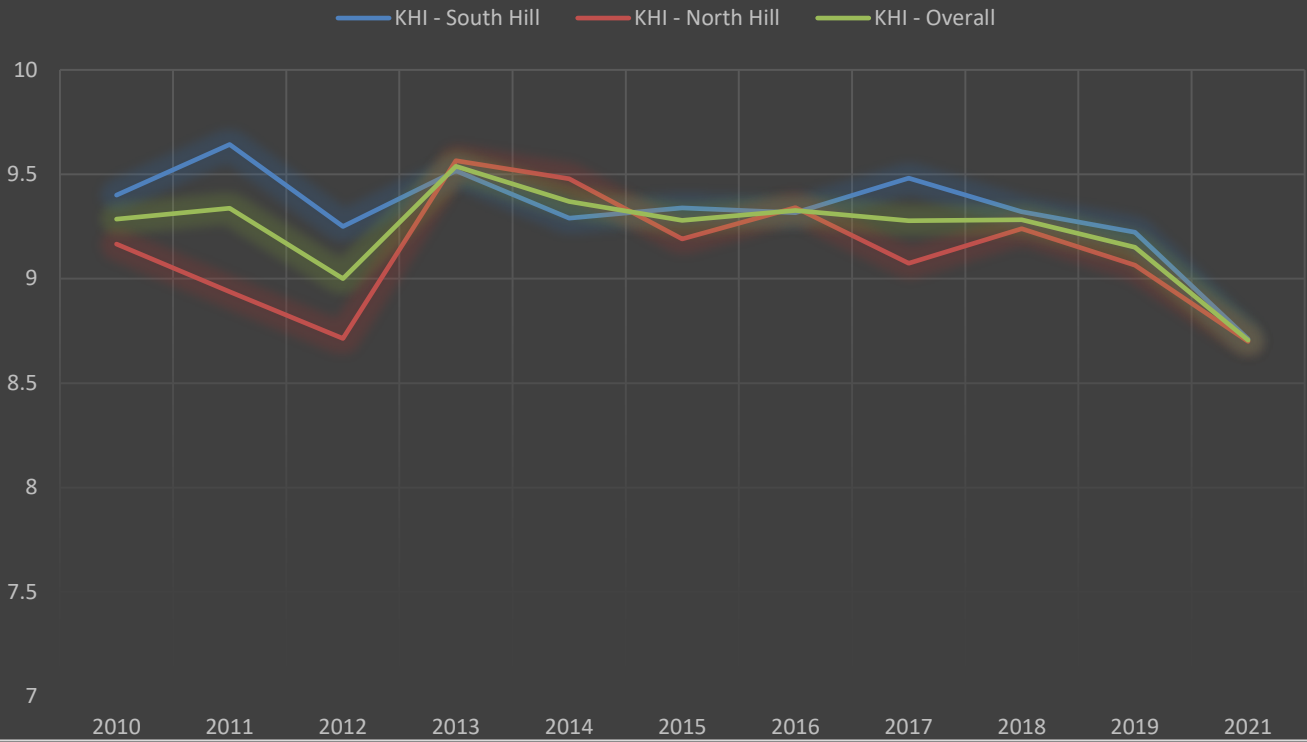
- Change 1: 27 blank responses
- Change 2: 51 blank responses

This analysis reveals that while many campers have specific desires for improvements in activity diversity, scheduling flexibility, inclusivity, meals, and merchandising, a significant portion did not provide suggestions, which might indicate satisfaction with some aspects of the camp or uncertainty about what changes to suggest.

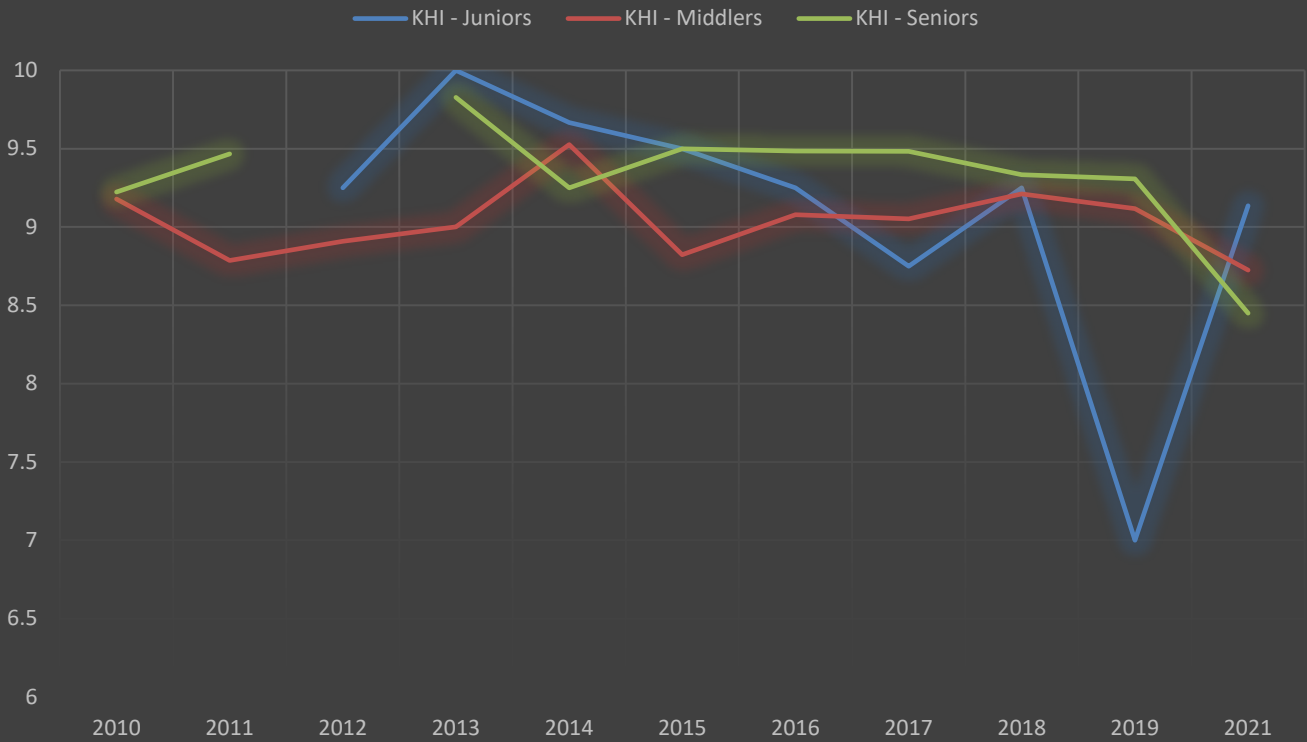
## Overall Satisfaction 5 Year Analysis



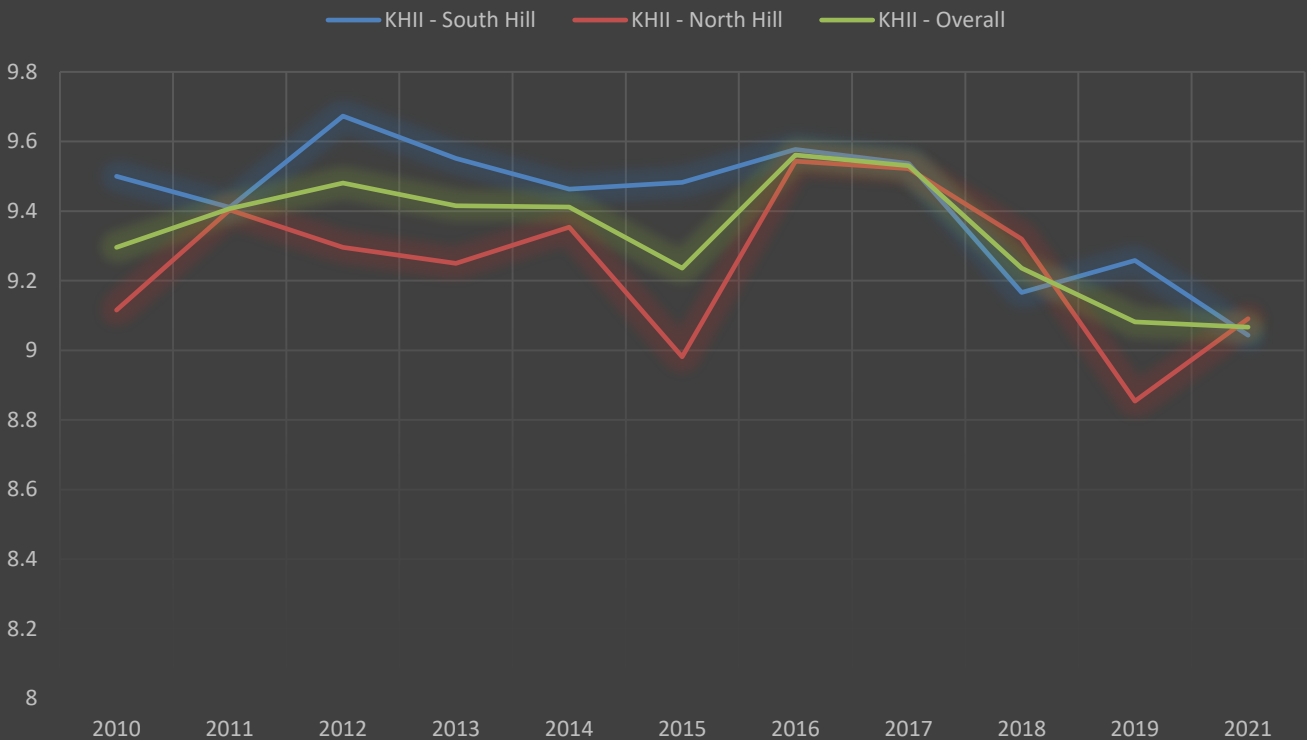
### Knighthood I Satisfaction



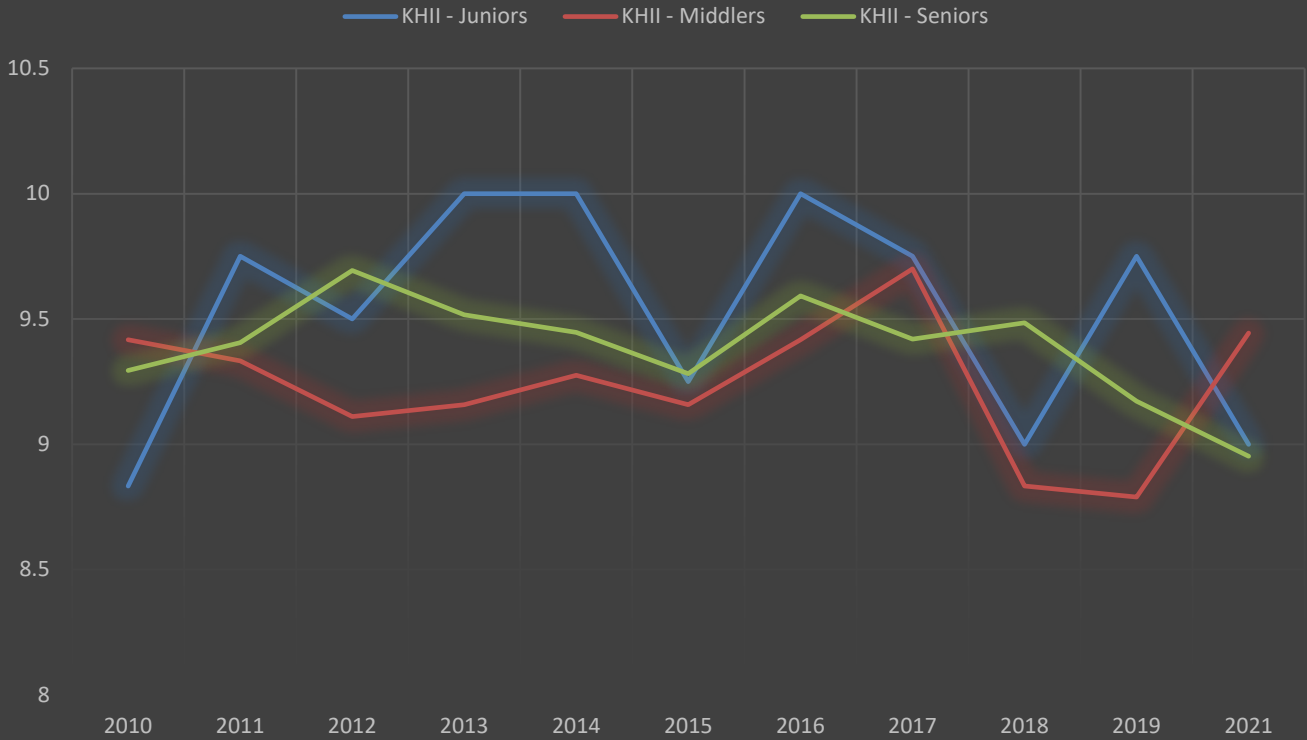
### Knighthood I Satisfaction



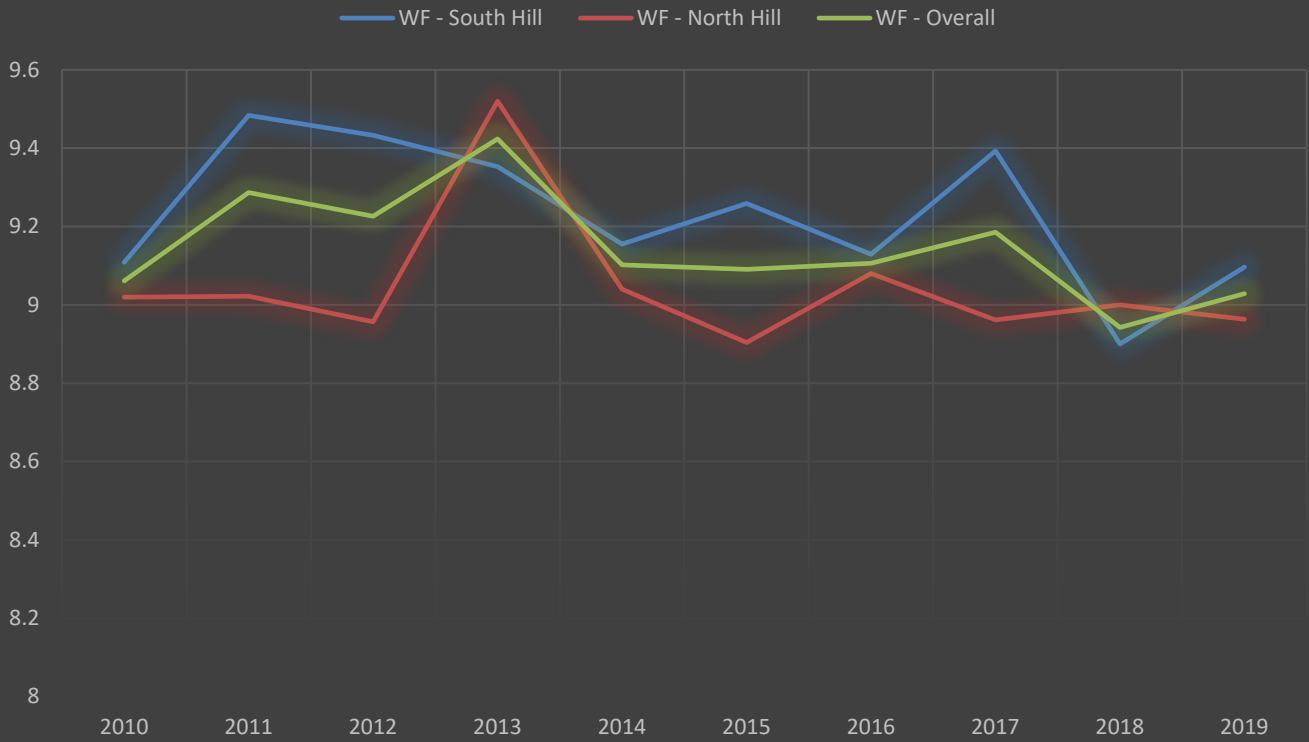
### Knighthood II Satisfaction



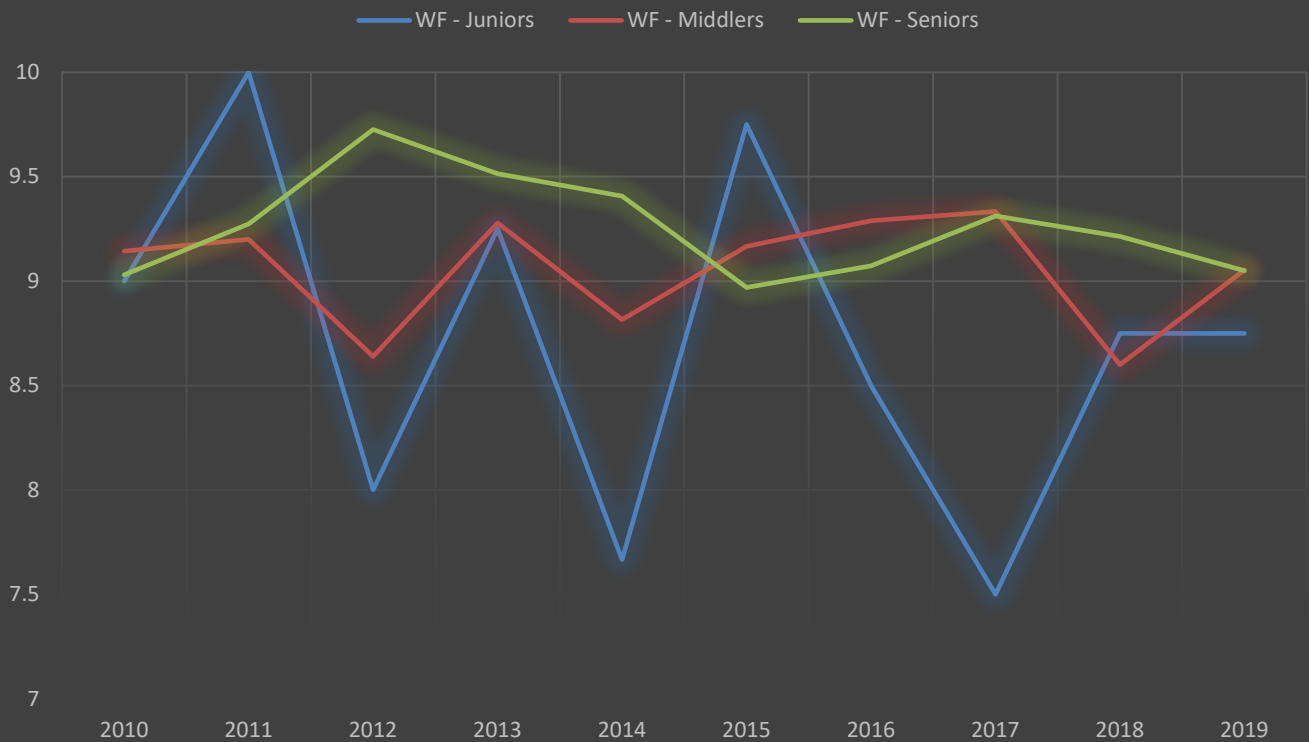
### Knighthood II Satisfaction



### World Friendship Satisfaction

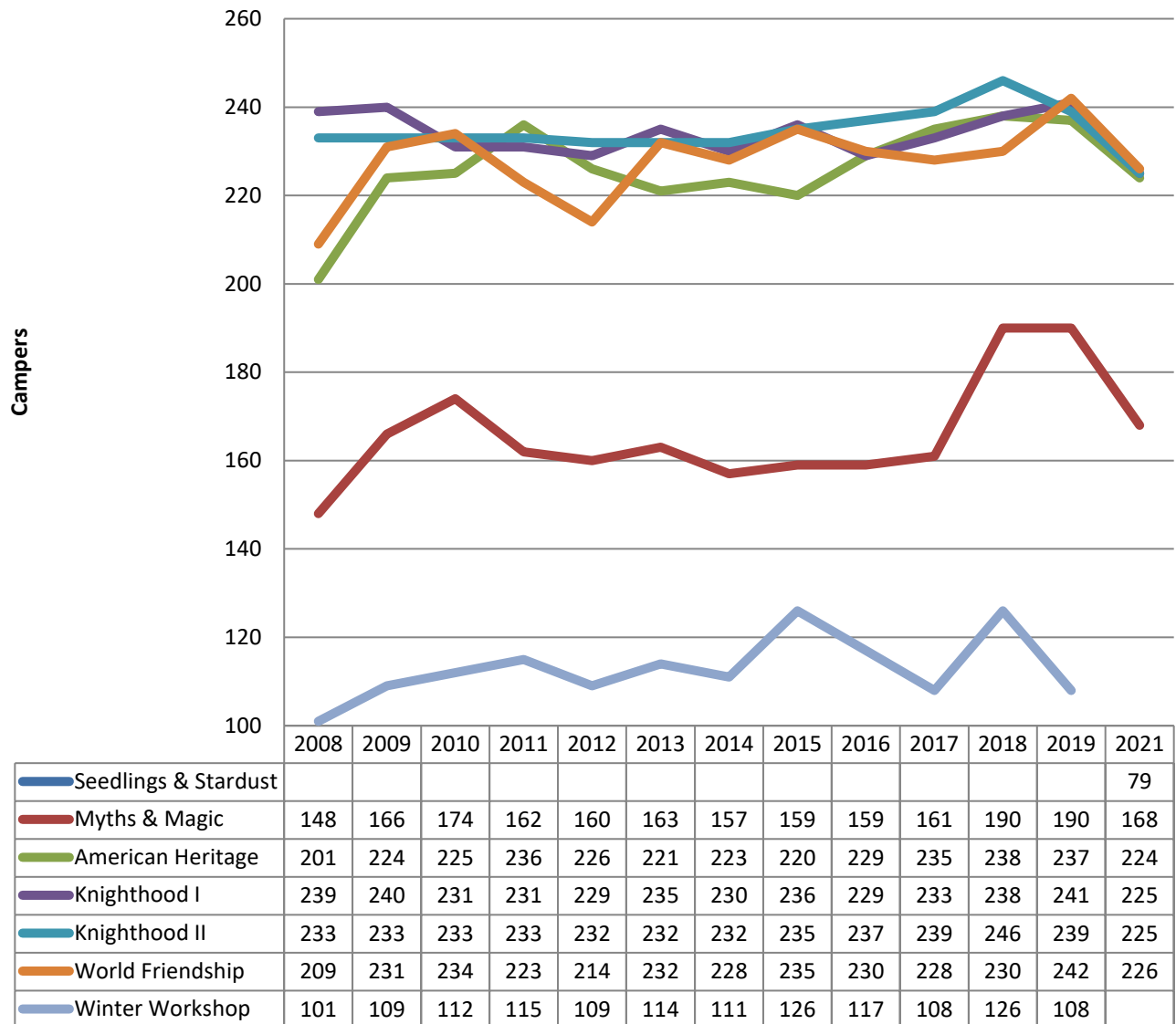


### World Friendship Satisfaction

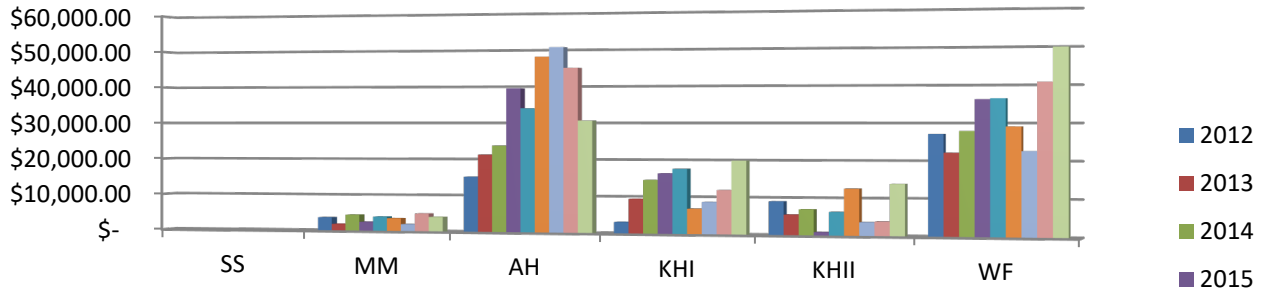


# Registration Statistics

## Session Counts

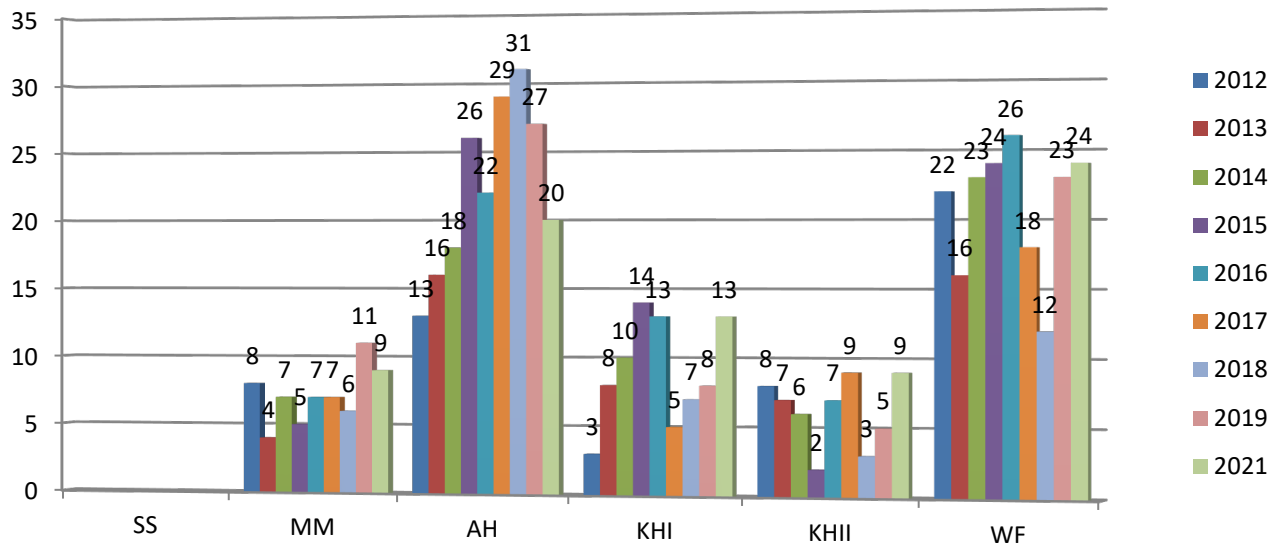


## Campership & Tuition Assistance Dollars by Session

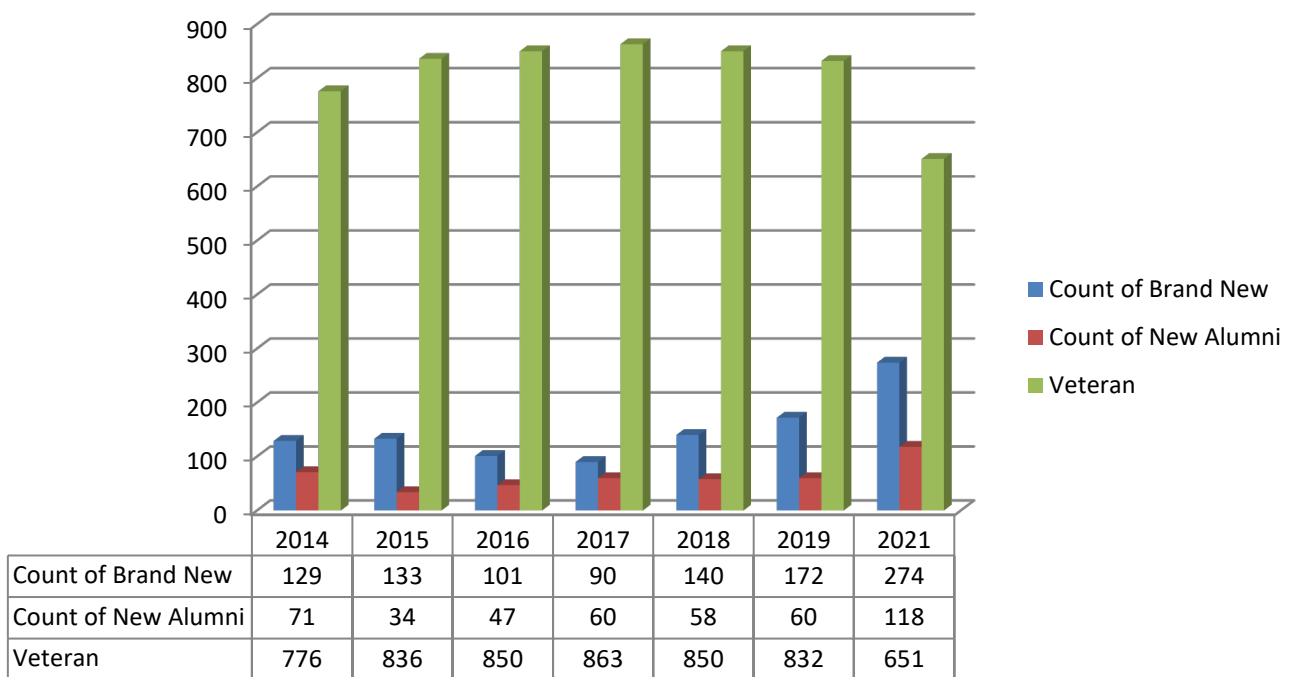


	SS	MM	AH	KHI	KHII	WF
2012		\$3,730.00	\$15,225.00	\$3,190.00	\$9,075.00	\$27,099.00
2013		\$1,920.00	\$21,317.50	\$9,475.00	\$5,585.00	\$22,179.65
2014		\$4,500.00	\$23,806.00	\$14,610.00	\$7,007.00	\$27,897.50
2015		\$2,560.00	\$39,460.00	\$16,410.00	\$1,000.00	\$36,215.00
2016		\$4,035.00	\$34,005.00	\$17,650.00	\$6,385.00	\$36,447.50
2017		\$3,620.00	\$48,050.00	\$6,940.00	\$12,585.00	\$29,090.00
2018		\$2,020.00	\$50,622.00	\$8,775.00	\$3,740.00	\$22,640.00
2019		\$4,984.00	\$44,978.00	\$11,982.00	\$3,946.00	\$40,722.00
2021		\$4,100.00	\$30,650.00	\$19,900.00	\$13,900.00	\$49,800.00

## Campership & Tuition Assistance Counts by Session



## Veteran vs New Demographic



2020-2021 Retention Rate: 62%

2020-2021 Age Out Rate: 7%