

Geneva Glen Program Outcomes

Summer



2022

This document contains results of the Outcomes Program from the summer including the ACA Youth Outcomes Battery Analysis and Satisfaction Survey Result analysis.

The Fruitage of
the 2022
Summer

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Youth Outcomes Battery

YOB Introduction

From Overview of the ACA Youth Outcomes Battery V2

The second edition of the ACA Youth Outcomes Battery (ACA-YOB) provides camps and other youth programs with measures that focus on eleven common youth outcomes. The statistically tested scales are age-appropriate, short and concise, easily administered tools that can be individualized to a camp, afterschool program, or other youth programs. While the battery was designed with the camp setting in mind (e.g., nature-based context, residential nature, small group living, youth focused) the measures are focused on strong youth development outcomes that are not predicated on particular settings.

The YOB can help camp and youth program staff:

- Evaluate program goals
- Document the changes in your youth so that information can be shared with key stake-holders (parents, funders, staff, etc.)
- Demonstrate your commitment to quality programs that make a difference in people's lives
- Meet expectations for trust-worthy instruments (high reliability and validity statistical checks prove the scales accuracy)
- Can be combined to measure socially relevant concepts (Ex. Environmental Leadership could be measured by combining the scales for teamwork, responsibility, independence, problem-solving, and affinity for nature)

Specific Youth Outcomes Measured by the YOB

The YOB focuses on eleven outcomes common to many camps and other youth development programs.

- Friendship Skills (i.e., make friends and maintain relationships)
- Independence (i.e., rely less on adults and other people for solving problems and for their day-to-day activities)
- Teamwork (i.e., become more effective when working in groups of their peers)
- Family Citizenship (i.e., encourage attributes important to being a member of a family)
- Perceived Competence (i.e., believe that they can be successful in the things they do)
- Interest in Exploration (i.e., be more curious, inquisitive, eager to learn new things)
- Responsibility (i.e., learn to be accountable for their own actions and mistakes)
- Affinity for Nature (i.e., feelings of emotional attraction toward nature)
- Problem-Solving Confidence (i.e., believe they have abilities to resolve problems)
- Camp Connectedness (i.e., feeling welcomed and supported at camp)
- Spiritual Well-Being (i.e., having purpose and meaning in life, transcendence)

Youth Outcomes Battery Analysis and Recommendation (2010-2016)

Katlyn Maloney, Administrative Intern 2017

Young Camper Survey

Five Year Comparison

- Satisfaction with American Heritage has decreased quite a bit from not only 2015-2016, but also from 2012-2016
- Satisfaction for World Friendship is also historically lower than the other sessions, but has increased significantly in 2016
- Satisfaction for Knighthood I and II are pretty stable and high from year to year with only some minor flux overall

Recommendations

- Definitely continue to assess the satisfaction of campers with their specific session experiences seeing as there has been relatively less satisfaction with young campers from American Heritage and World Friendship (But then again, what else would you do for this groups since the outcomes are rather simplistic in nature)

Older Camper Outcomes Basic Version

Average Scores by Outcome

- General overall decrease in average outcomes from 2015-2016
- Still falling generally at least marginally higher than the normative numbers provided by ACA
- Friendship is the only one that is extremely consistent

Friendship

- Relatively stable: little change from year to year
- Declined more drastically from 2015-2016 in American Heritage
- Increased more significantly from 2015-2016 in Knighthood II

Independence

- Overall has decreased from the numbers seen in 2015 for American Heritage, Knighthood I, and World Friendship
- Increased more for Knighthood II, but this seems insignificant when all others have decreased

Teamwork

- Also, overall decreases in all sessions excepting Knighthood II

Perceived Competence

- Again, decreases at least marginally across the board except in Knighthood II

Responsibility

- Again, the same increase and decrease pattern split between Knighthood II increasing and the other three decreasing

Affinity for Nature

- Decreases in the numbers from American Heritage, Knighthood I, and World Friendship
- Knighthood II remaining somewhat static overall

Camp Connectedness

- Same general trends between the sessions with World Friendship as an exception remaining relatively stable

Satisfaction Results

- Significant drop in satisfaction for American Heritage and Knighthood I
- Significant increase in satisfaction for Knighthood II and World Friendship
- Overall for American Heritage, it seems that one of the primary causes for being unsatisfied was the stomach bug

Older Camper Outcomes Detailed Version

Average Scores by Outcome

- Outcomes seem to have remained either stable or increased at least marginally for each outcome from 2015-2016
- American Heritage and World friendship scoring again the lowest out of the four sessions

Friendship

- Fluctuation from session to session in status and change with an increase building from American Heritage to Knighthood II and then a decrease at the World Friendship mark
- Increase in overall change along with an increased number of years at camp

Independence

- Remained pretty much the same from session to session with a growth in change from American Heritage through Knighthood II and then a drop in World Friendship
- Increased recognized change correlated with an increased number of years at camp

Teamwork

- Slight increase from American Heritage to Knighthood I, but then a decrease and stabilization from Knighthood II to World Friendship
- Increase overall in recognized change the longer that the children have been coming to camp

Perceived Competence

- Generally increasing from American Heritage to Knighthood II with then a slight decrease in World Friendship
- Again, a correlation with the increase in recognized change and an increase in summers spent at camp

Interest in Exploration and Change

- Remained relatively stable in both status and growth

Responsibility

- General increase and stability from American Heritage to Knighthood II with a decrease again in World Friendship

- Again, a correlation between an increased number of years at camp and an increased acknowledgement of change in this area

Affinity for Nature

- Pretty stable with a slight increase from Knighthood II to World Friendship
- Again, a correlation between an increased number of years at camp and an increased acknowledgement of change in this area

Satisfaction Results

- Satisfaction has grown at least slightly for American Heritage, Knighthood I, and Knighthood II while there is a decrease in satisfaction with World Friendship
- From 2015-2016, satisfaction for American heritage has decreased
- From 2015-2016, satisfaction for Knighthood I has remained relatively stable (very slight increase)
- From 2015-2016, satisfaction for Knighthood II has increased
- From 2015-2016, satisfaction for World Friendship has remained the same
- Kids getting incredibly sick seems to be one of the most common comments that may be contributing in the drop in satisfaction for American Heritage in Particular
- World Friendship satisfaction may be due to the exhaustion that comes at the end of the summer. Some campers commented that there were not enough activities etc.

Overall Recommendations

- Collect data on the following outcomes every few years rather than every year (They are all relatively stable and do not denote big enough changes):
 - Friendship
 - Affinity to Nature
 - Interest in Exploration
- One thing I noticed that significantly impacted the satisfaction with camp from the side of campers was the event of severe illness, which happened last year in American Heritage. It seems that in other years without such a sickness sweeping through camp, satisfaction with this session was much higher, so it will be interesting to see a comparison between this summer and last summer assuming we don't get hit with a crazy stomach bug again.
 - Another note here was that some oldest campers felt they didn't learn enough or as much as they had in the past about American history or Native American culture during this session. Perhaps inserting something in the morning as we do for Knighthood sessions in the form of story time and World Friendship in the form of news could help increase satisfaction in this area (Molly and I have been talking a little bit about this)
- With World Friendship it seemed like there were more comments surrounding the food provided that may have impacted satisfaction with the session. I know that energy generally is at a low during this session, so that is likely also an explanation for this very slight drop.

Older Camper Basic Version Cycle Recommendation

1. Cycle 1 Survey (2017/2021): Independence; Perceived Competence; Camp Connectedness
2. Cycle 2 Survey (2018/2022): Friendship; Affinity for Nature
3. Cycle 3 Survey (2019): Responsibility; Teamwork; Camp Connectedness

Older Camper Detailed Version

1. Cycle 1 Survey (2017/2021): Independence; Perceived Competence; Teamwork
2. Cycle 2 Survey (2018/2022): Friendship; Affinity for Nature
3. Cycle 3 Survey (2019): Interest in Exploration; Responsibility; Independence

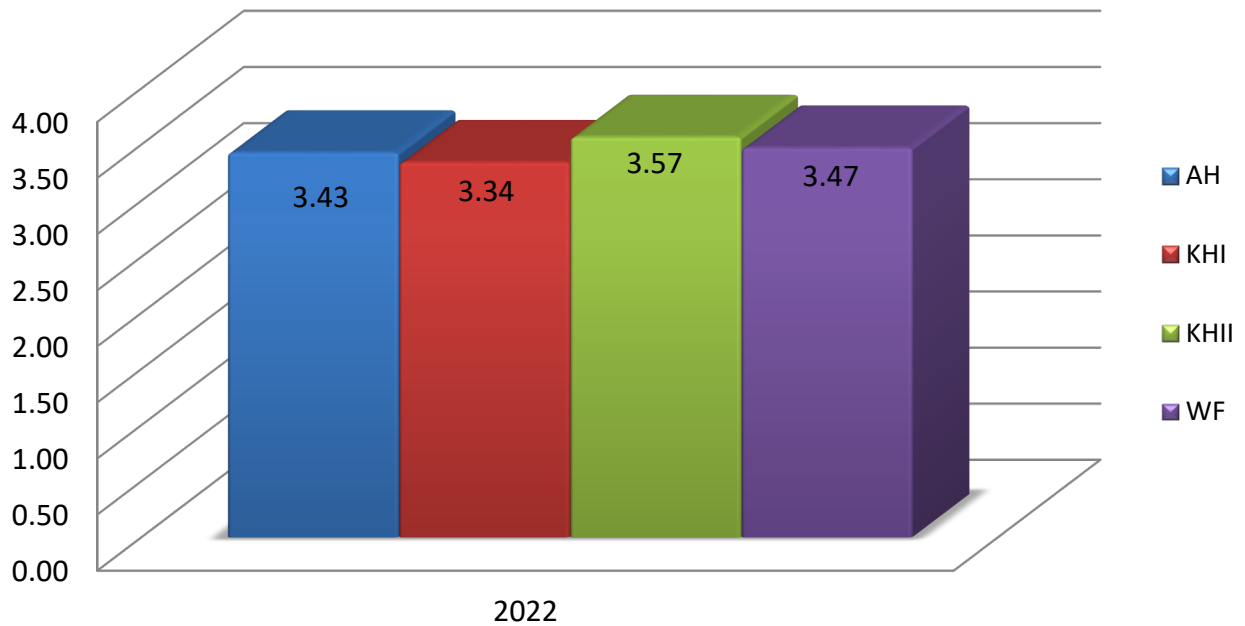
YOB Result Analysis

Young Camper Survey Analysis

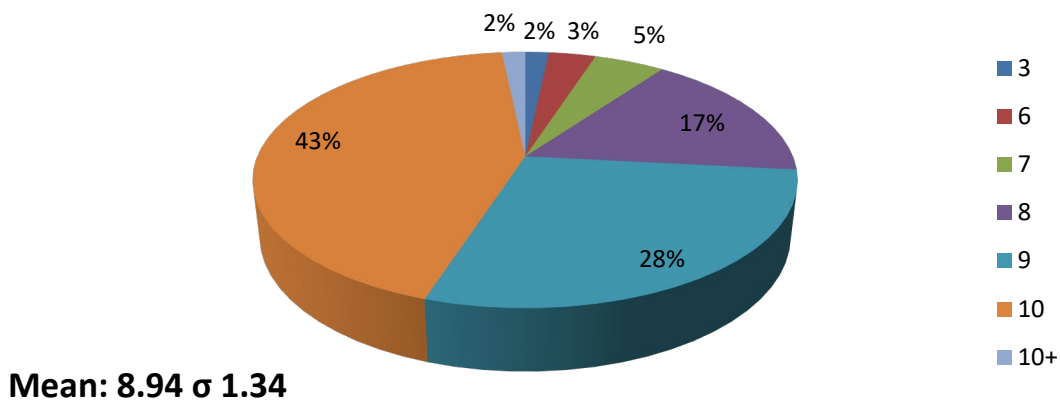
- 60 Campers were interviewed, representing approximately 20% of that demographic (287 Campers)
- 14 Question Survey Yields a “Total Result” (not module/outcome based)
- Grades 2-5
- σ of .22 on Total survey (Compared to .27 in 2021)

95% of the campers surveyed felt that they learned “a little” to “a lot” about friendship, independence, teamwork, family citizenship, perceived competence, interest in exploration, and responsibility. (+4.5% from average 2010-2022)

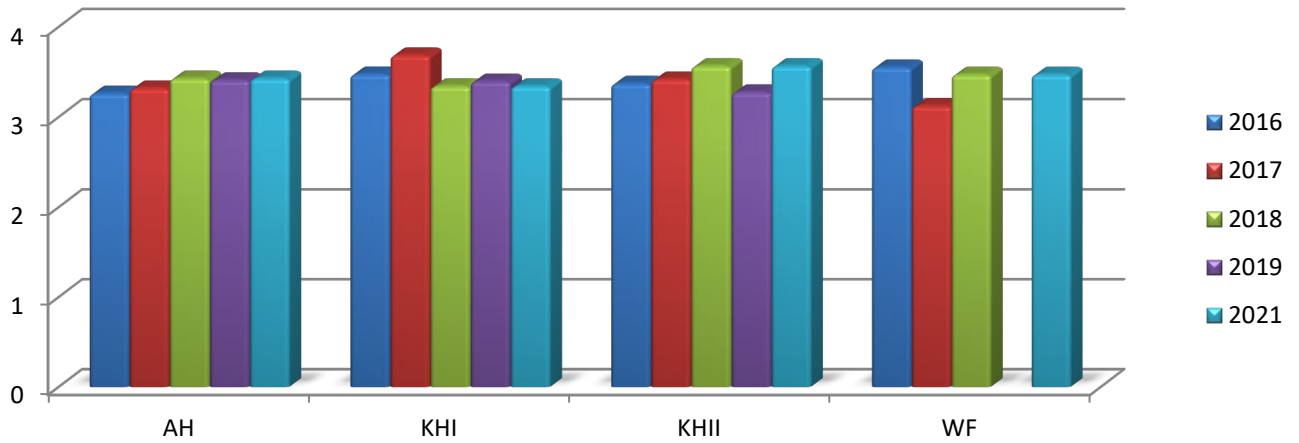
Average Scores by Session - 2022



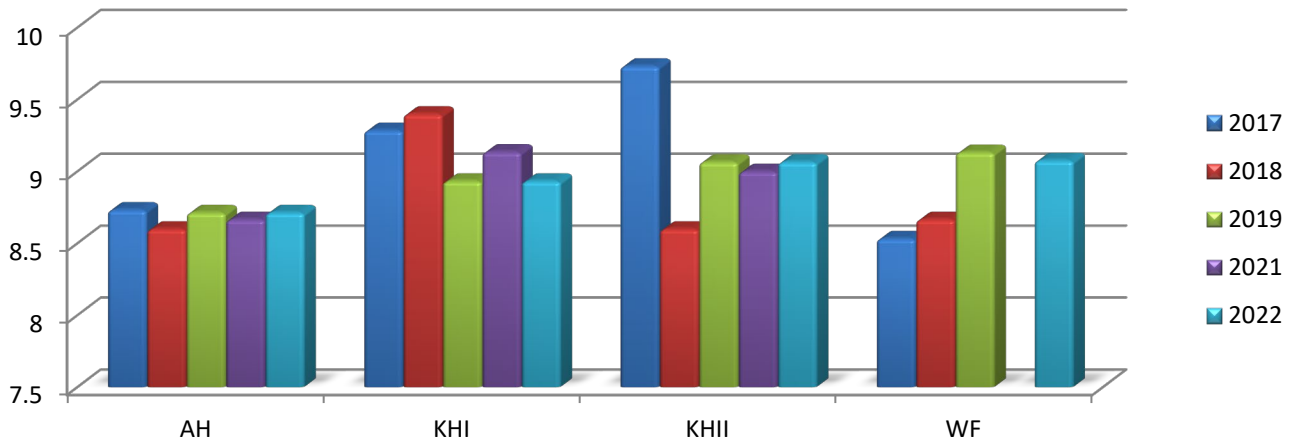
Satisfaction Results - 2022



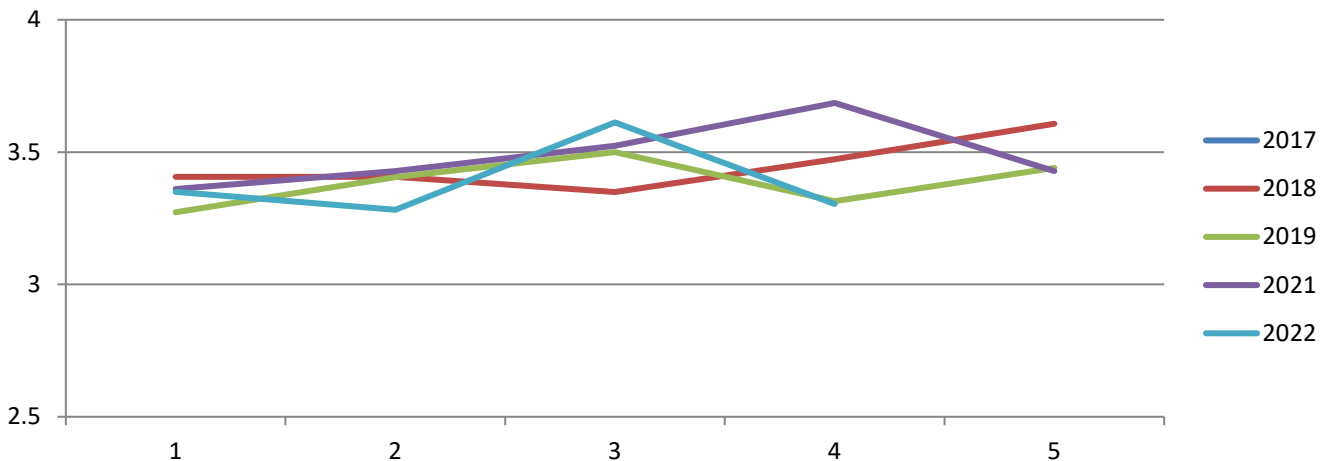
Average Score - 5 Year Comparitive



Satisfaction - 5 Year Comparitive



Avg Score by Year at Camp - 5 Comparative



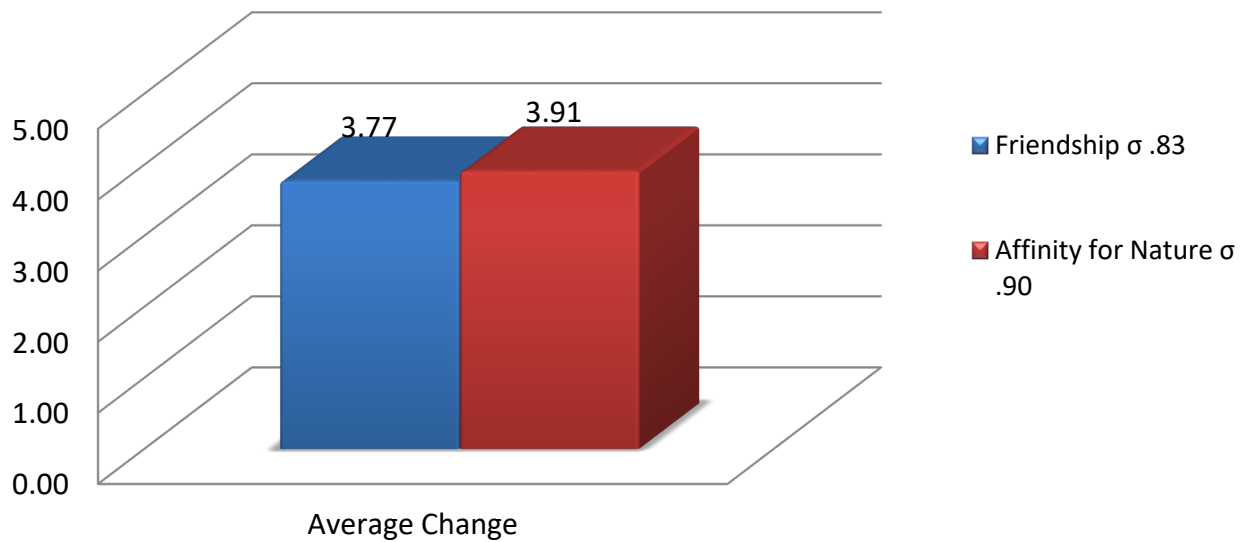
Basic Older Camper Survey

Basic Older Camper Demographic

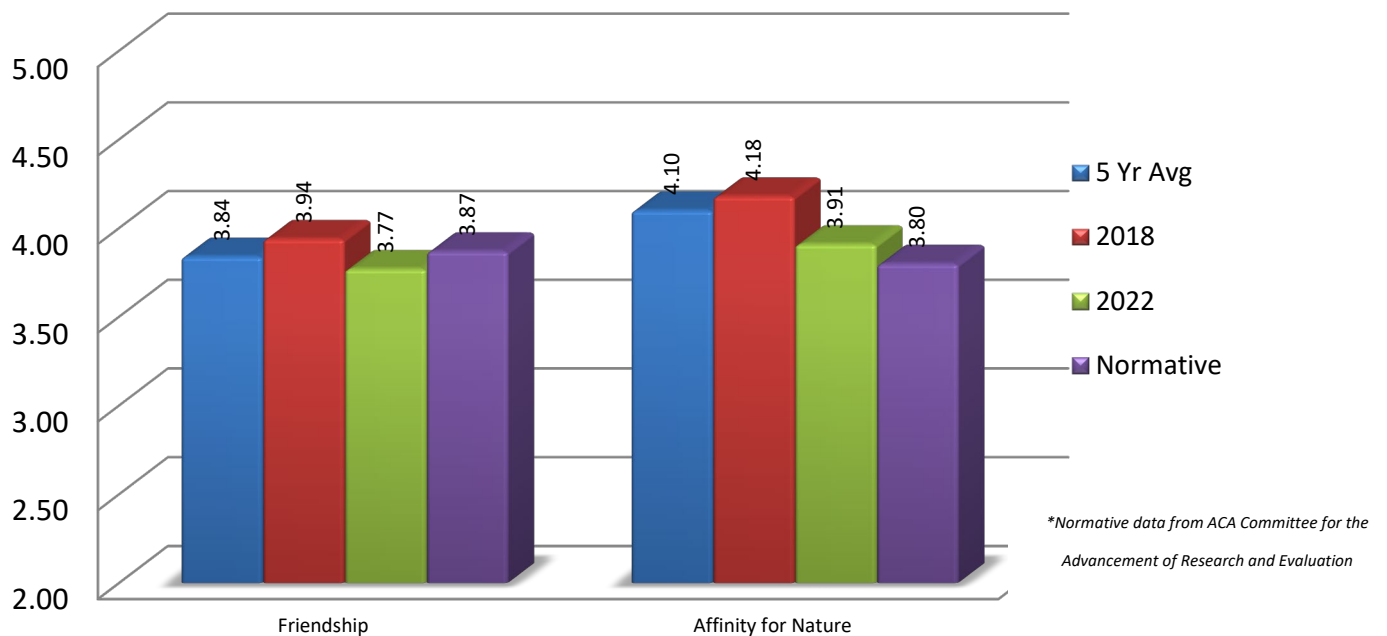
- 57 Campers were interviewed, representing approximately 18% of that demographic (313 Campers)
- Cycle 2 Survey (2022): Friendship; Affinity for Nature
- Grade 6-8; Cabins, 14, 15, 10, 9; Dorms G, B, H (Not administered during Knighthood I)

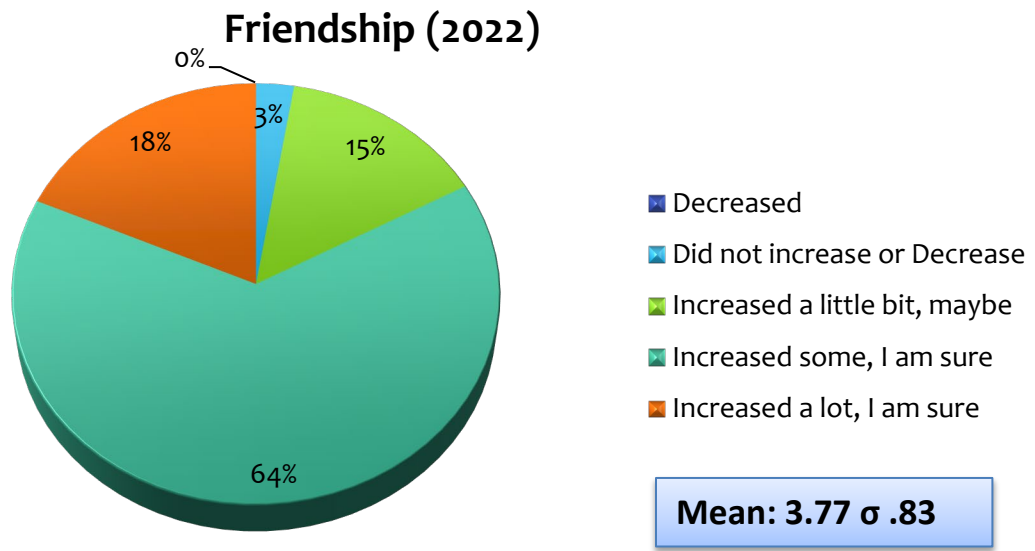
Basic Older Camper Survey Analysis

Average Scores by Outcome



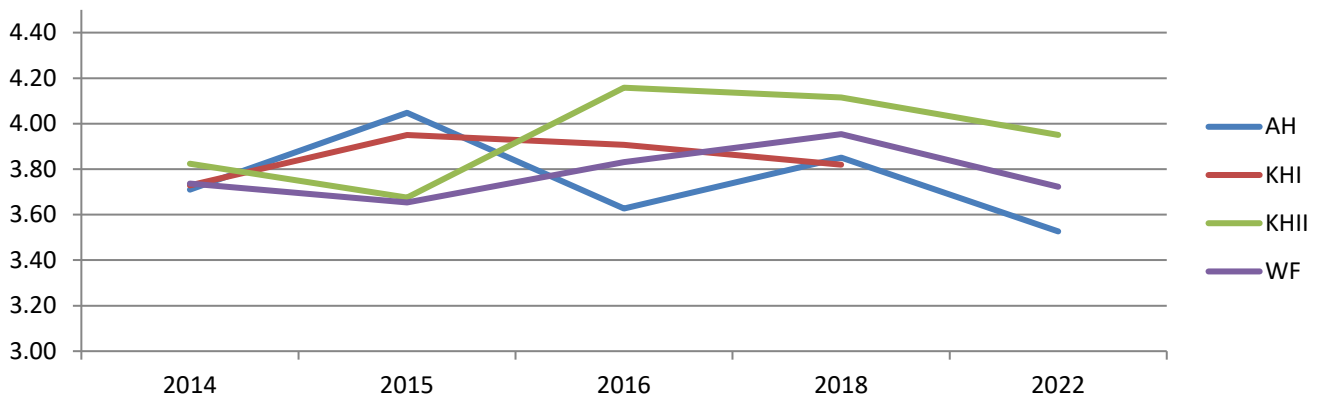
Average Scores by Outcome



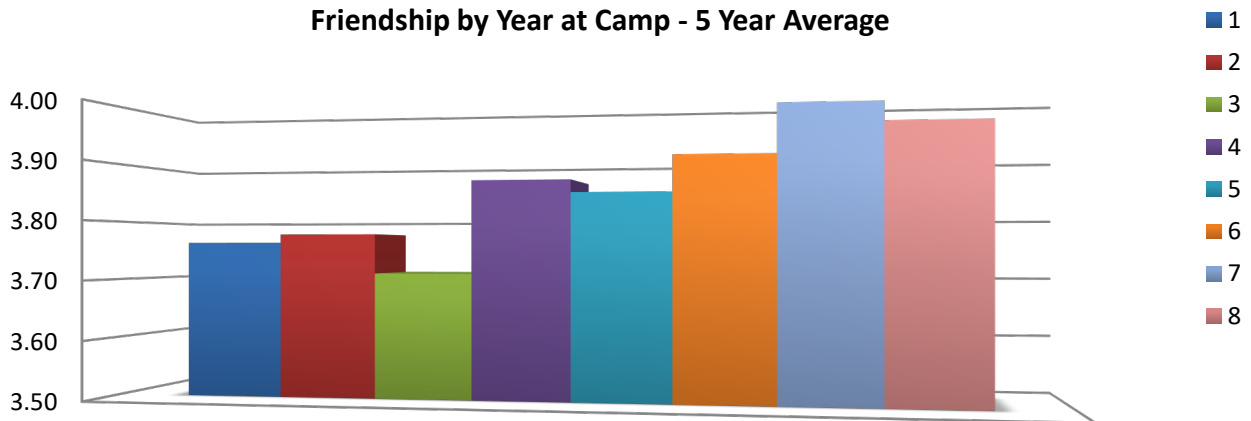


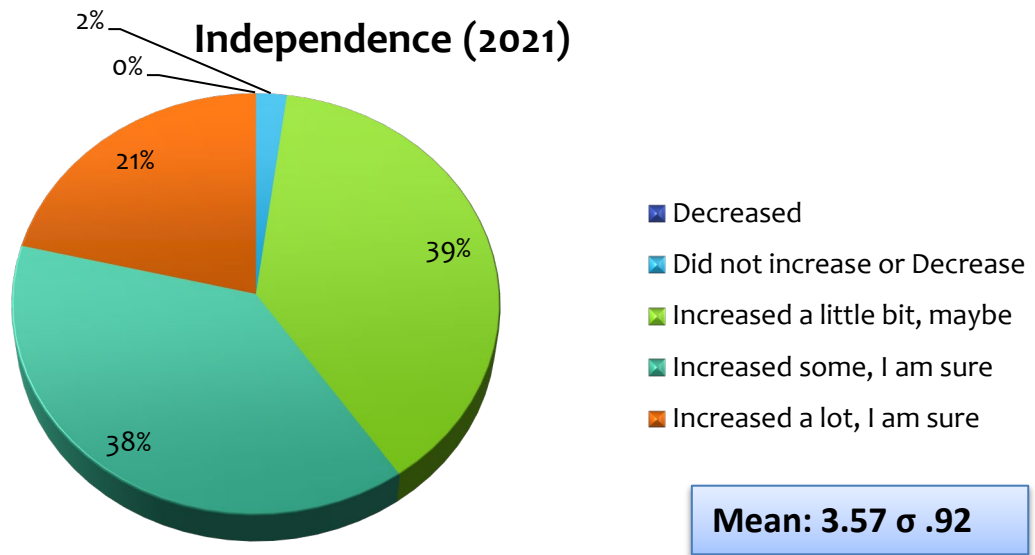
- 91.2% felt that camp helped increase their friendship skills (-6.3% from 2018)
- ACA Normative Values: 40-50th Percentile (3.82 Mean / σ .89 National Norm)

Average of Friendship by Session



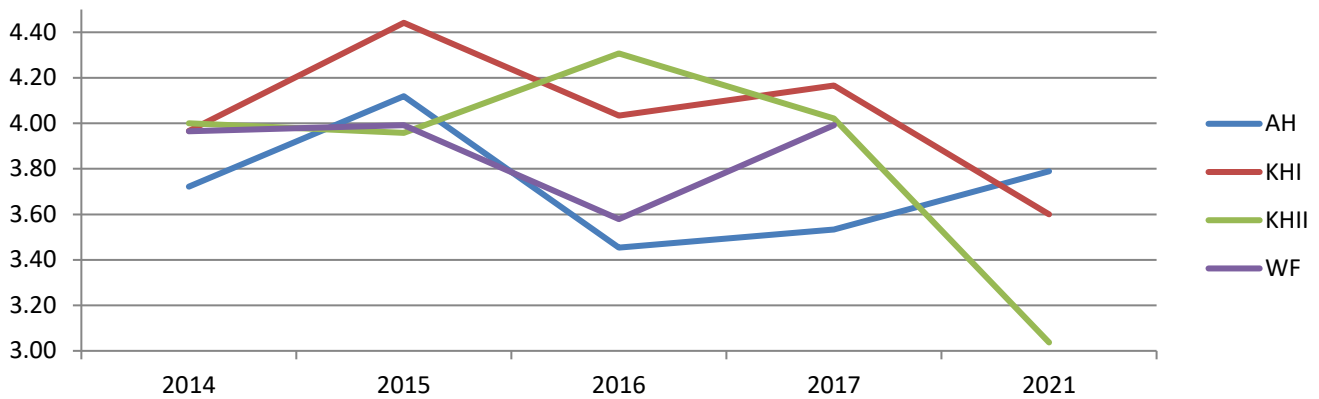
Friendship by Year at Camp - 5 Year Average



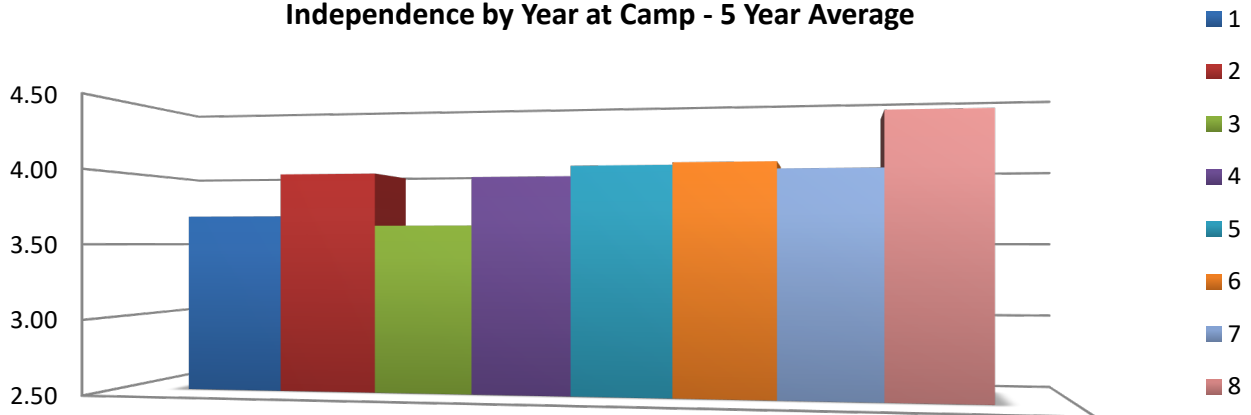


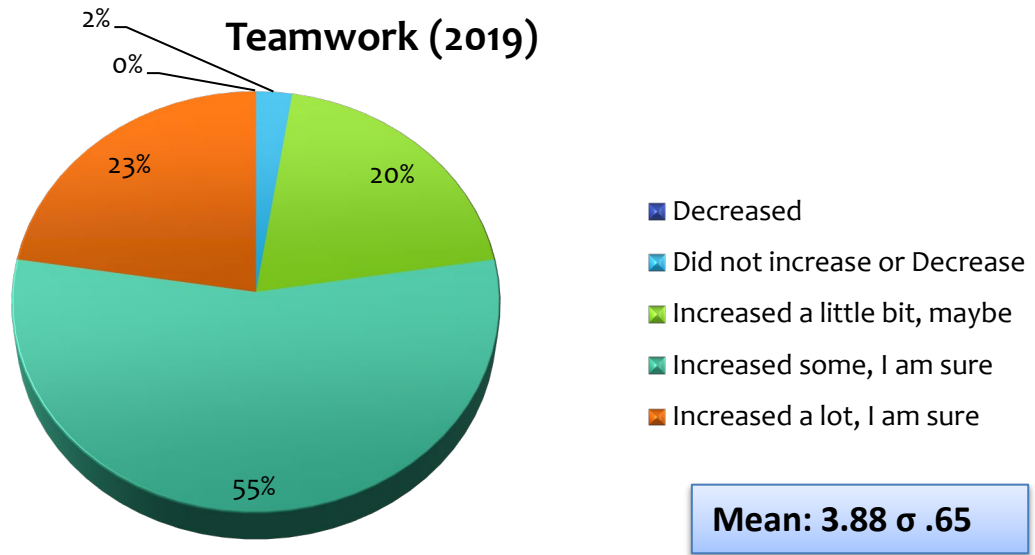
- 97.9% felt that camp helped increase their independence (3.4% increase from 2017)
- ACA Normative Values: 40-50th Percentile (3.64 Mean / σ .96 National Norm)

Average of Independence by Session



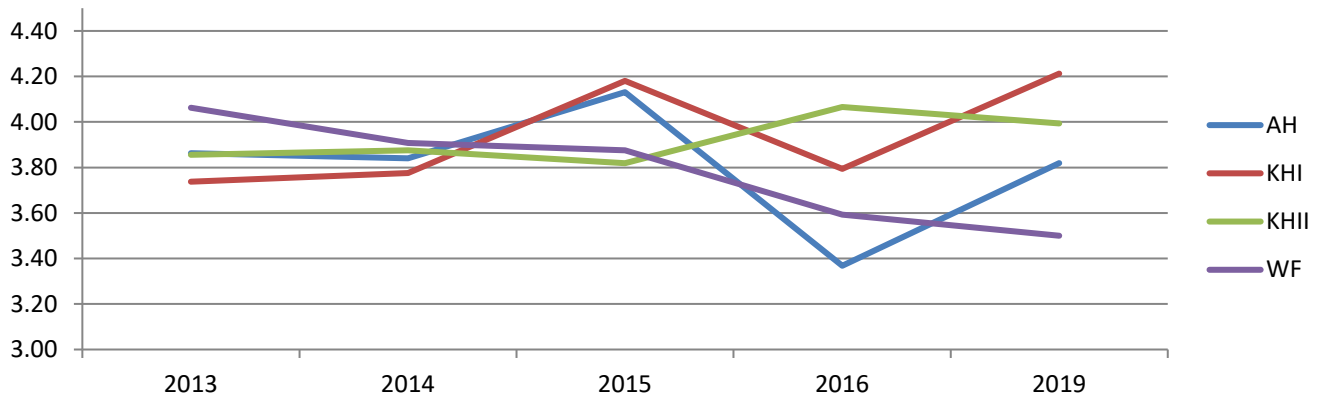
Independence by Year at Camp - 5 Year Average



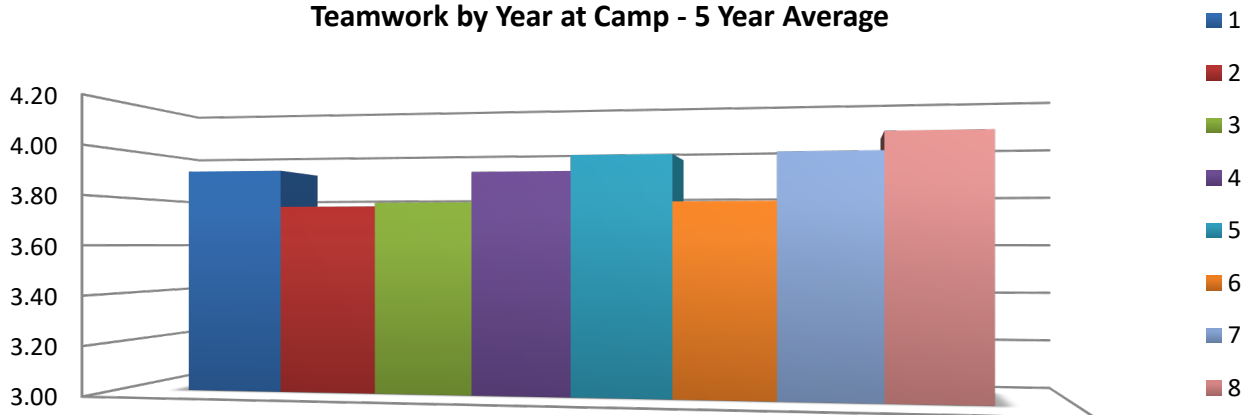


- 97.5% felt that camp made them better team players (+7.4% from 2016)
- ACA Normative Values: 60th Percentile (3.52 Mean / σ .95 National Norm)

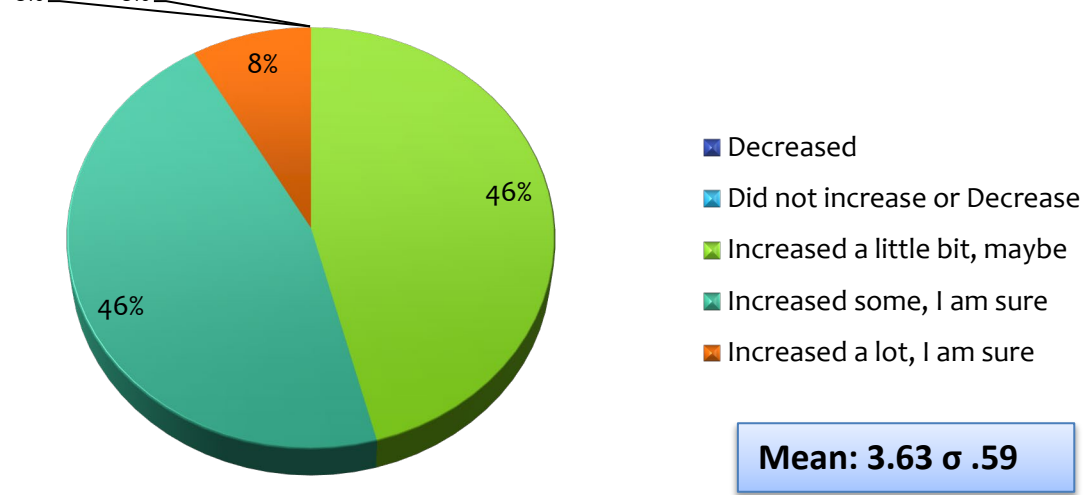
Average of Teamwork by Session



Teamwork by Year at Camp - 5 Year Average

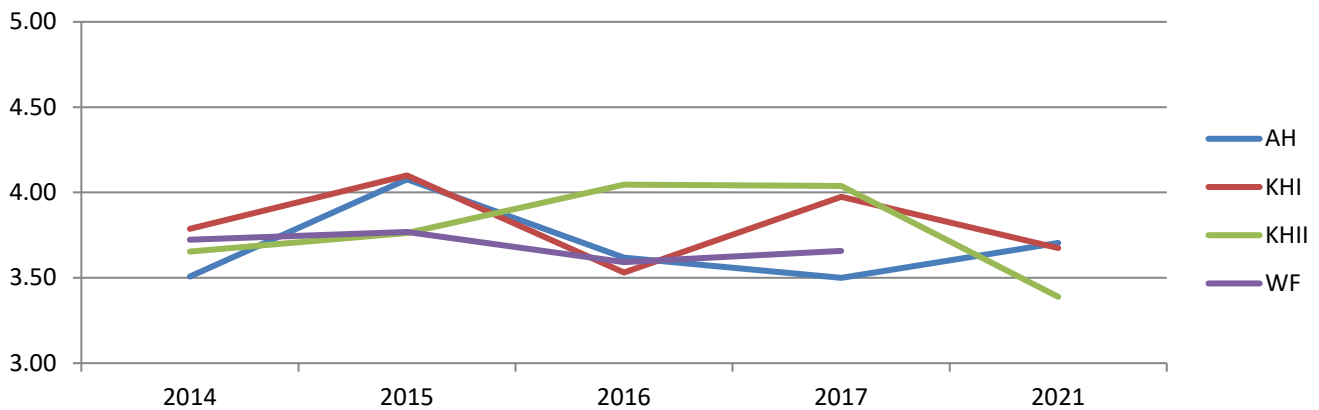


Perceived Competence (2021)

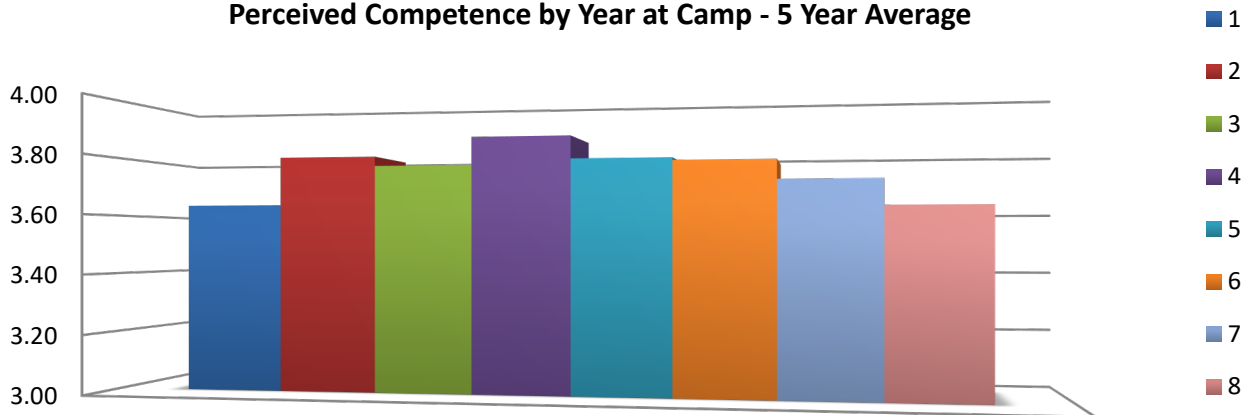


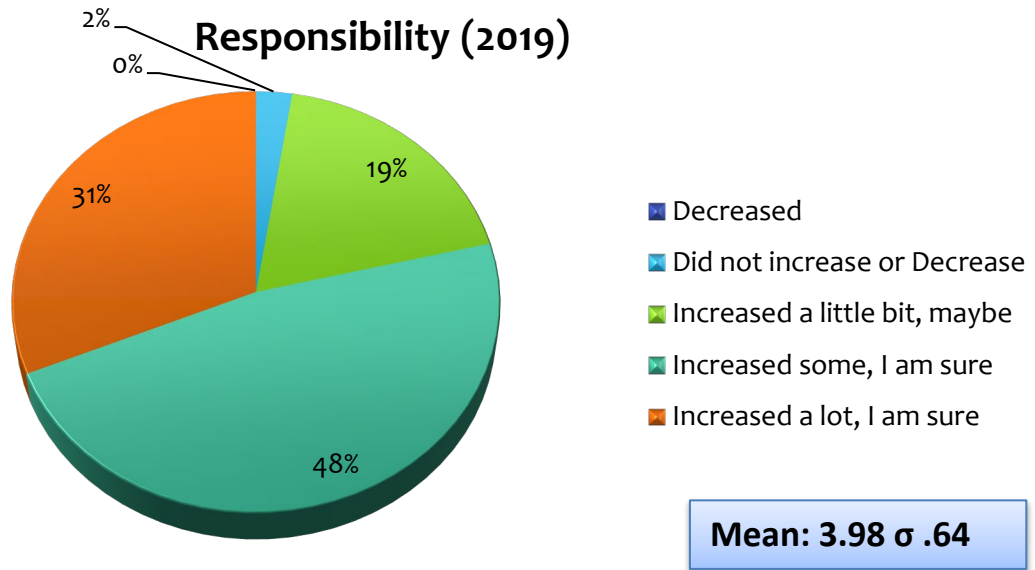
- 100% felt more confident about themselves after camp (4.2% increase from 2017)
- ACA Normative Values: 50-60th Percentile – Same as 2017 (3.57 Mean / σ .86 National Norm)

Average of Perceived Competence by Session



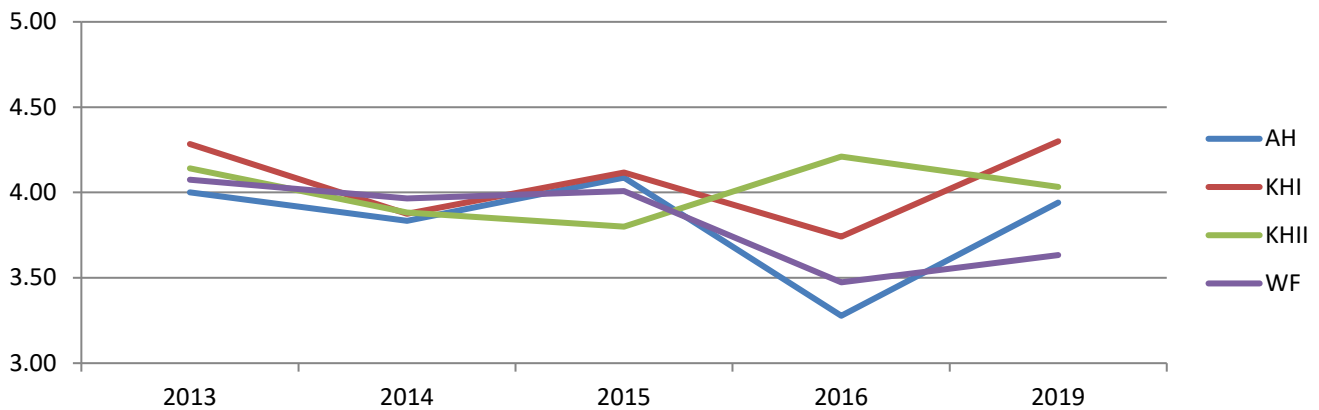
Perceived Competence by Year at Camp - 5 Year Average



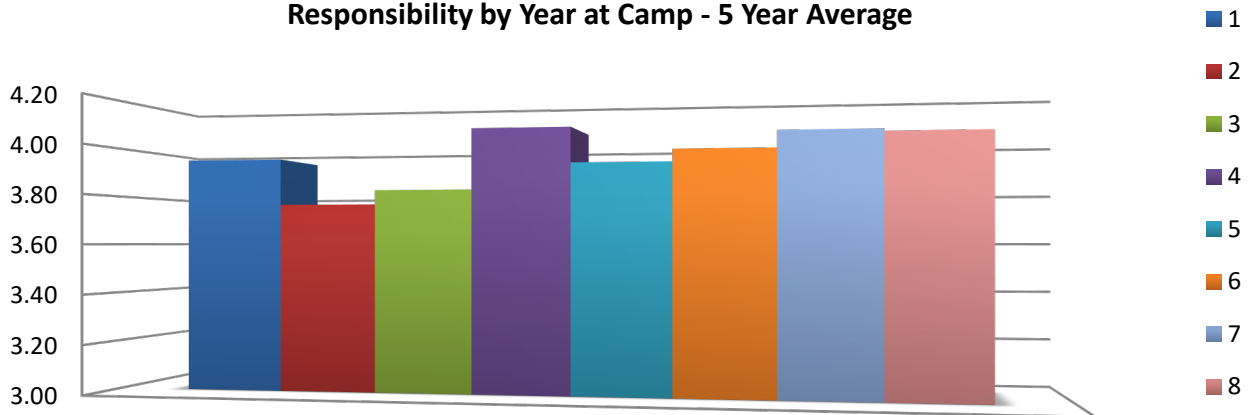


- 97.5% felt more responsible after camp (+9.0% from 2016)
- ACA Normative Values: 60-70th Percentile - Increased from 2016 (3.48 Mean / σ .97 National Norm)

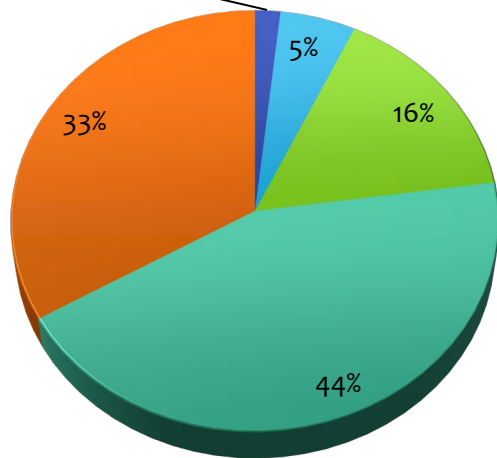
Average of Responsibility by Session



Responsibility by Year at Camp - 5 Year Average



Affinity for Nature (2022)

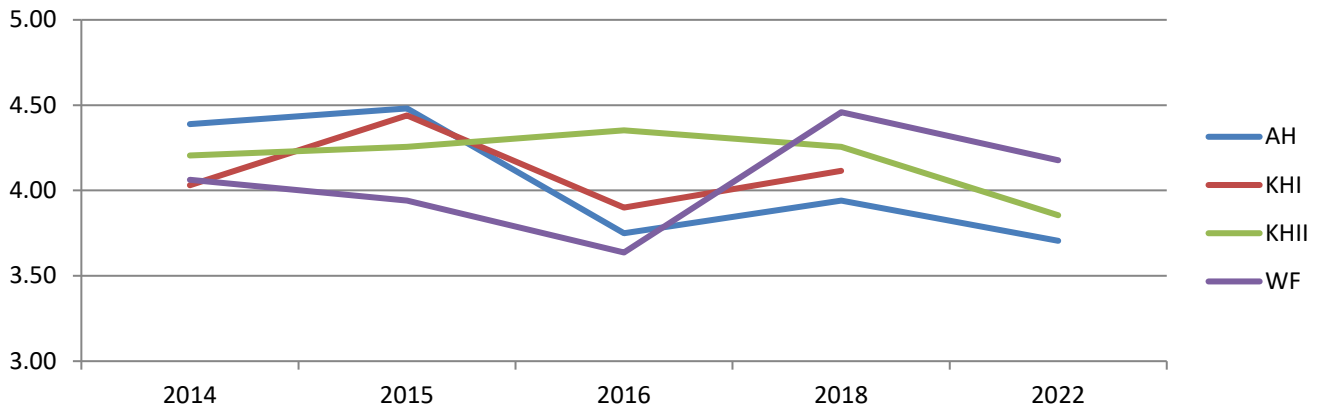


- Decreased
- Did not increase or Decrease
- Increased a little bit, maybe
- Increased some, I am sure
- Increased a lot, I am sure

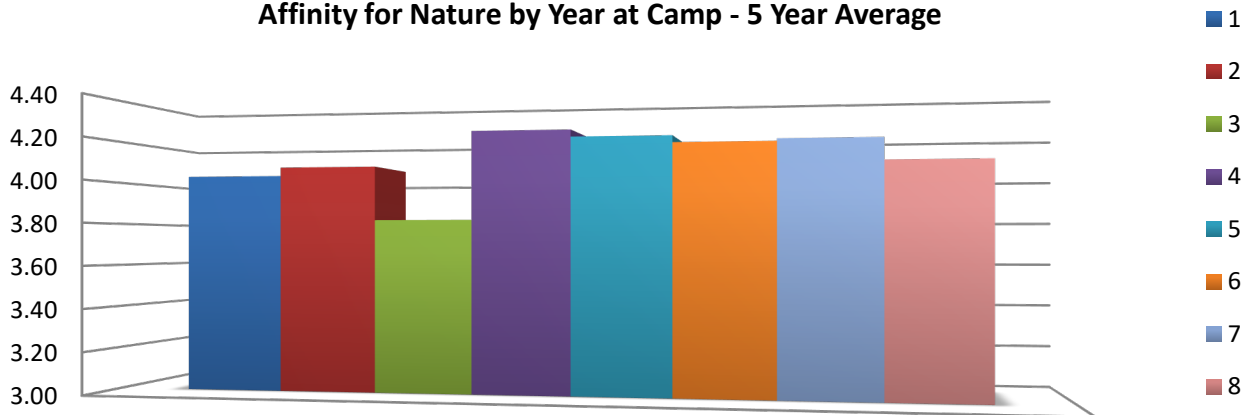
Mean: 3.91 σ .90

- 91.2% had a greater appreciation for nature as a result of camp (-6.3% from 2018)
- ACA Normative Values: 40-50th Percentile - Decreased from 2018 (3.84 Mean / σ .05 National Norm)

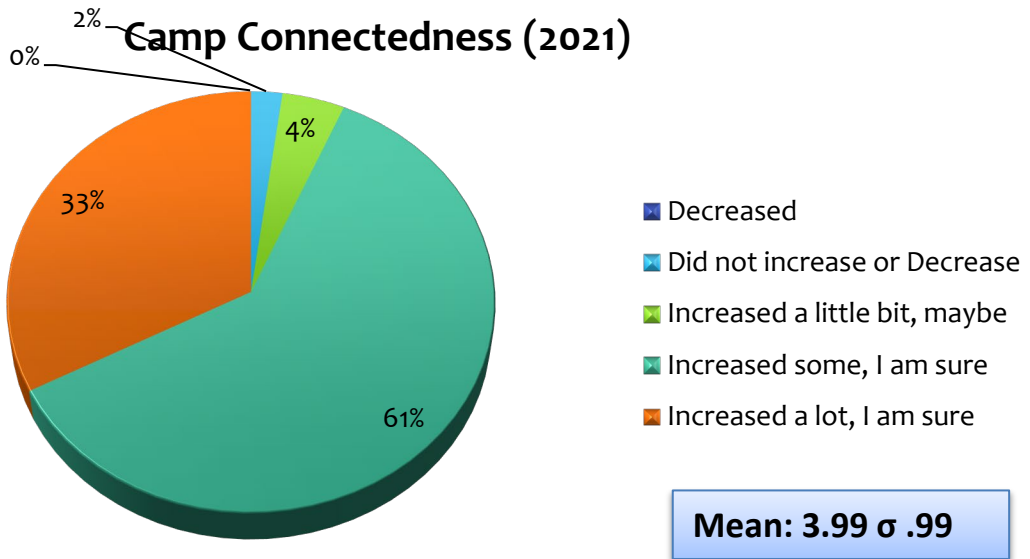
Average of Affinity for Nature by Session



Affinity for Nature by Year at Camp - 5 Year Average

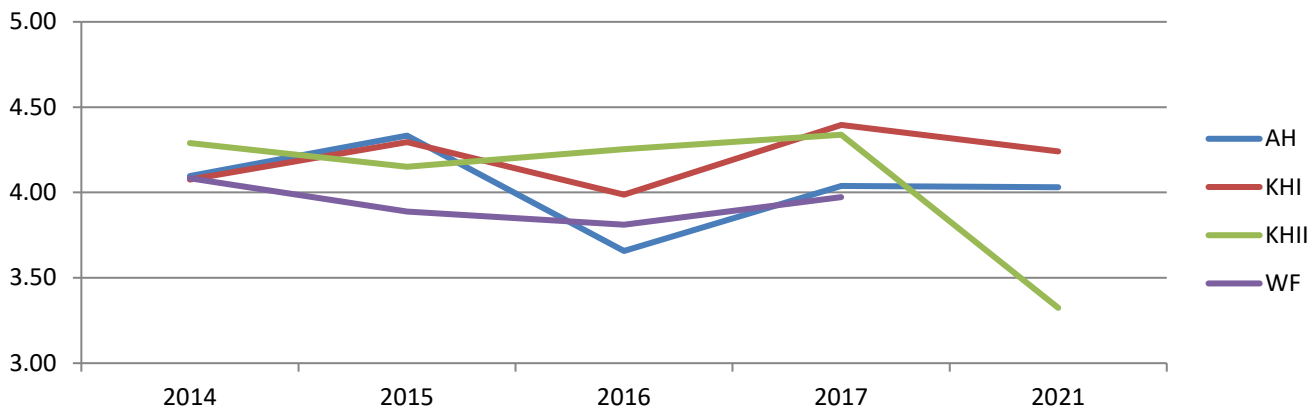


Camp Connectedness (2021)

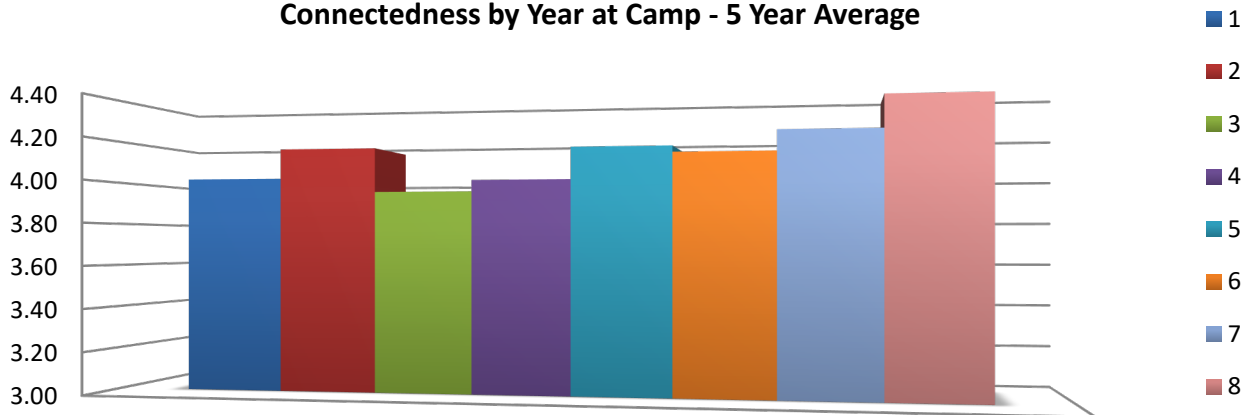


- 97.8% felt welcomed and supported at camp (+1.9% from 2019)
- No National Norms

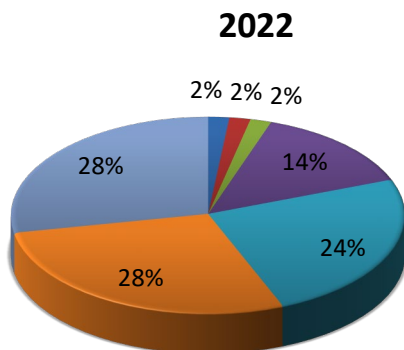
Average of Connectedness by Session



Connectedness by Year at Camp - 5 Year Average

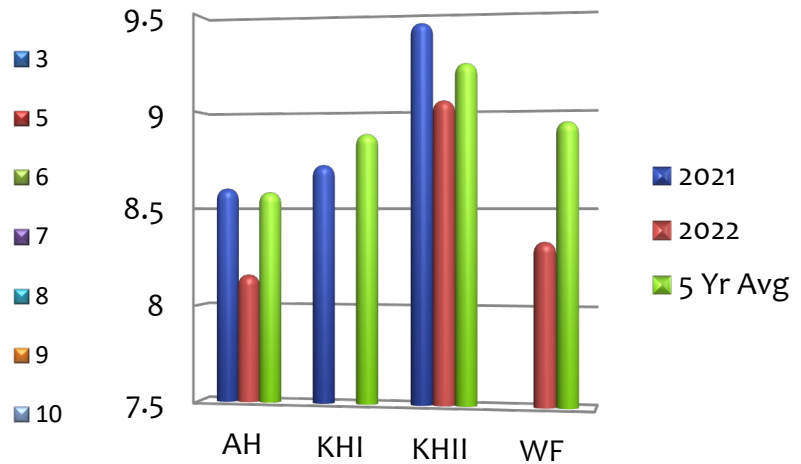


Satisfaction Survey Results and Other Analysis



Mean: 8.52 σ 1.40

Session/Year Comparative



- Decrease of 3.3 % from 2021
- 2022 Satisfaction rating 4.2% lower than 5 Year Average
- Knighthood II was the highest rated – World Friendship had the highest effect on campers
- American Heritage had the lowest effect on campers – American Heritage was the lowest rated session
- South Hill had a higher effect than North Hill (6.9% higher)

Favorite Activity Analysis

1. **Barn:** The most popular activity, with a total of 19 mentions.
2. **Pool, Ropes, Archery:** Each of these activities has 8 mentions.
3. **Rifles, Store:** Each mentioned 8 times.
4. **Alchemy:** 5 mentions.
5. **Meadow, G-Smash:** Each with 4 mentions.

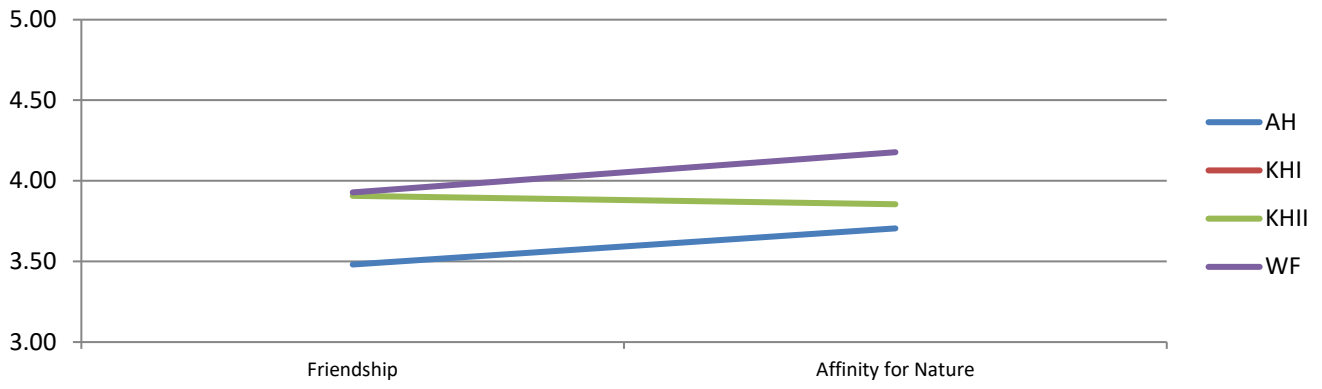
Least Favorite Things

- The overnight and getting sick - both tied with 3 mentions each.
- The food, drama in the cabin, Magicology, J/M Video, Challenge, Wild, and going to bed late - each mentioned 2 times.

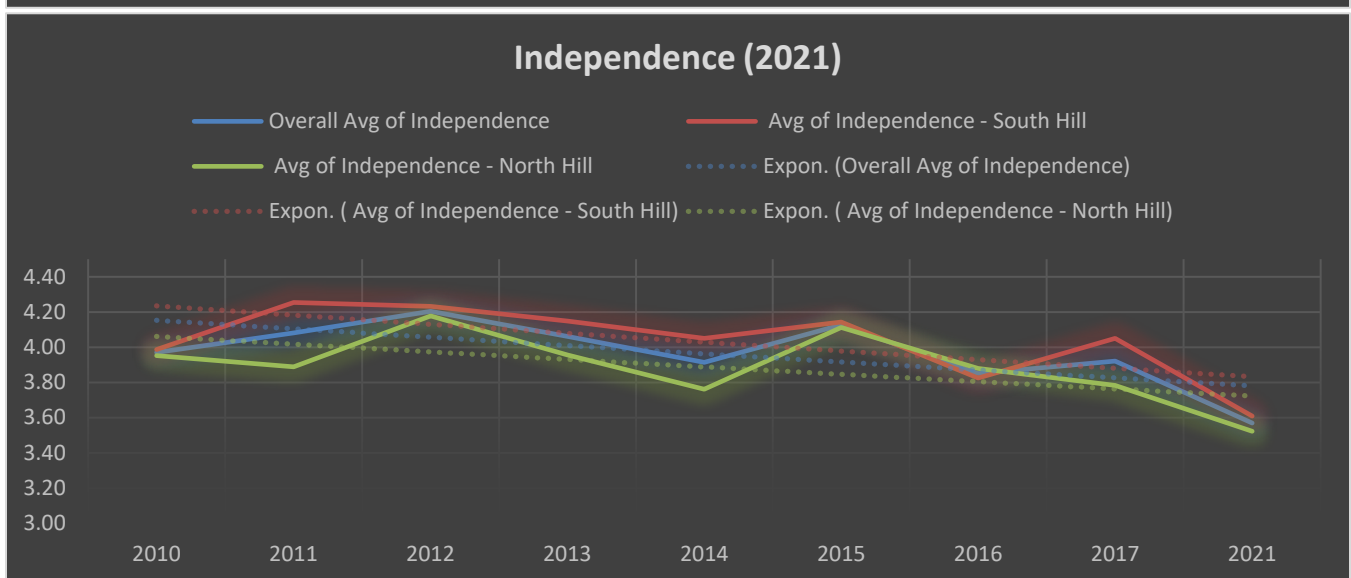
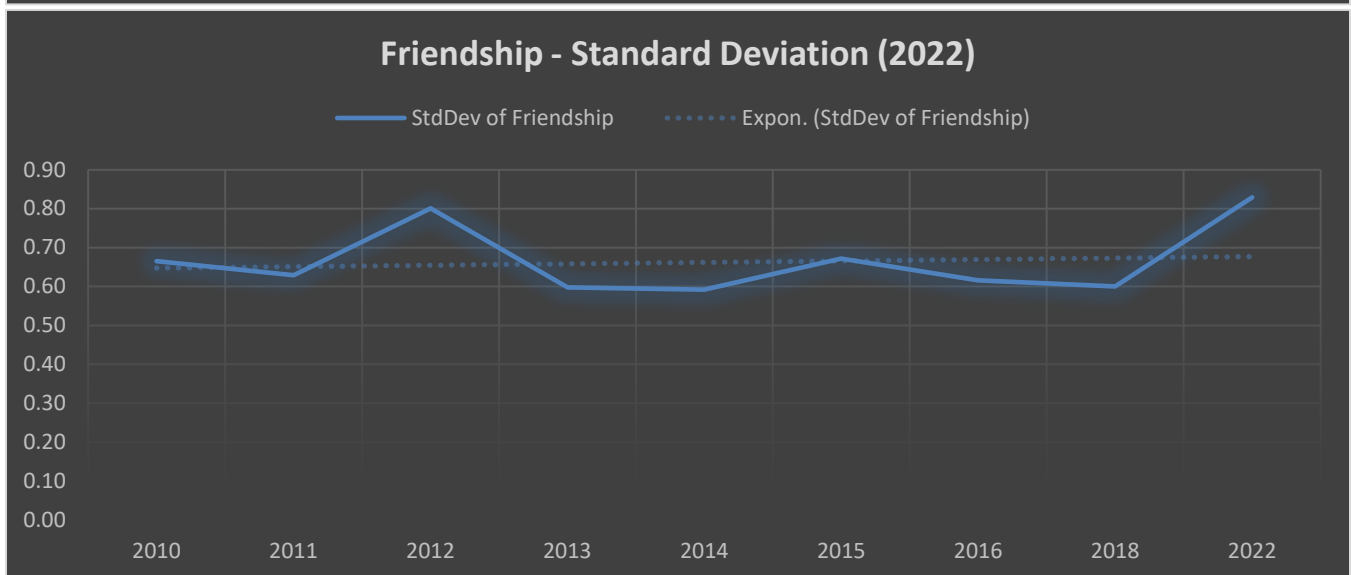
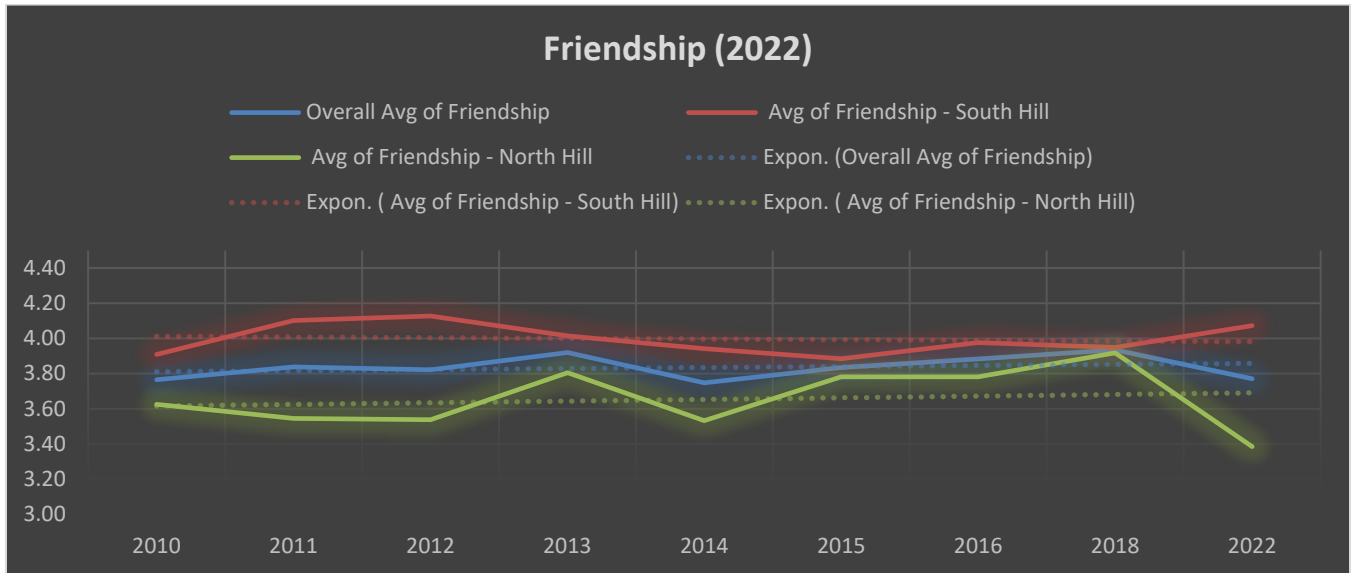
What to Change

- **Bathroom Improvements:** Several mentions related to improving bathroom facilities and hygiene.
- **More Activities and Freedom:** Suggestions for more activities, freedom, and less supervision, especially for seniors and middleagers.
- **Better Food and More Rest:** Requests for better food quality and more sleep time.

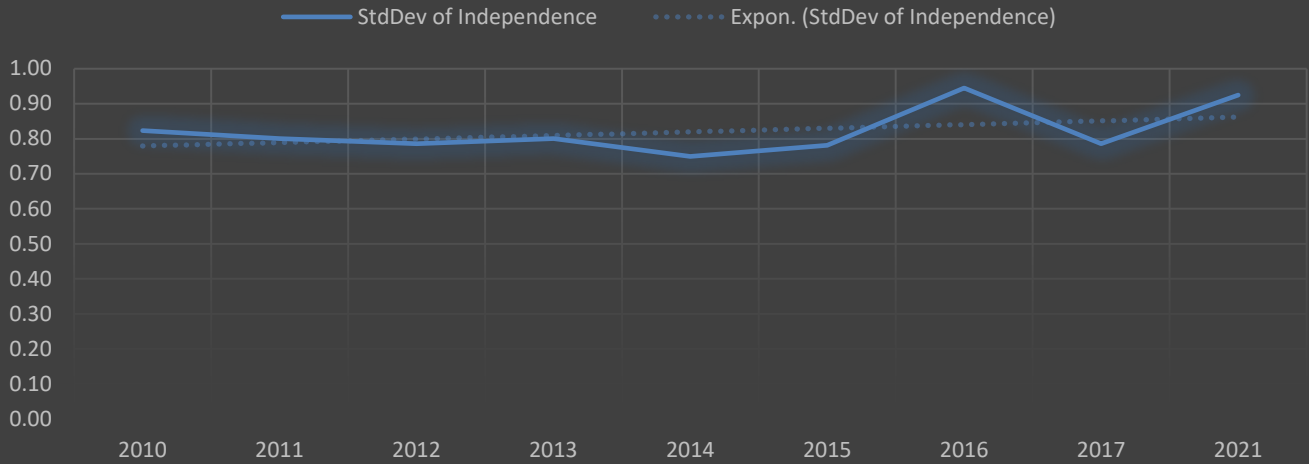
Average of Outcomes by Session



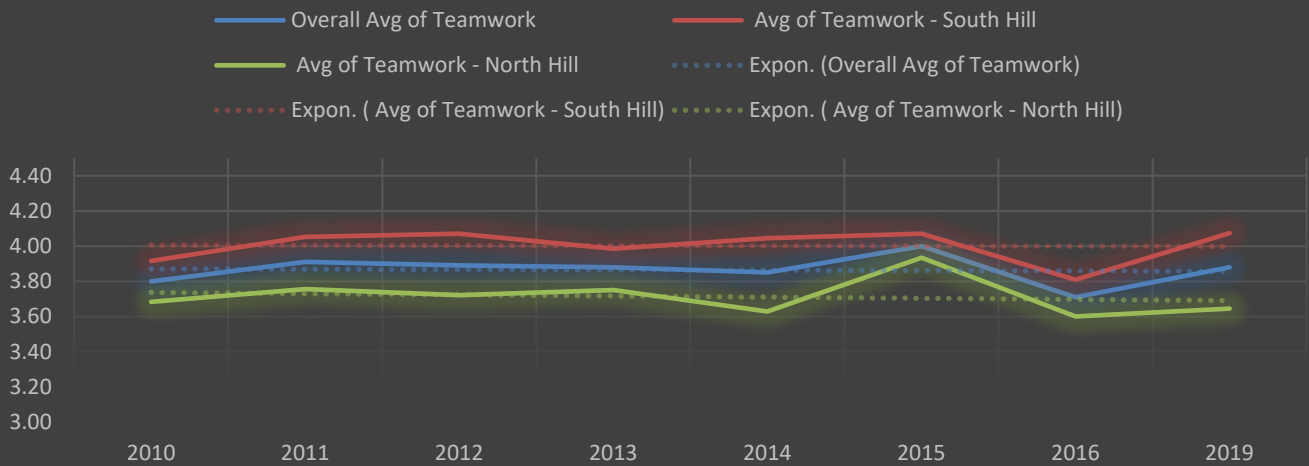
Outcome Yearly Trends – Basic Older Camper



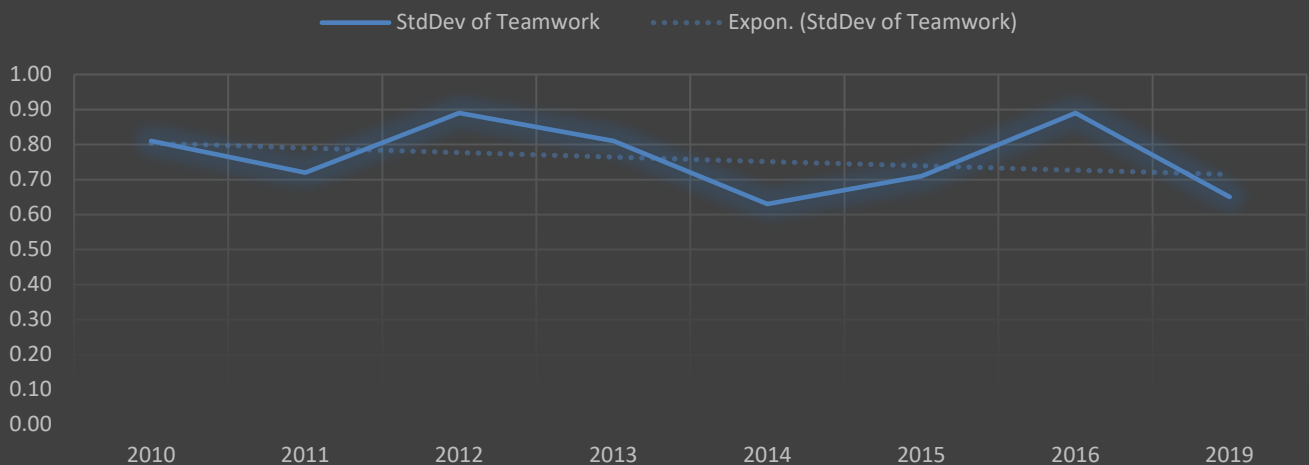
Independence - Standard Deviation (2021)



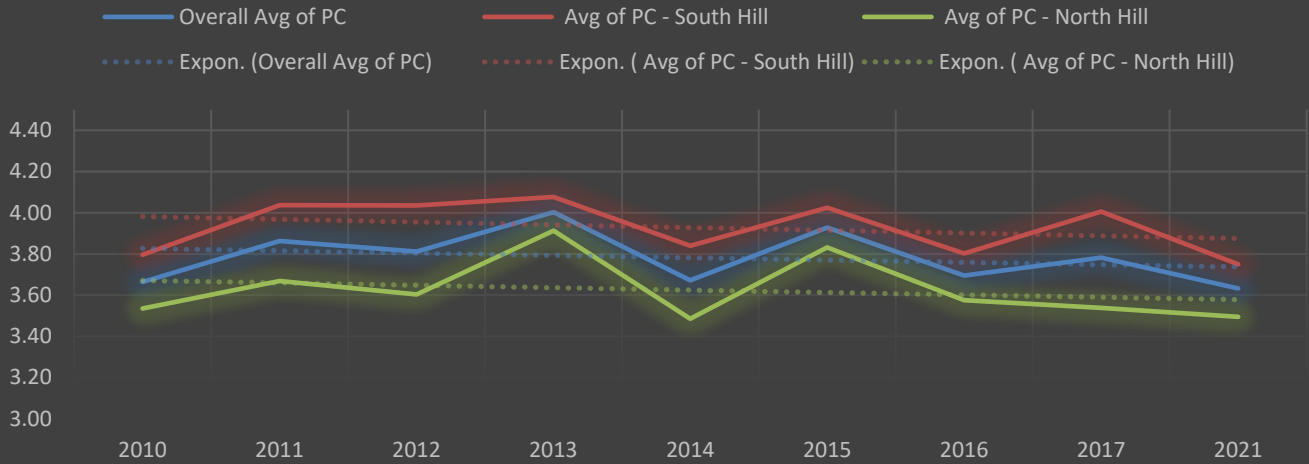
Teamwork (2019)



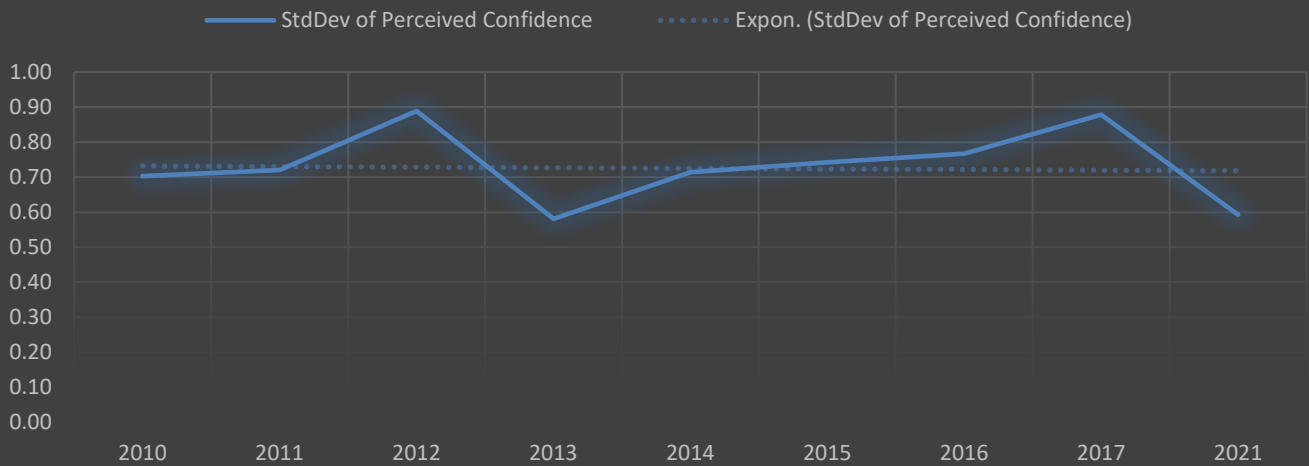
Teamwork - Standard Deviation (2019)



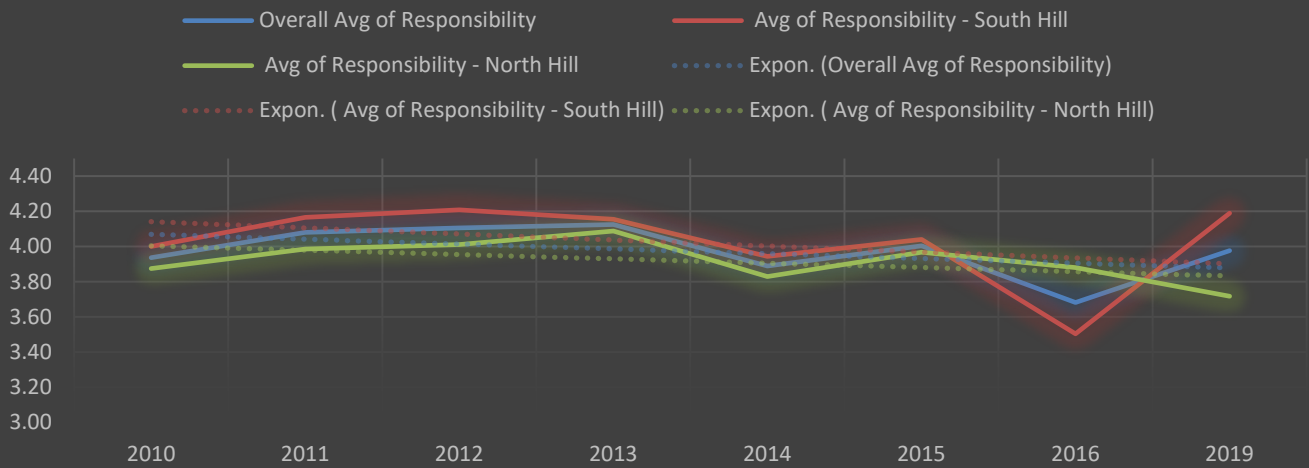
Perceived Competence (2021)



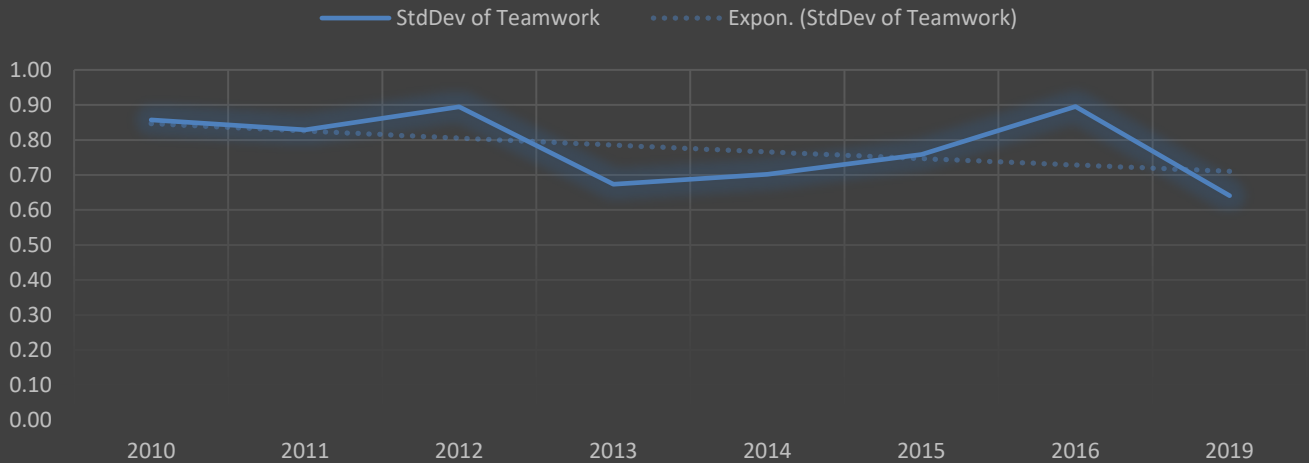
Perceived Competence - Standard Deviation (2021)



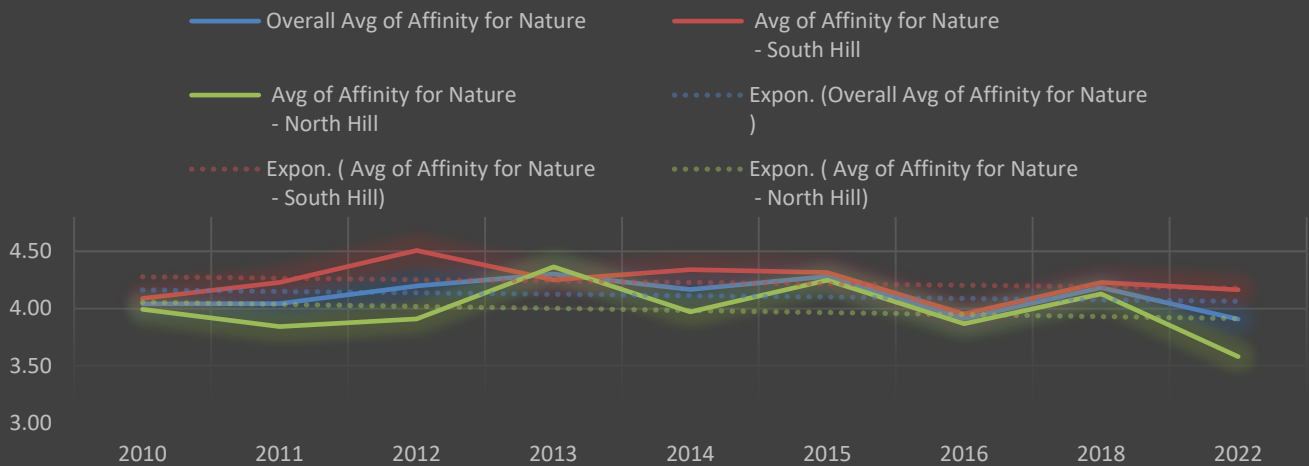
Responsibility (2019)



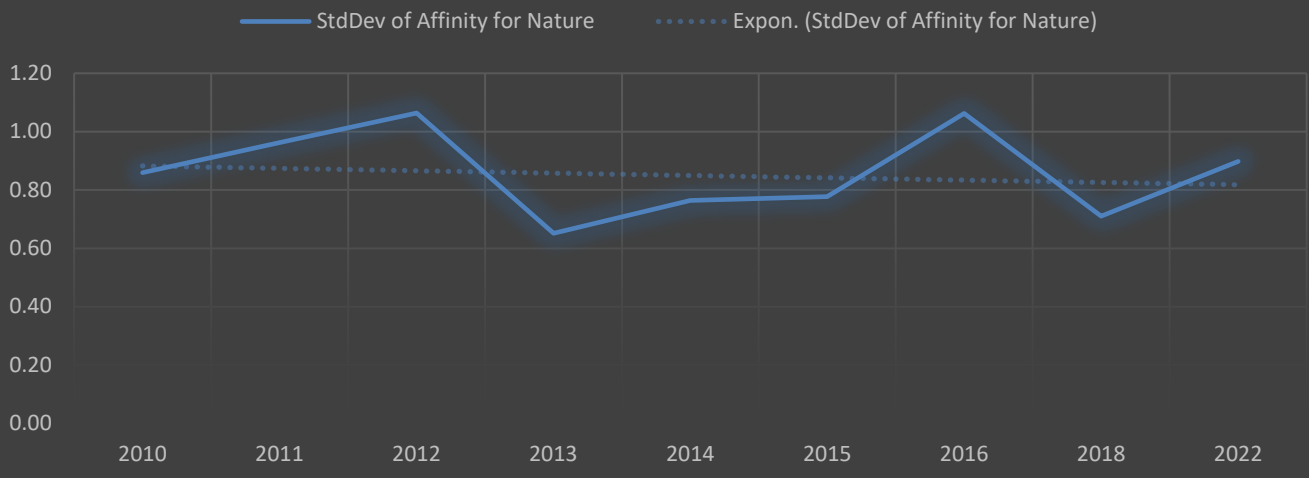
Responsibility - Standard Deviation (2019)



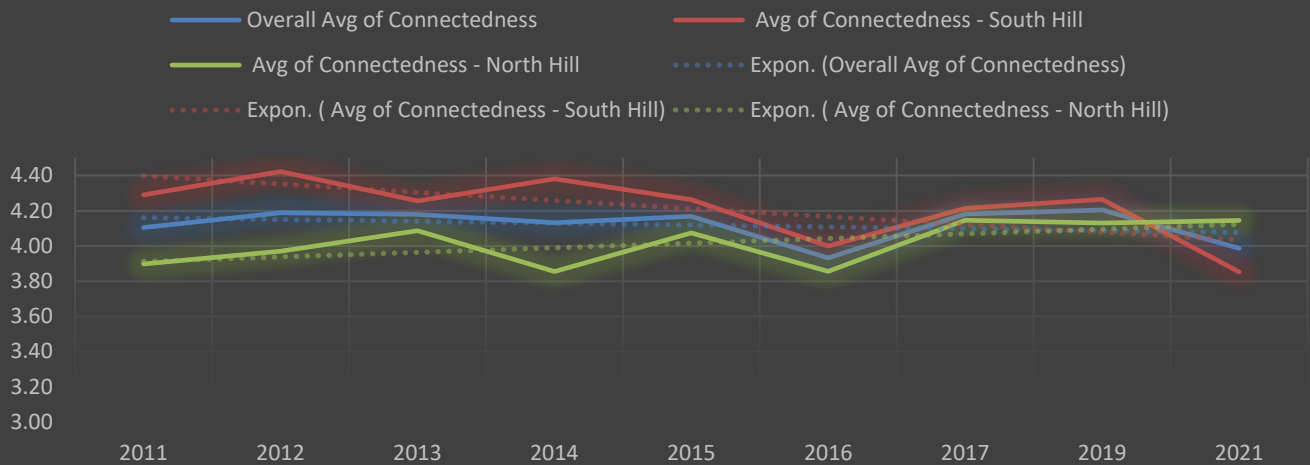
Affinity for Nature (2022)



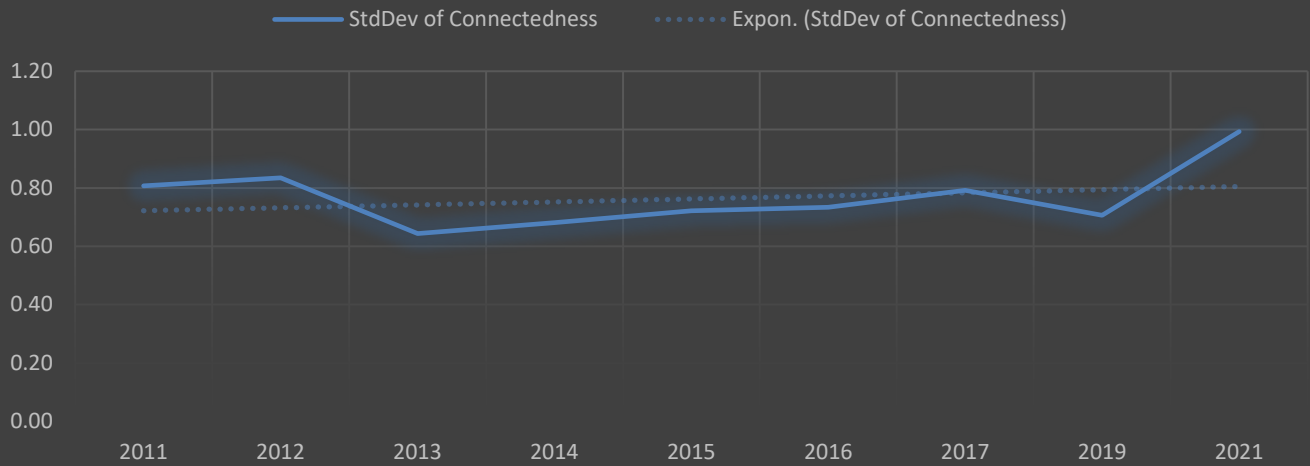
Affinity for Nature - Standard Deviation (2022)



Camp Connectedness (2021)



Camp Connectedness - Standard Deviation (2021)

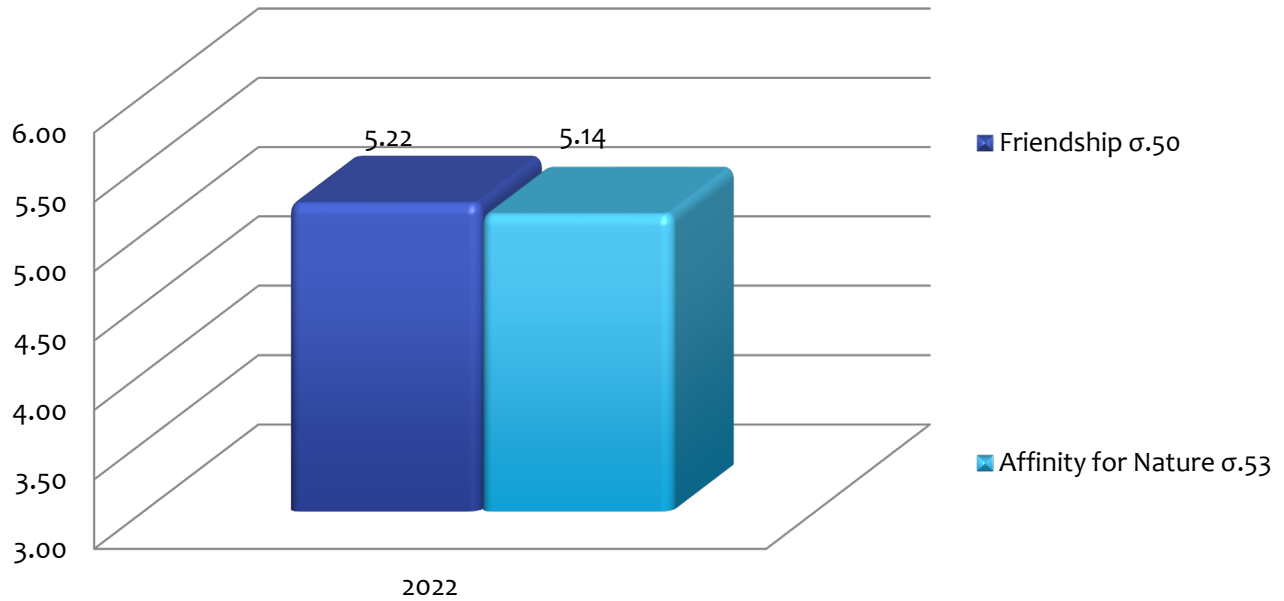


Detailed Older Camper Demographic

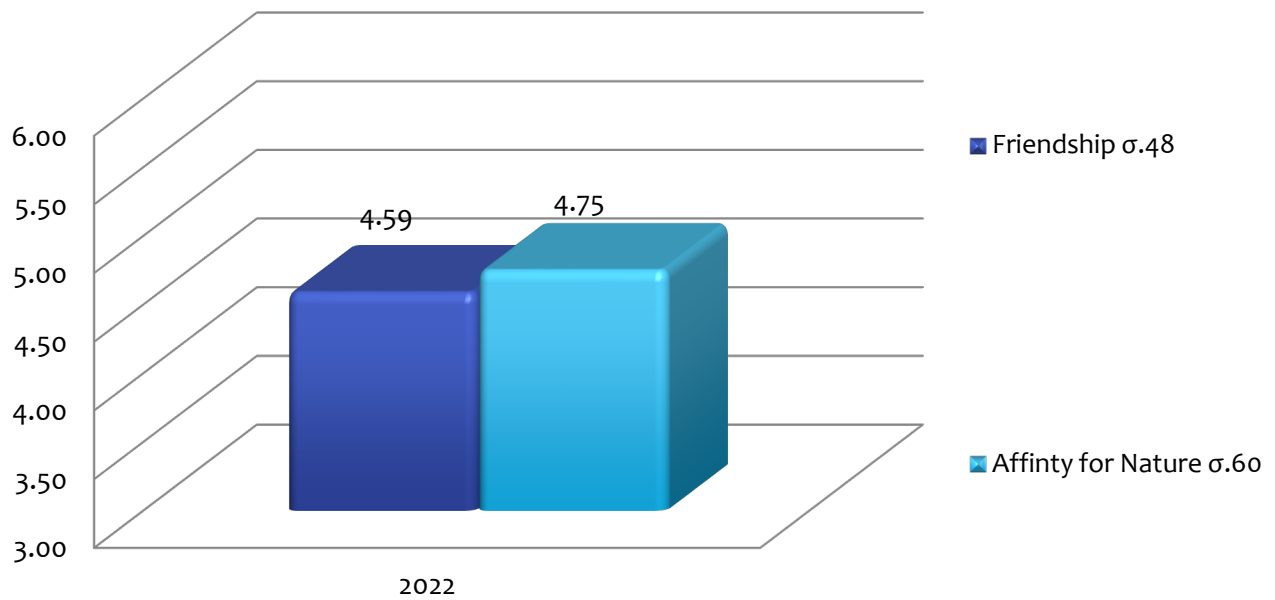
- 56 Campers were interviewed representing approximately 15% of that demographic (365 Campers)
- Cycle 2 Survey (2018/2022): Friendship; Affinity for Nature
- Grade 8-11; Cabins 2, 4, 5, 7, 6; Dorms A, E, F (Not administered during Knighthood I)

Detailed Older Camper Overview

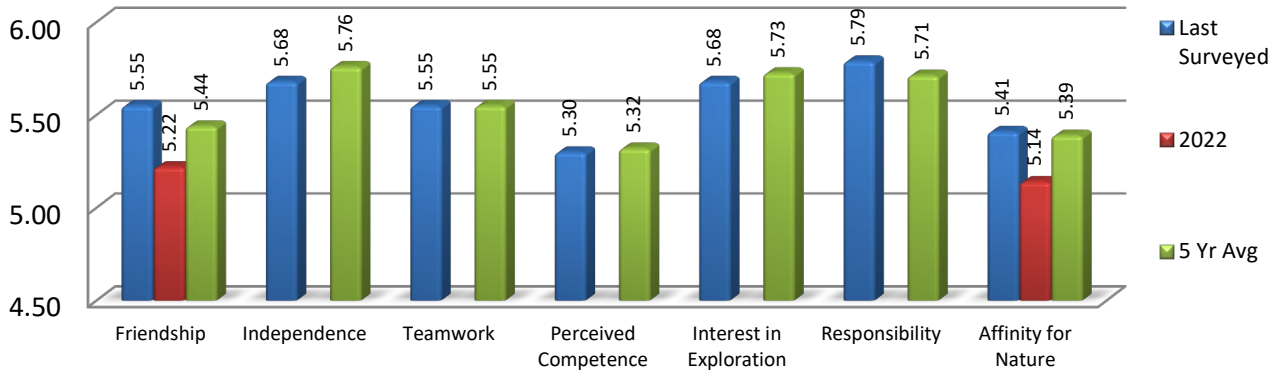
Average “Status” by Outcome



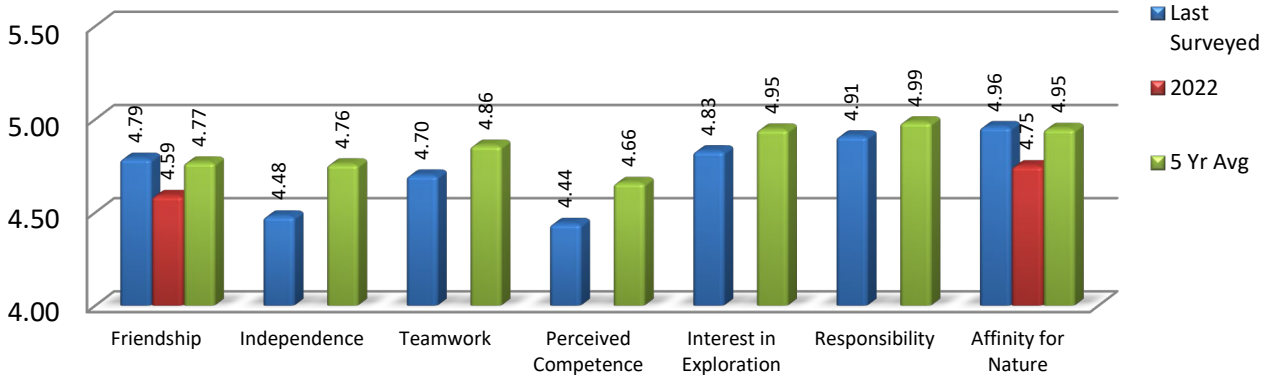
Average “Change” by Outcome



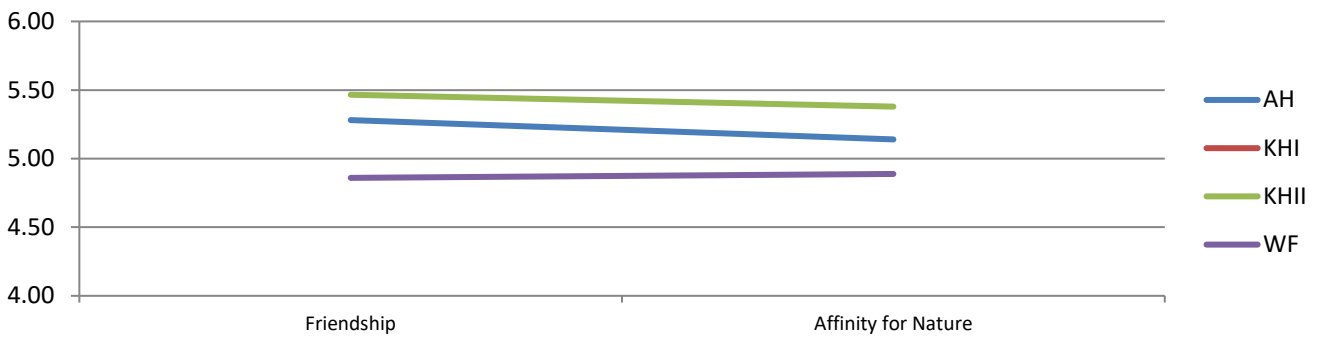
Average "Status" by Outcome



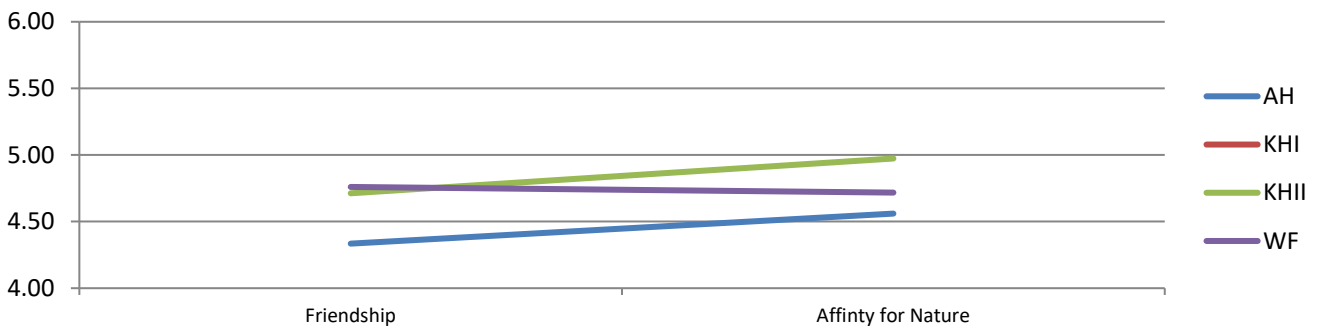
Average "Change" by Outcome



Average of "Status" by Session - 2022

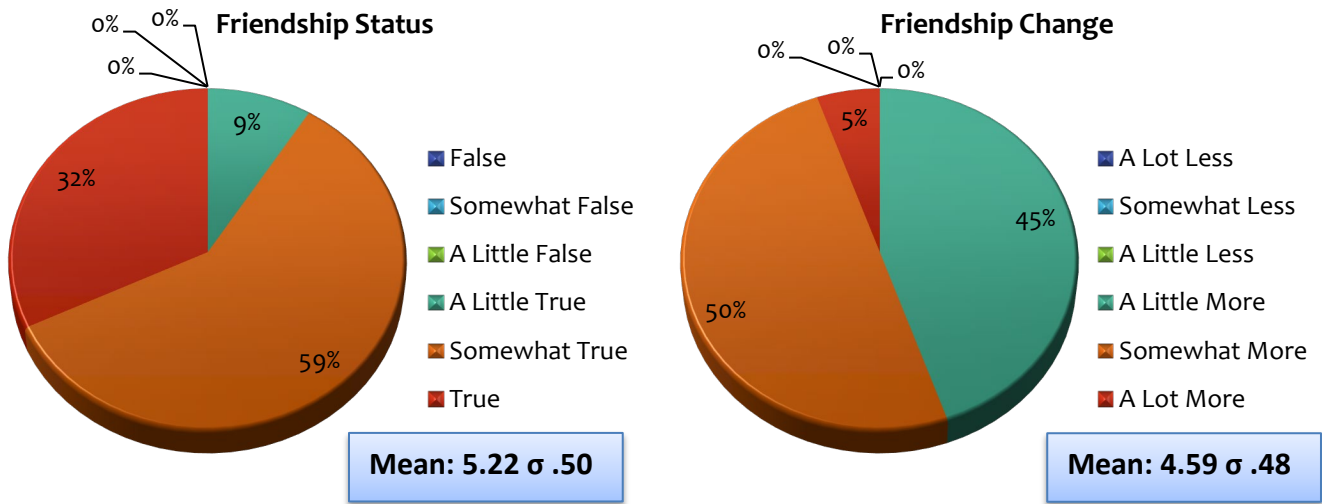


Average of "Change" by Session - 2022



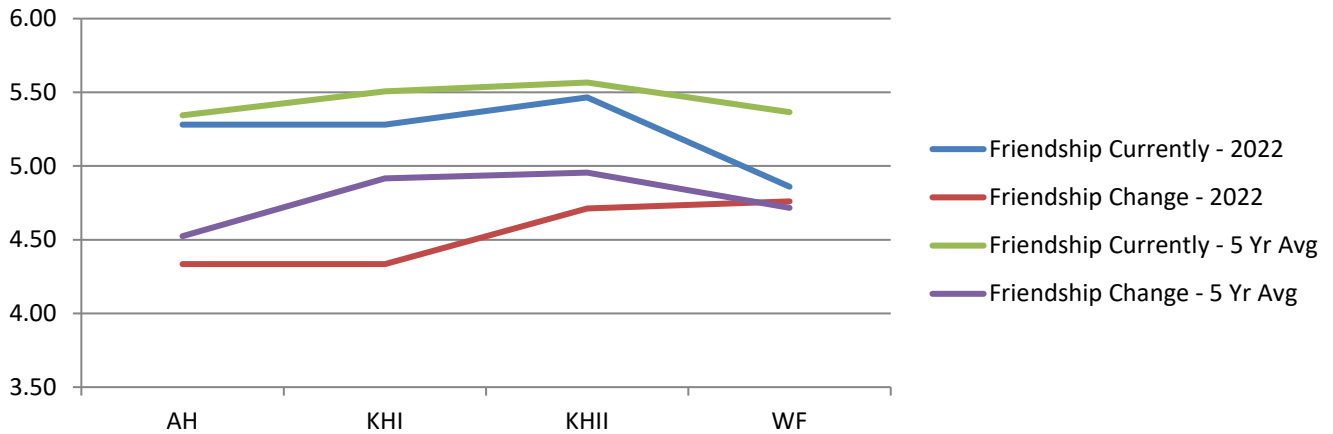
Detailed Camper Survey Analysis by Outcome

Friendship (2022)

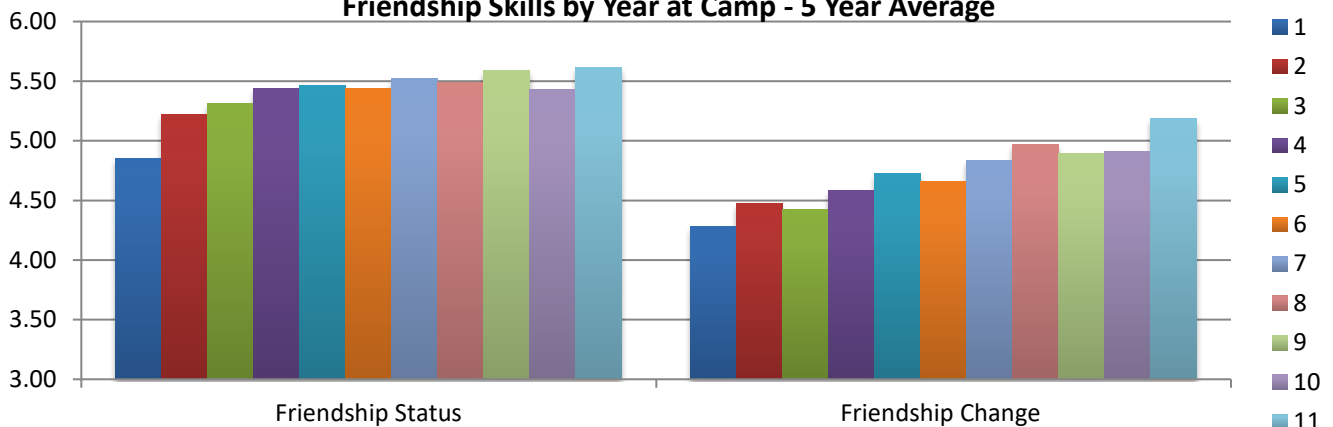


- 100% felt “I have good friendship skills” was a least a little true (+0% from 2018)
- 55.4% felt that camp significantly improved their friendship skills (-15.3% from 2018)

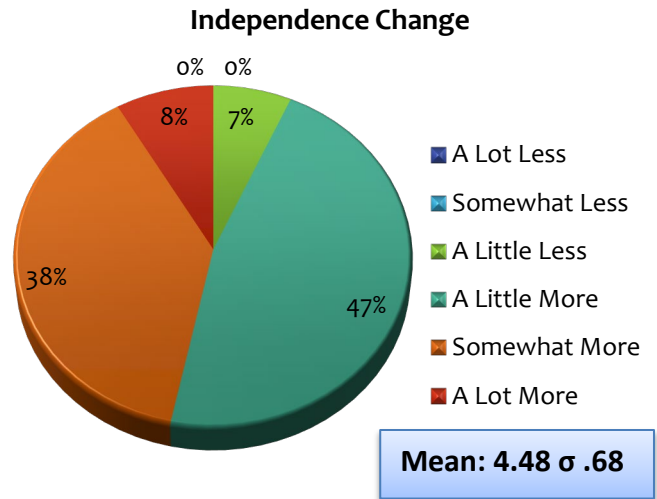
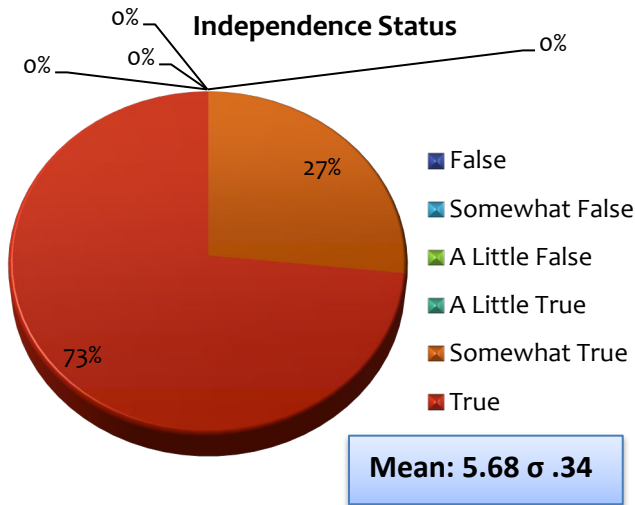
Friendship Change & Status by Session



Friendship Skills by Year at Camp - 5 Year Average

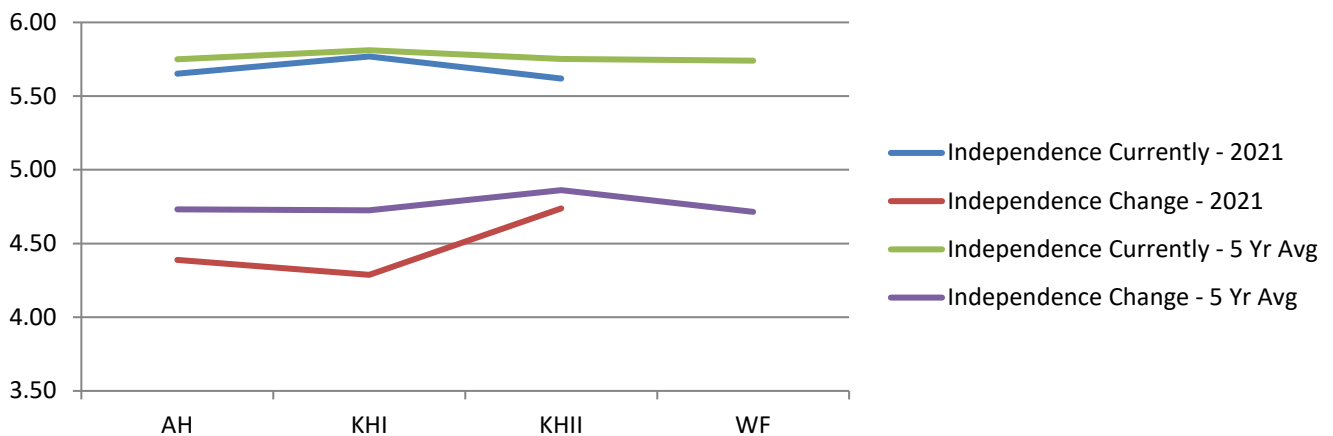


Independence (2021)

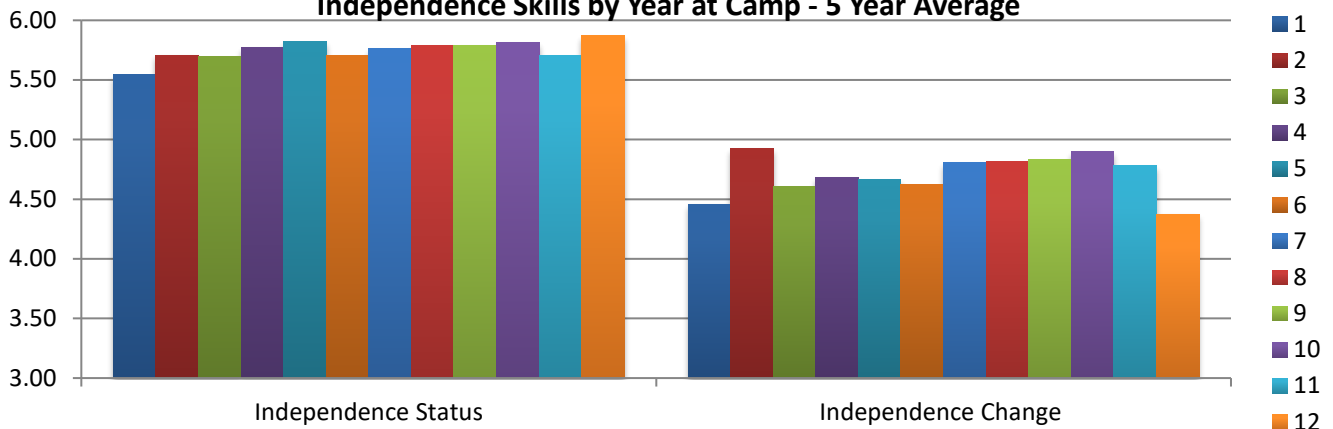


- 100% felt “I have good independence skills” was a least a little true (No change from 2019)
- 47% felt that camp significantly improved their friendship skills (**39% decrease from 2019**)

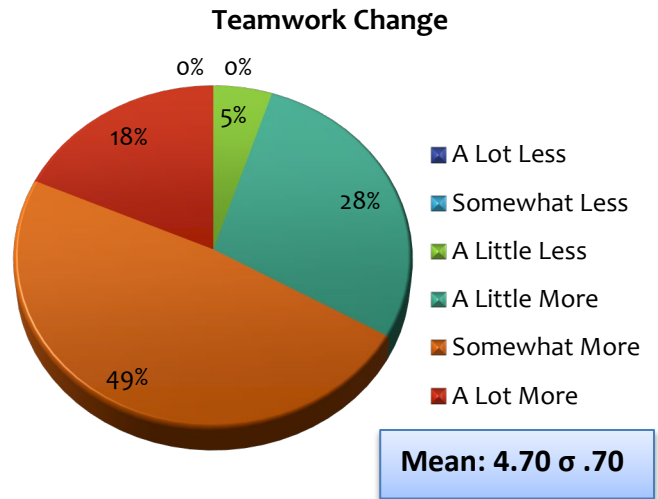
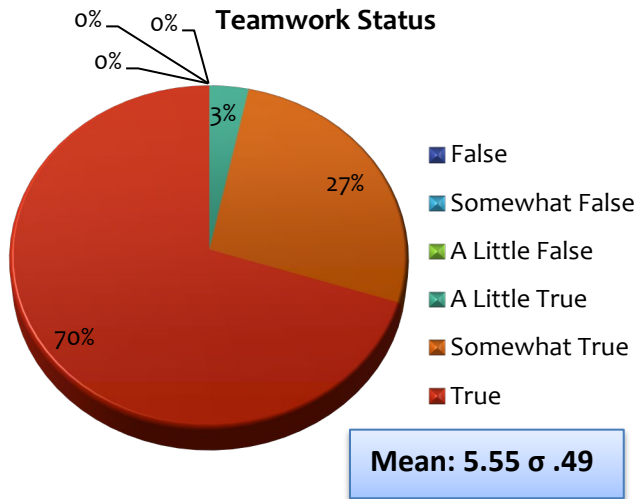
Independence Change & Status by Session



Independence Skills by Year at Camp - 5 Year Average

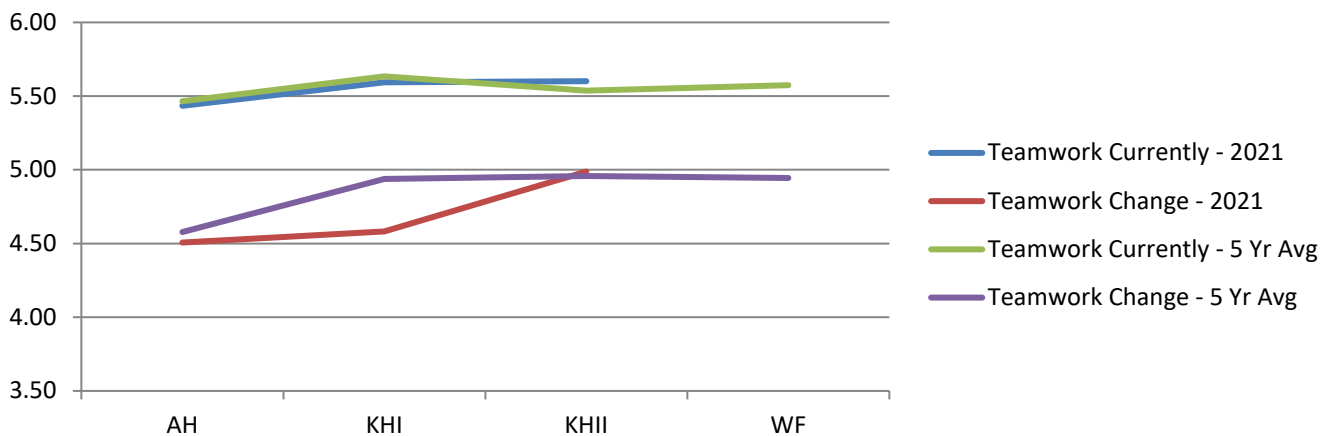


Teamwork (2021)

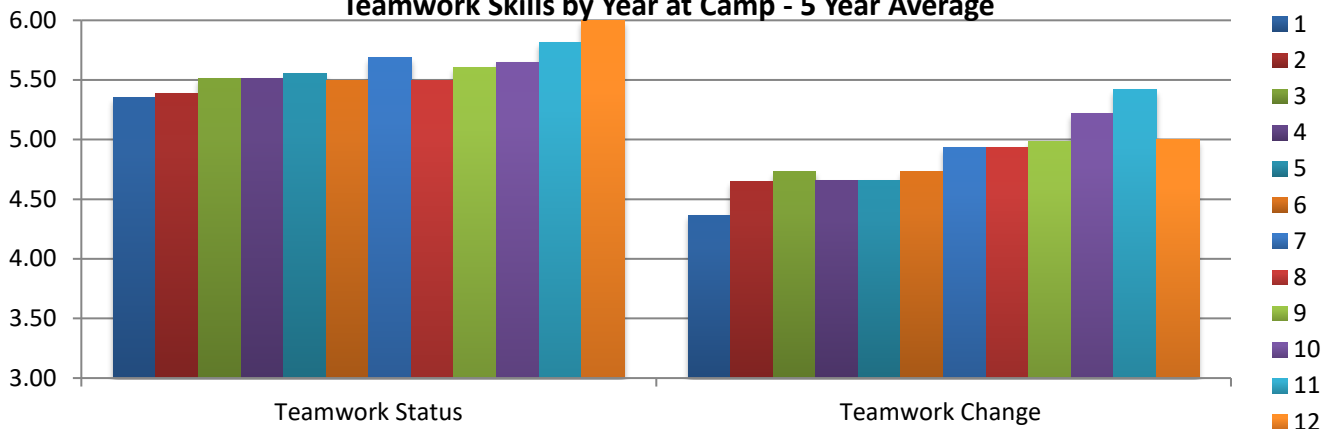


- 100% felt “I have good teamwork skills” was a least a little true (Same as 2017)
- 66.7% felt that camp significantly improved their teamwork skills (4.2% decrease from 2017)

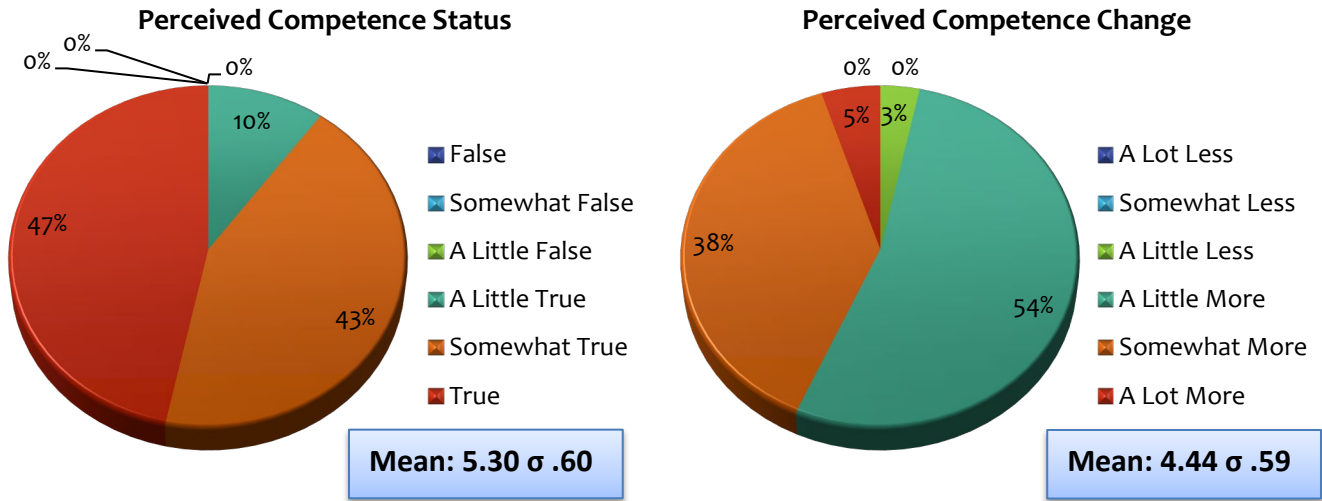
Teamwork Change & Status by Session



Teamwork Skills by Year at Camp - 5 Year Average

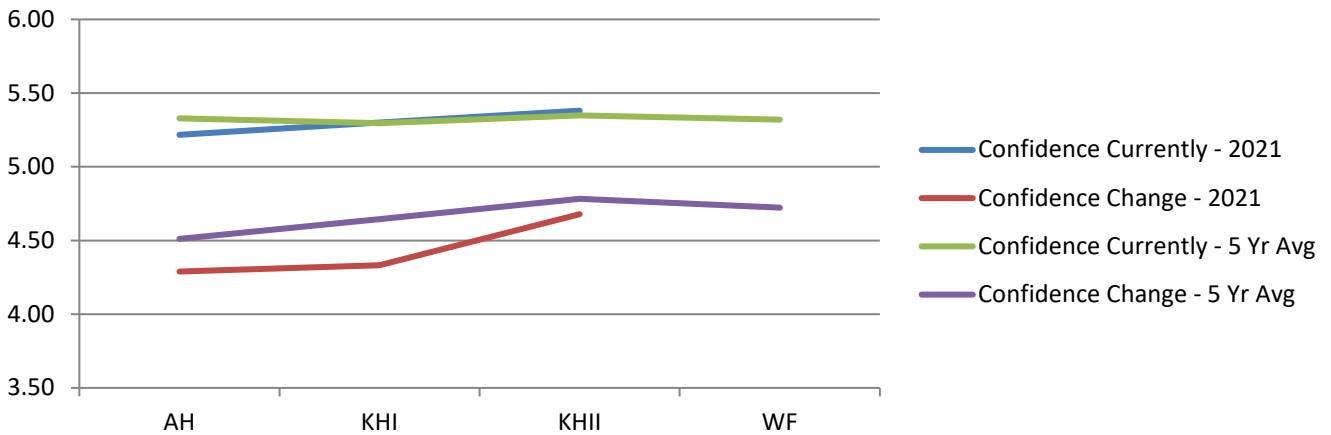


Perceived Competence (2021)

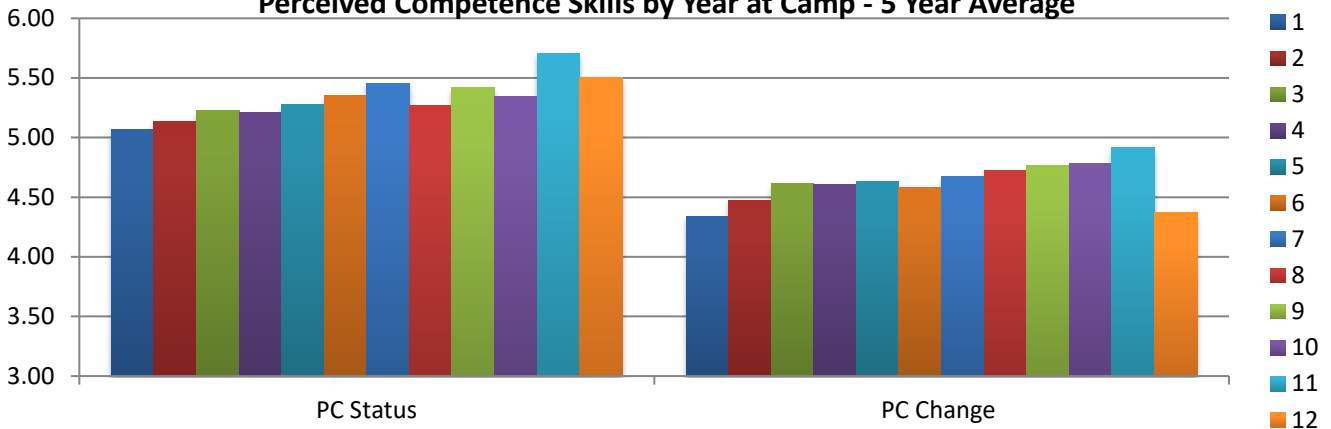


- 100% felt “I am confident in myself” was a least a little true (+0% from 2017)
- 43% said that camp made a big difference in how they feel about themselves (-20% from 2017)

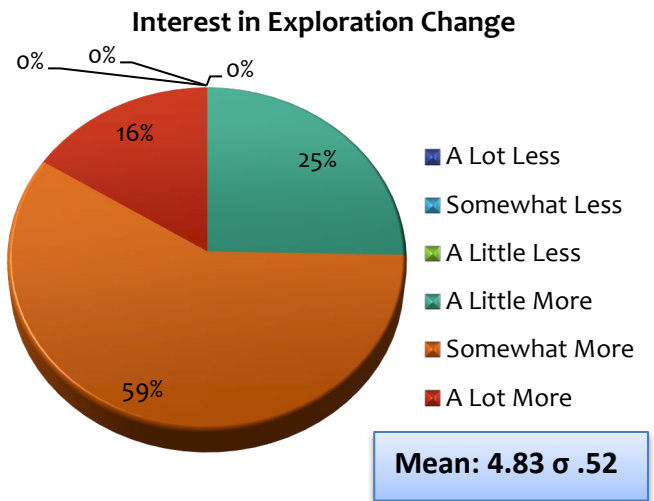
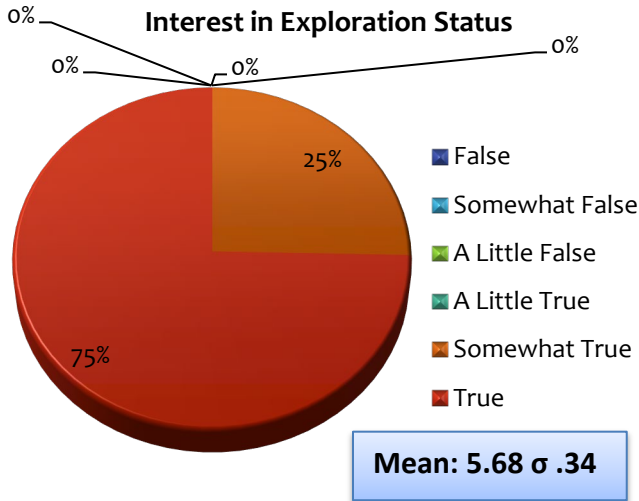
Perceived Competence Change & Status by Session



Perceived Competence Skills by Year at Camp - 5 Year Average

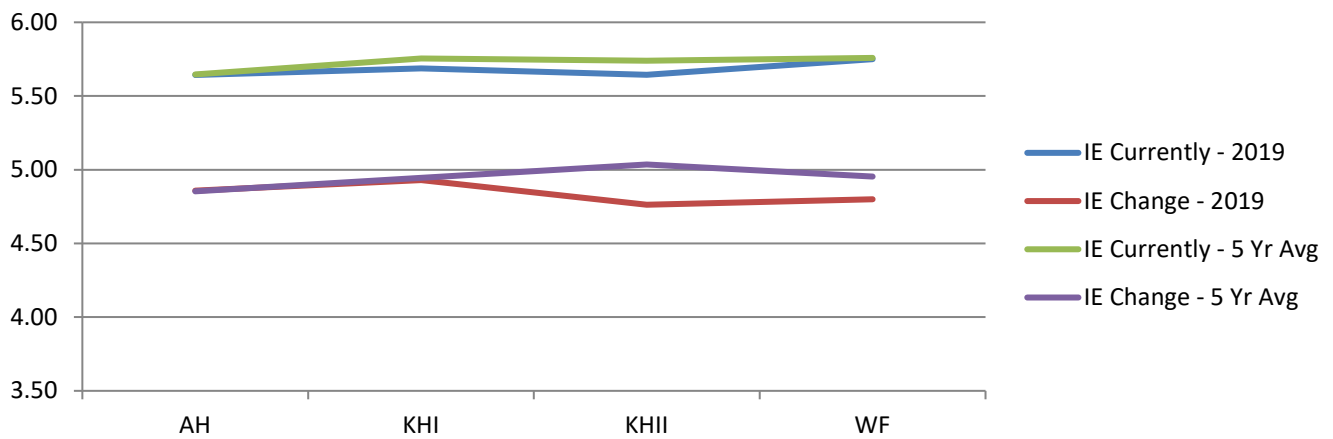


Interest in Exploration (2019)

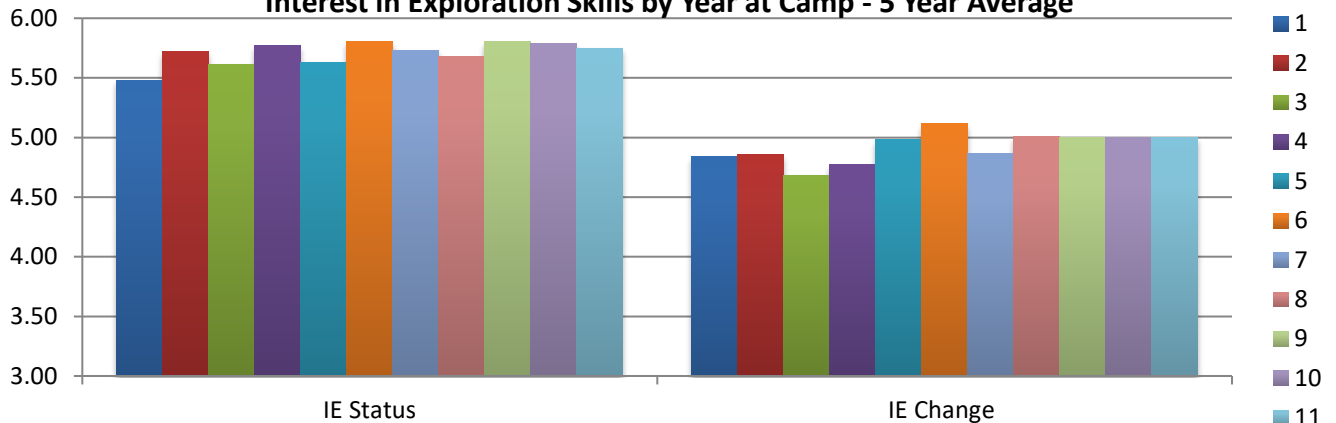


- IE defined: Learning Skills, Citizenship Skills, Nature and Outdoor Adventure
- 100% felt “I have an Interest in exploration” was a least a little true (+1.4% from 2016)
- 74.7% said that they far more interested and prepared to learn and try new things as a result of GG (4% decrease from 2016)

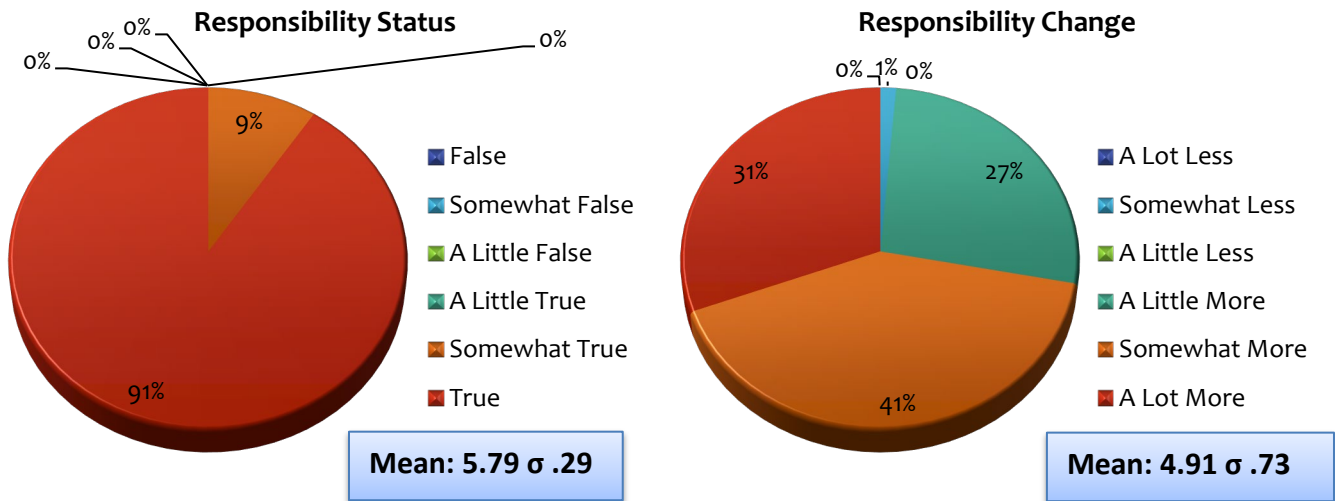
Interest in Exploration Change & Status by Session



Interest in Exploration Skills by Year at Camp - 5 Year Average

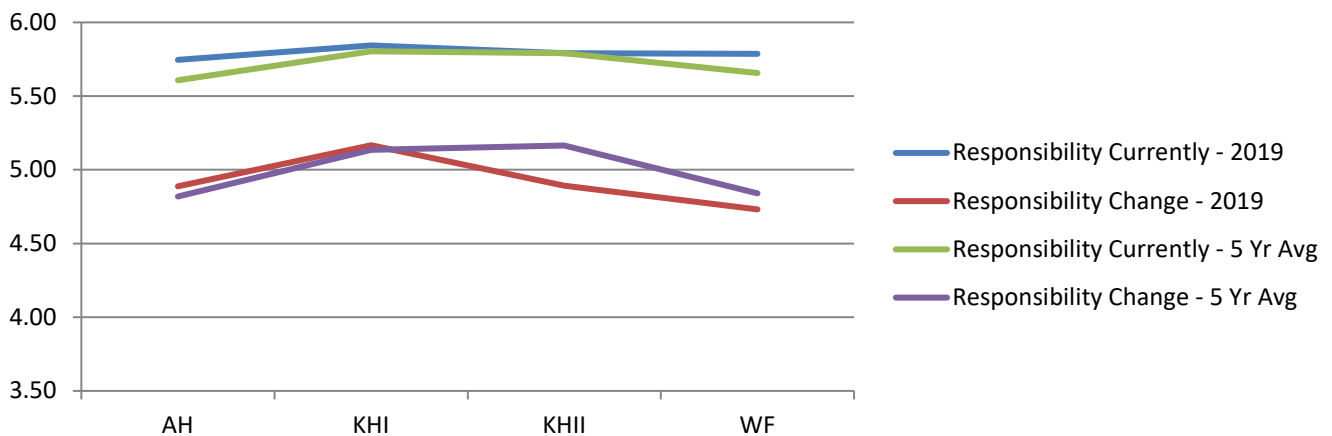


Responsibility (2019)

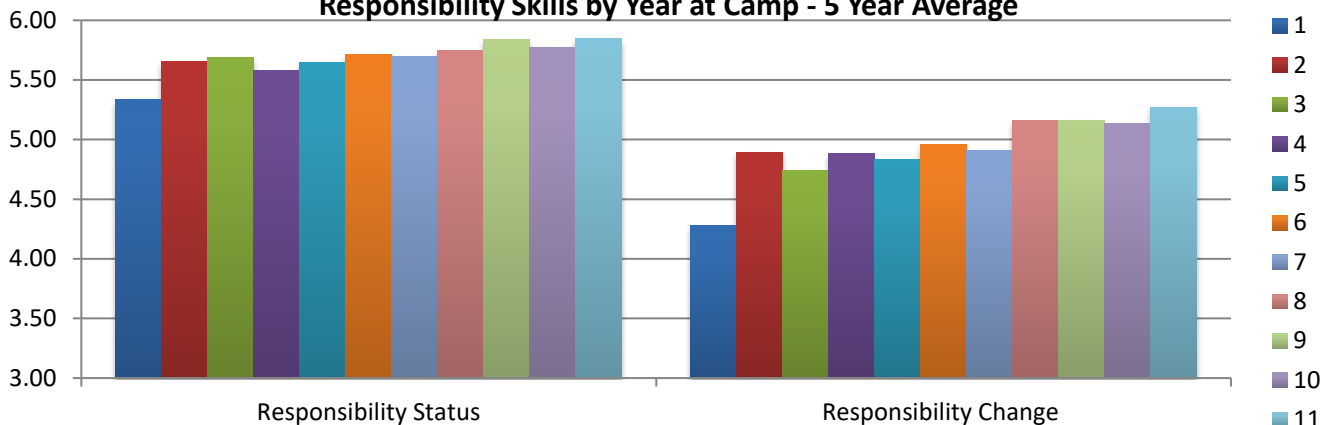


- 100% felt “I am responsible” was a least a little true (No change from 2016)
- 72.0% said that camp has made them considerably more responsible (-11.9% from 2016)

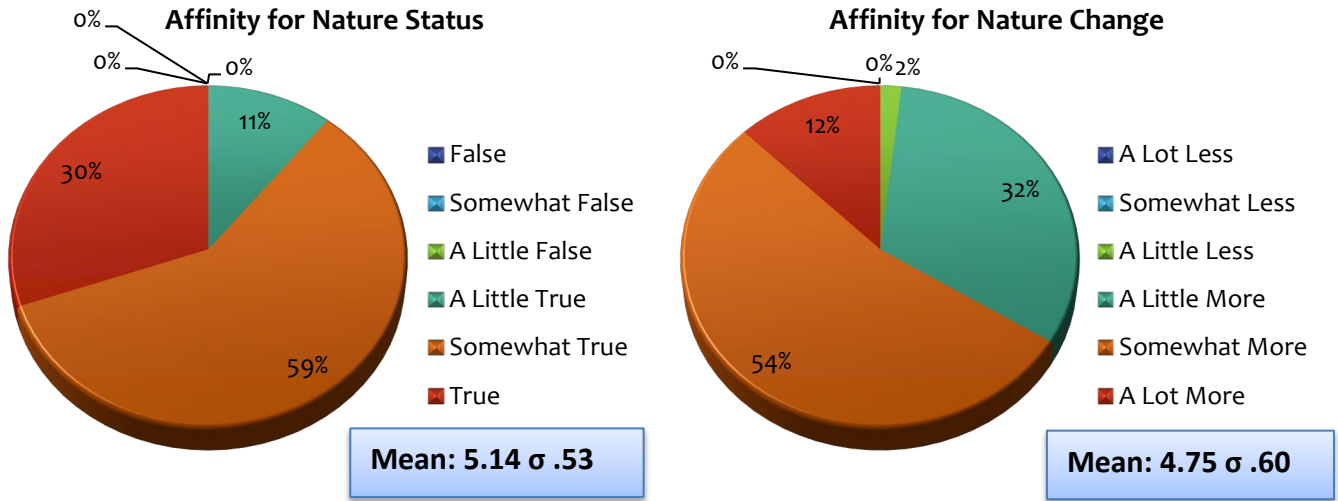
Responsibility Change & Status by Session



Responsibility Skills by Year at Camp - 5 Year Average

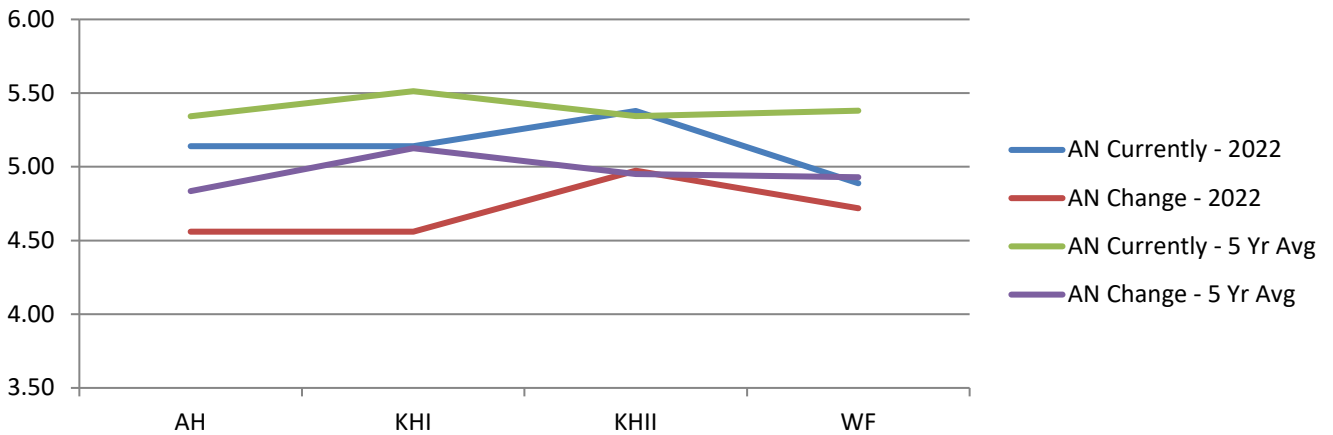


Affinity for Nature (2022)

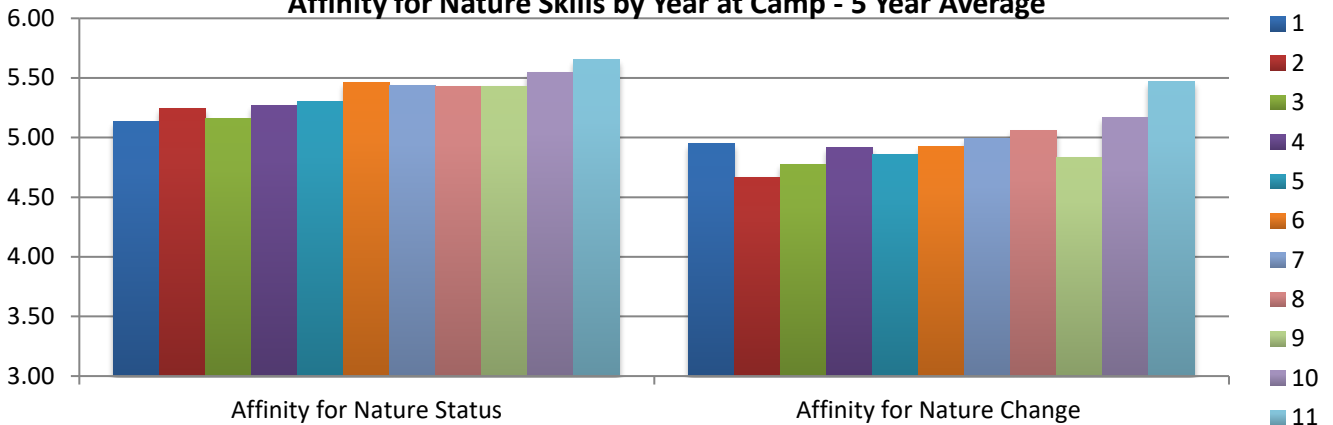


- 100% felt “I have an affinity for nature” was a least a little true (+2.6% from 2018)
- 89.3% have a significantly better affinity for nature as a result of Geneva Glen (-3.3% from 2018)

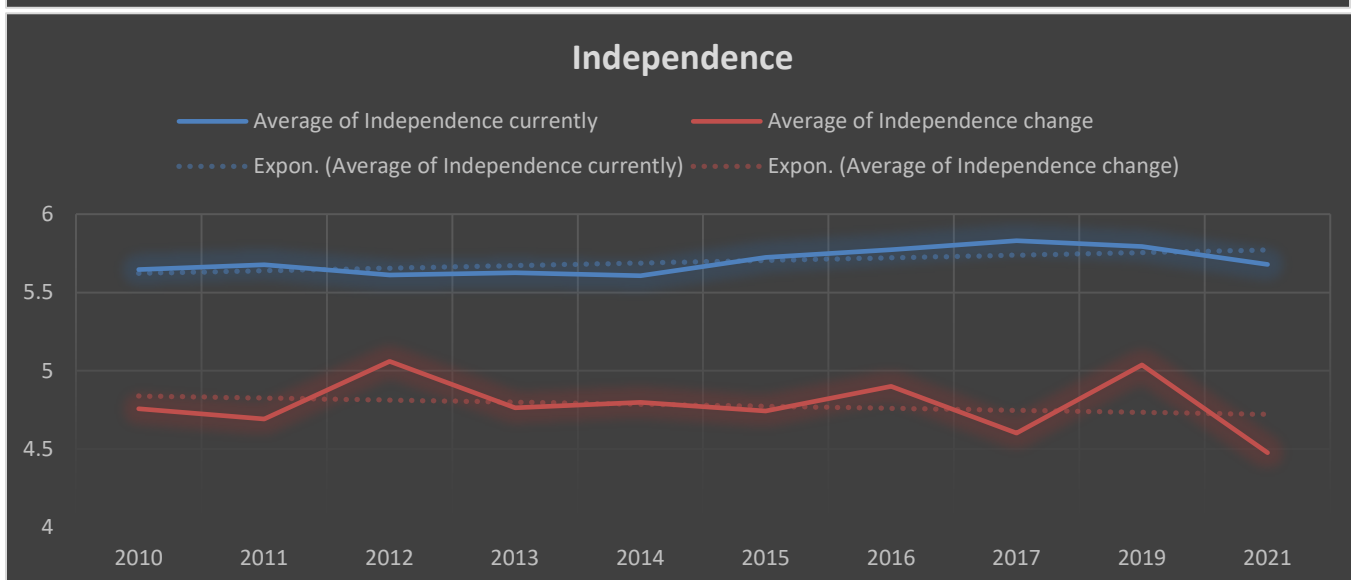
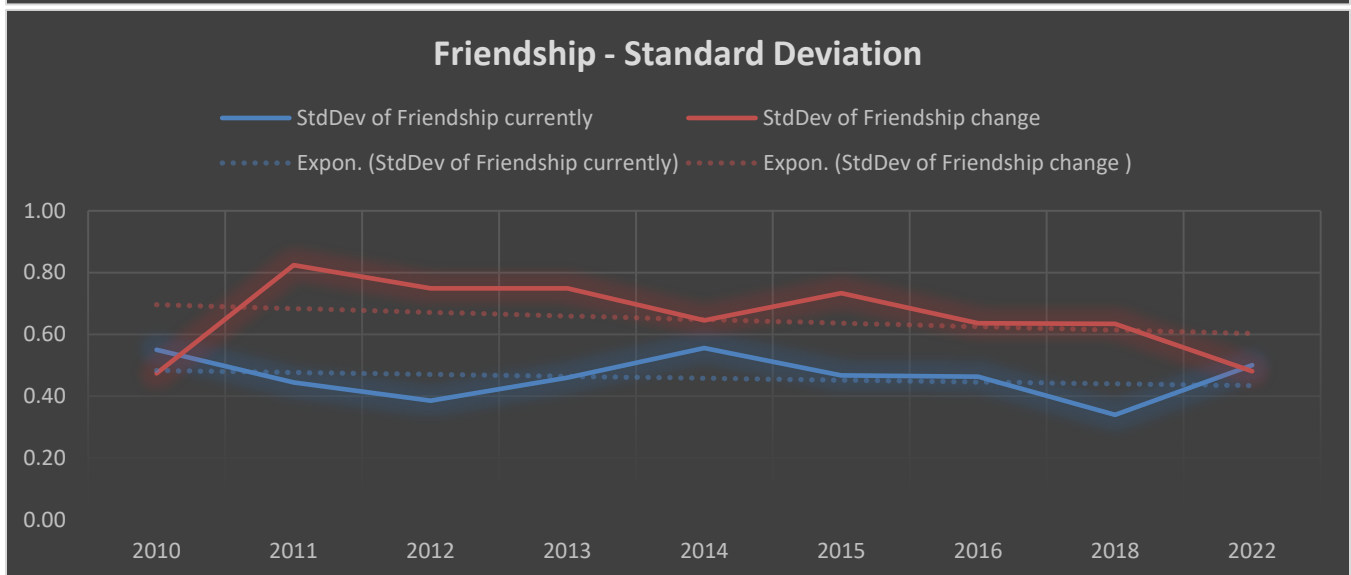
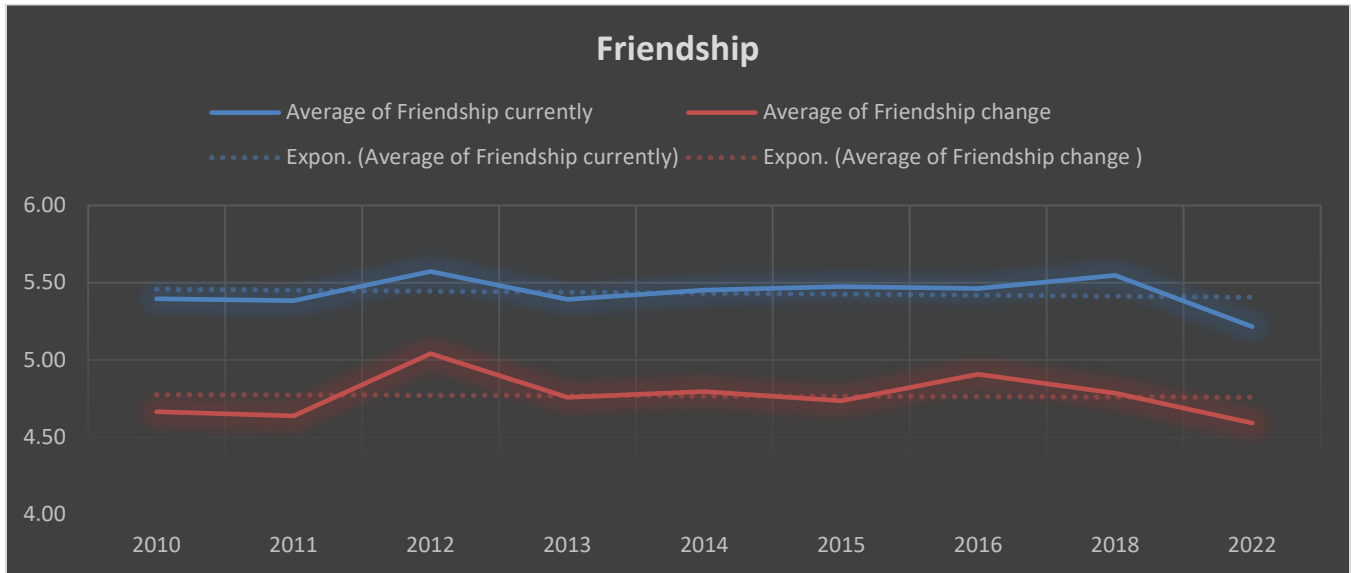
Affinity for Nature Change & Status by Session



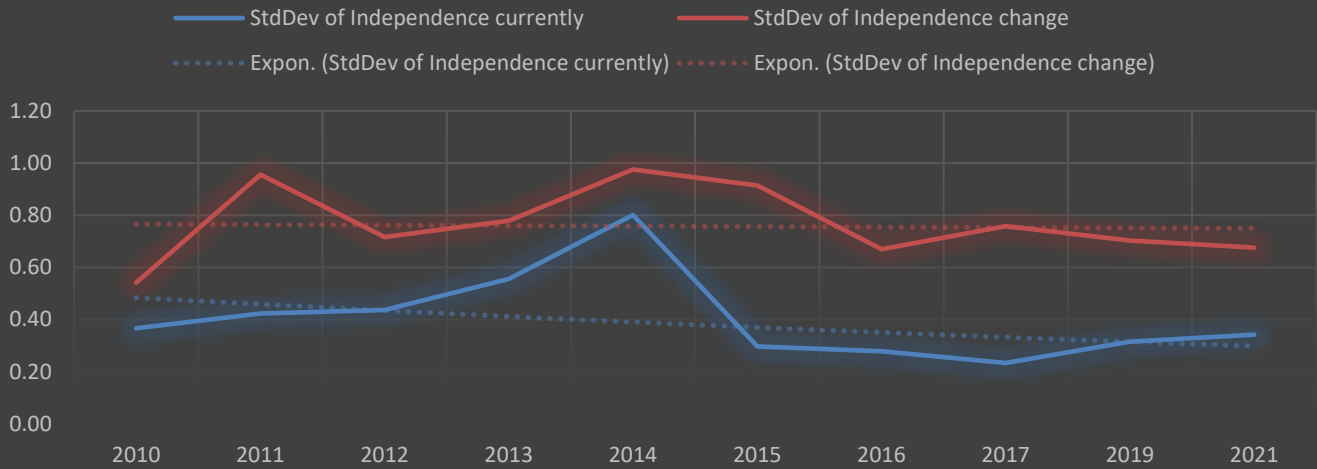
Affinity for Nature Skills by Year at Camp - 5 Year Average



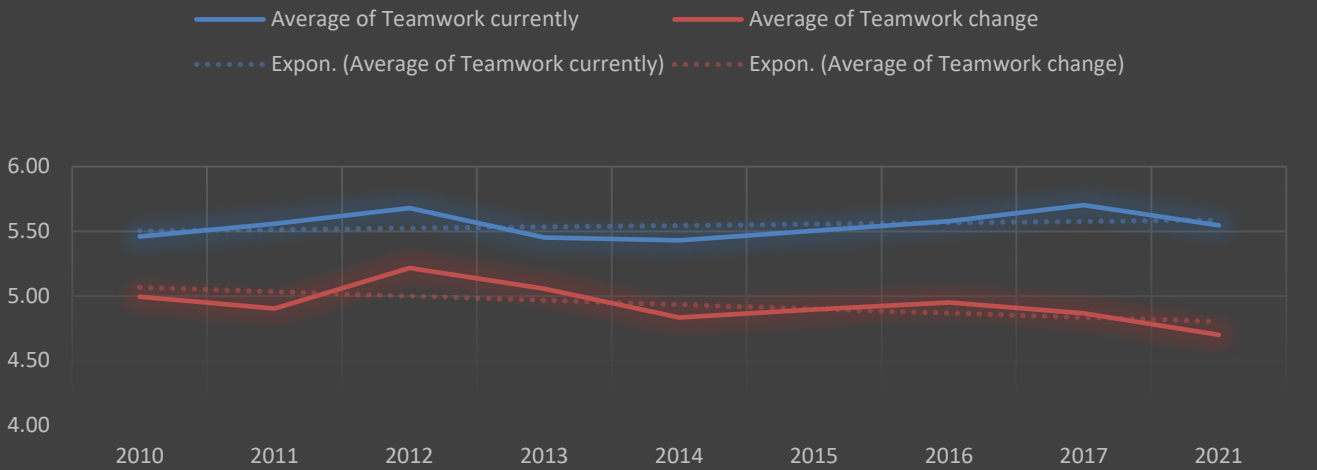
Outcome Yearly Trends



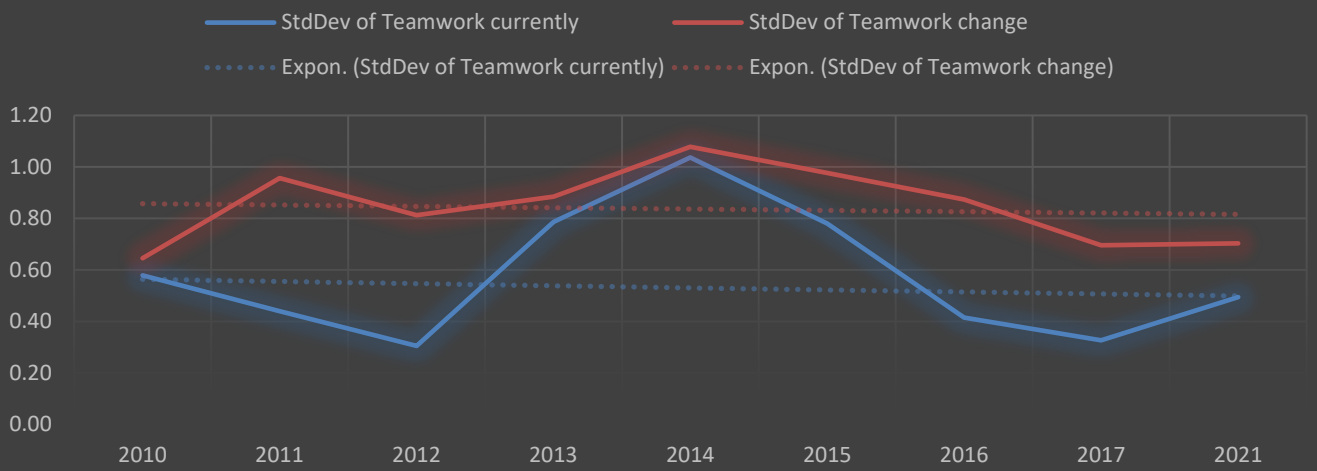
Independence - Standard Deviation



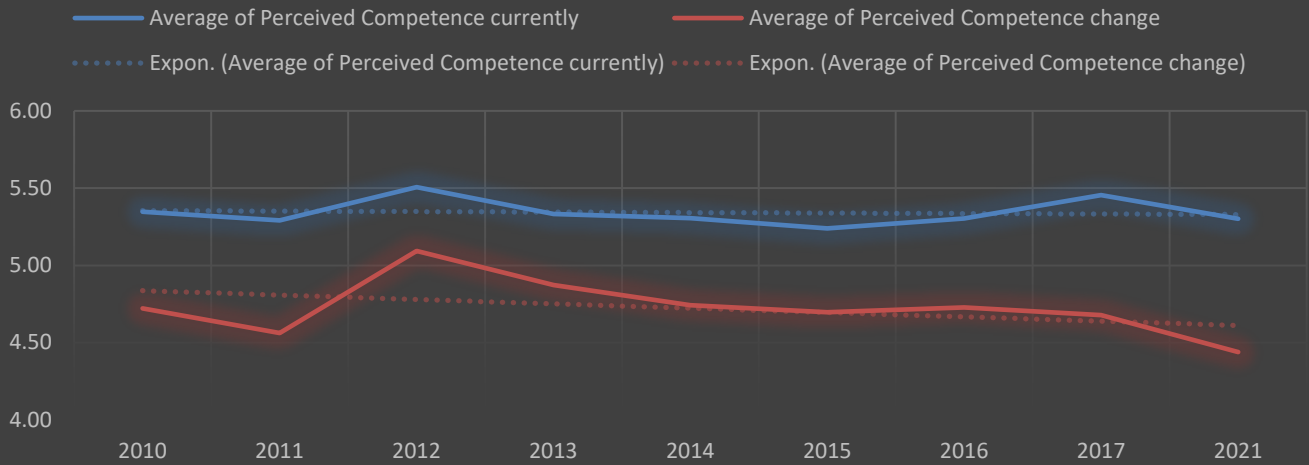
Teamwork



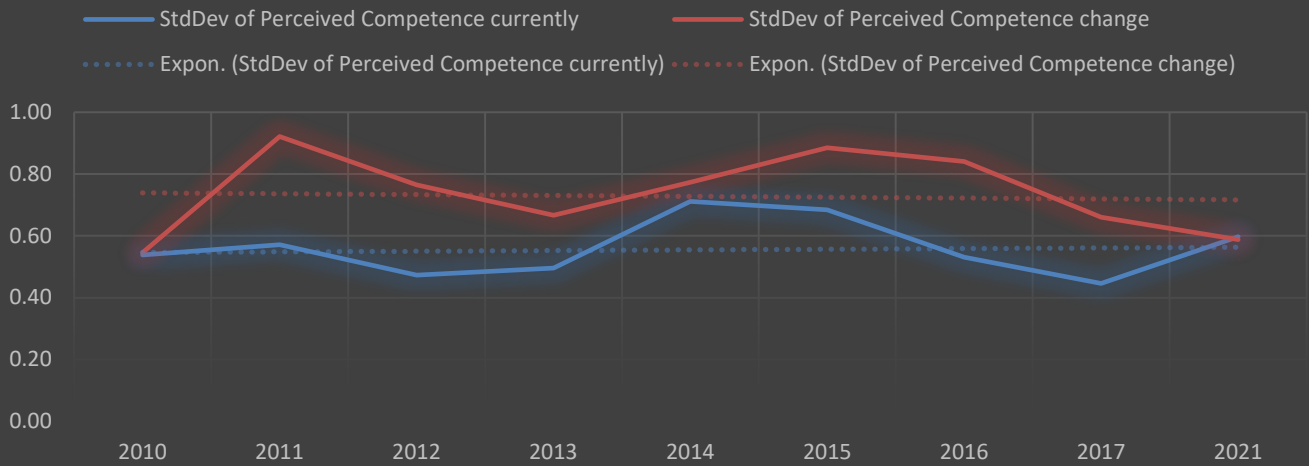
Teamwork - Standard Deviation



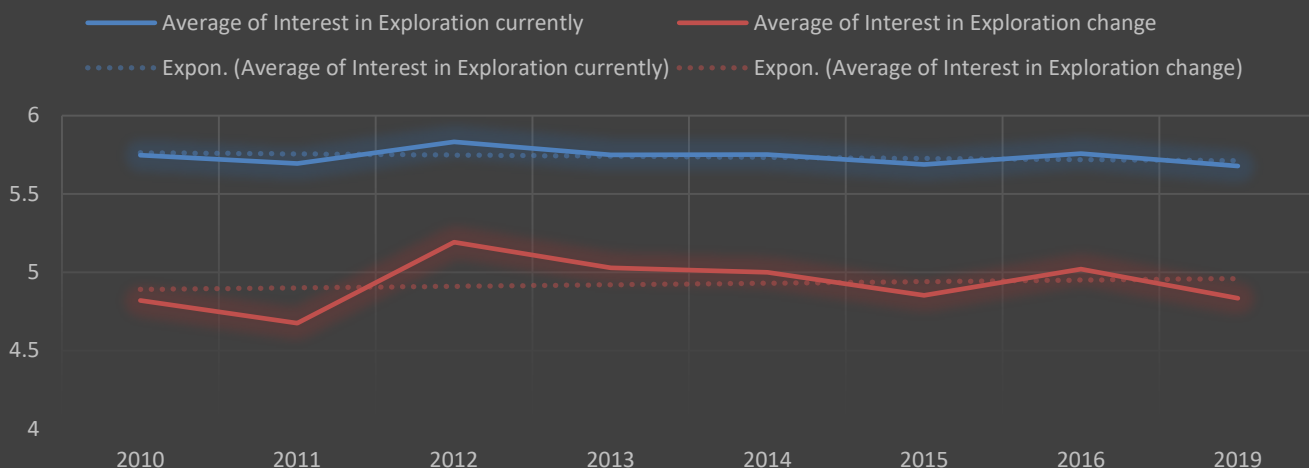
Perceived Competence



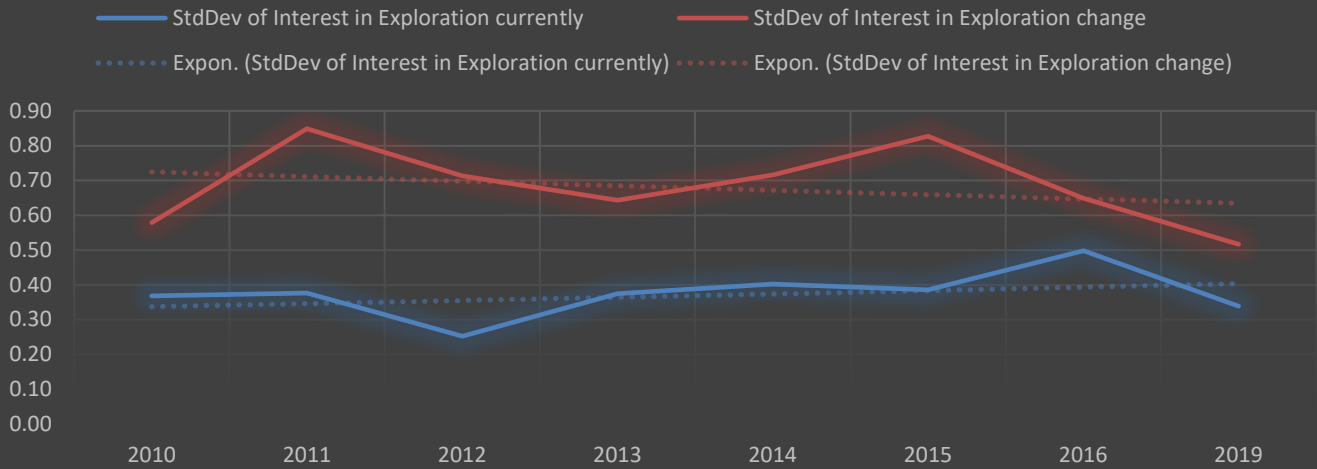
Perceived Competence - Standard Deviation



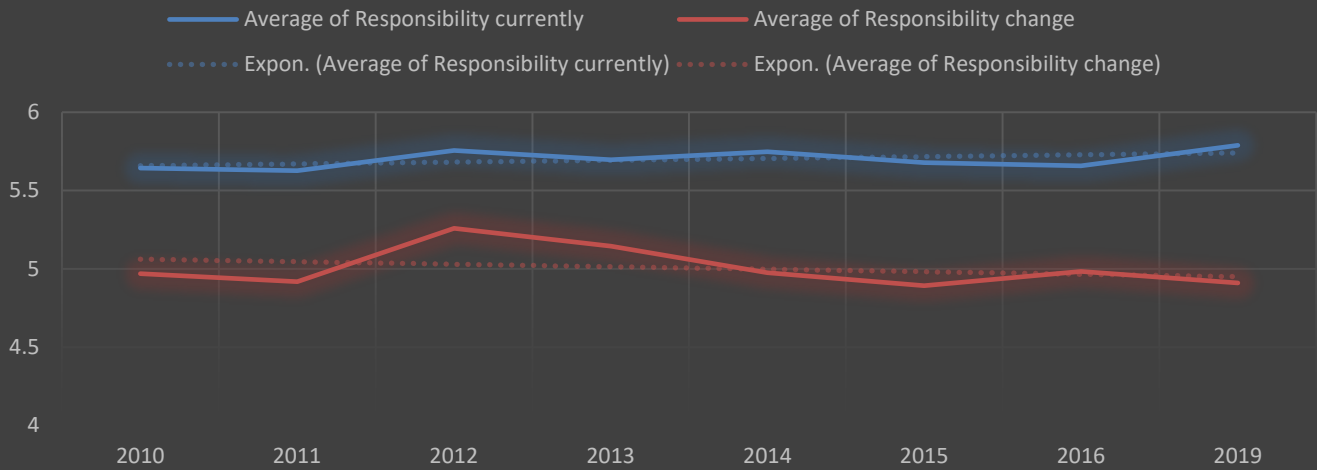
Interest in Exploration



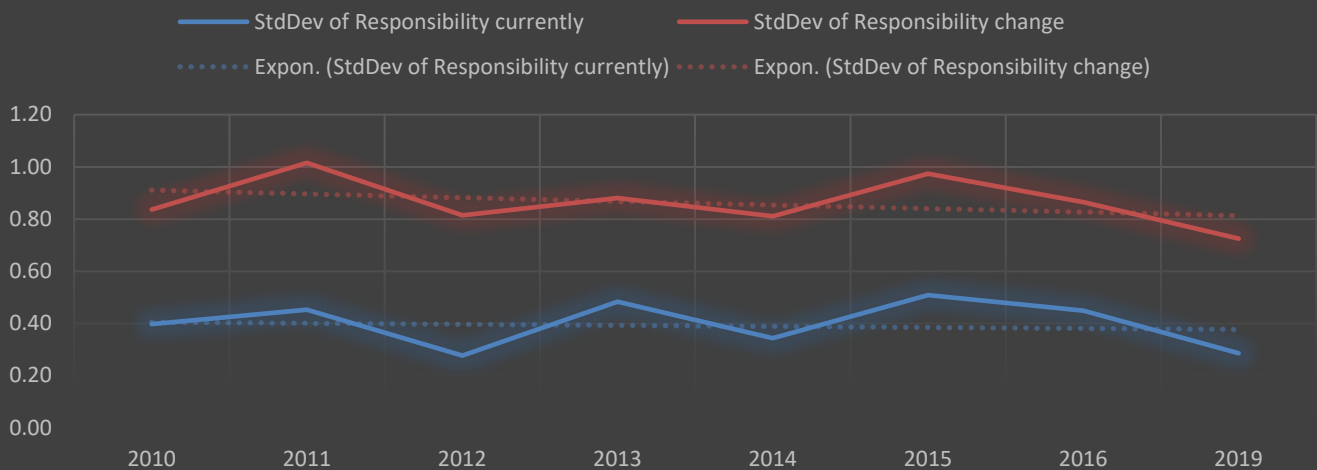
Interest in Exploration - Standard Deviation



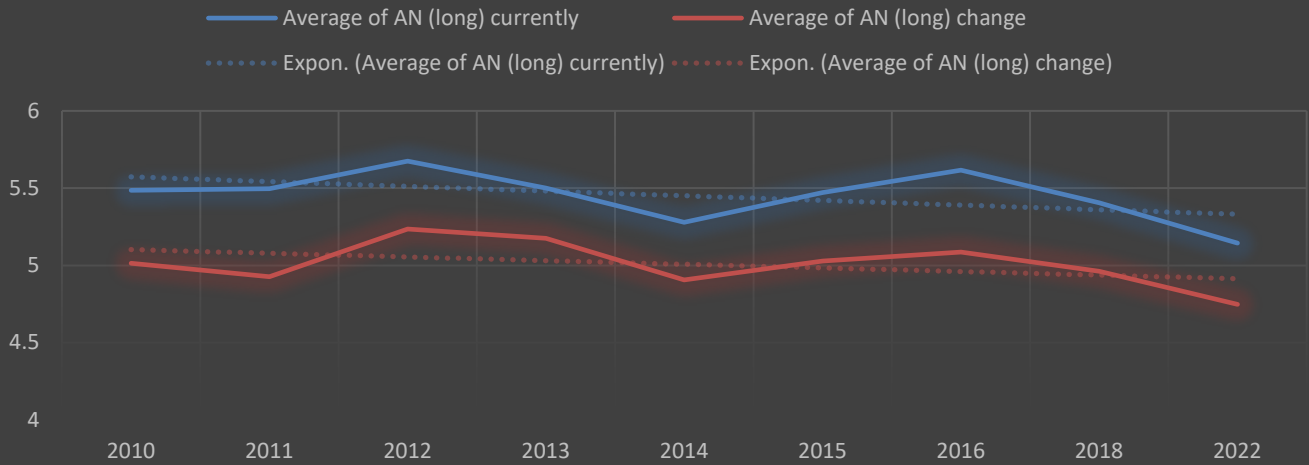
Responsibility



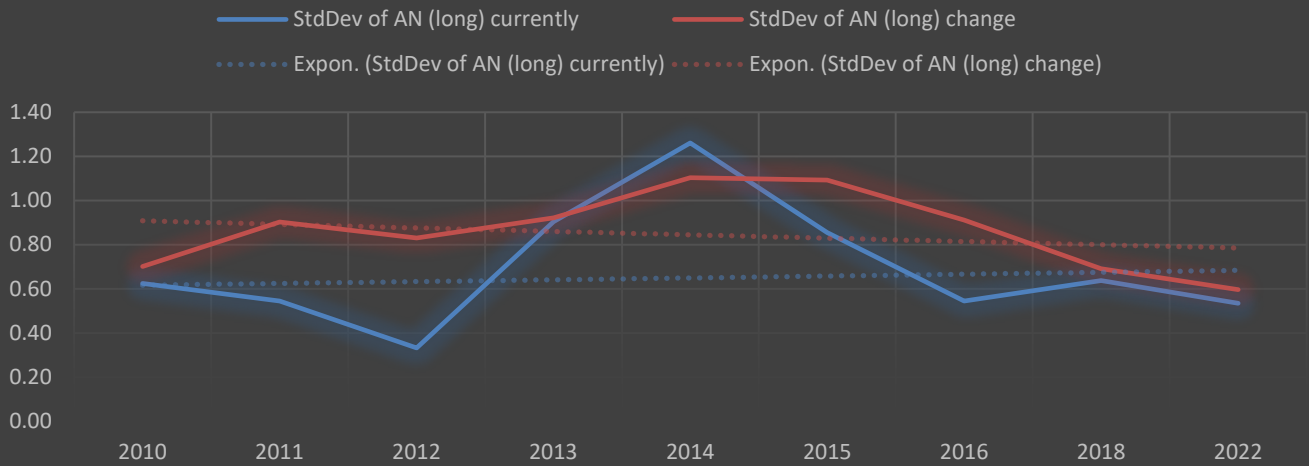
Responsibility - Standard Deviation



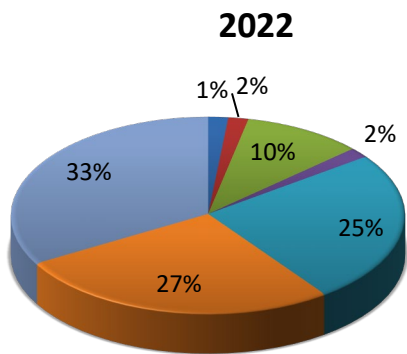
Affinity for Nature



Affinity for Nature - Standard Deviation

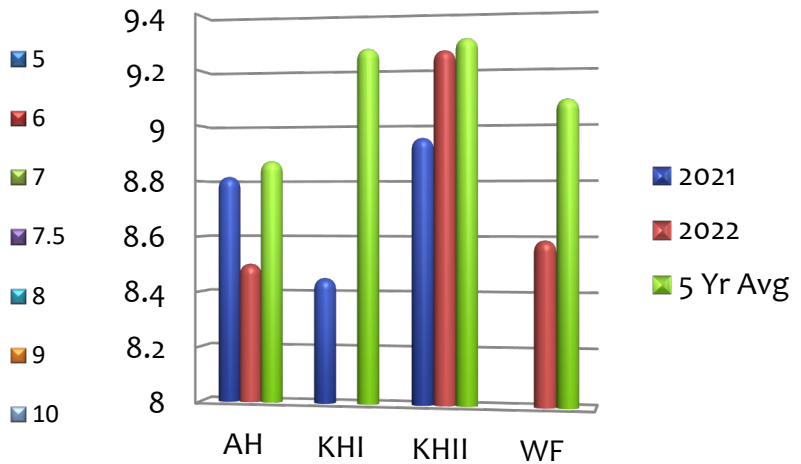


Satisfaction Survey Results and Other Analysis



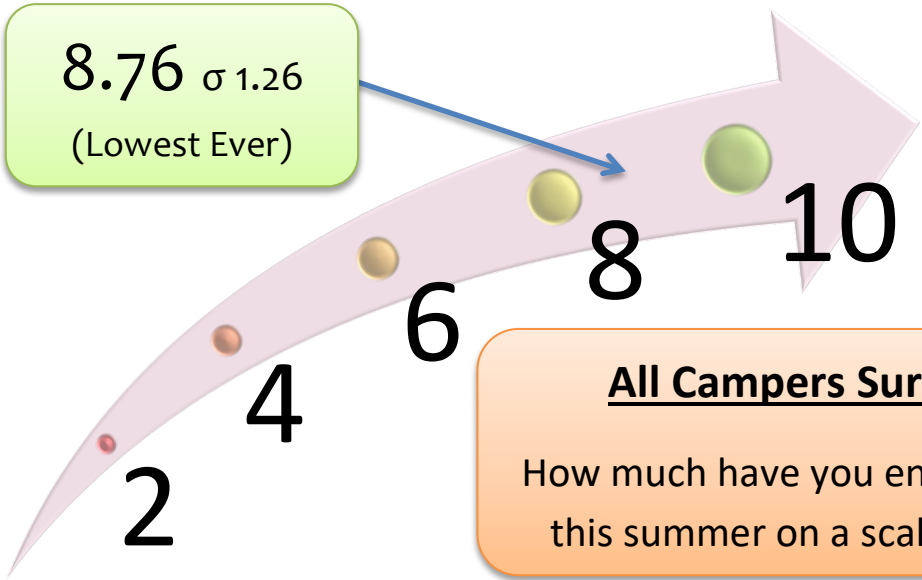
Mean: 8.79 σ .99

Session/Year Comparative



- The satisfaction rating of camp increased 0.5% from 2021 (**3.4% LOWER than 5 Year Average**)
- Knighthood II was the highest rated and had the highest effect on campers
- American Heritage was the lowest rated session
- South Hill rated higher than North Hill in status. South Hill rated slightly higher in change.
- Favorite Activities: Friends (8), Barn (5), Radio (5), Pool (5), Ropes (4), Archery (3)
- What did they NOT LIKE about camp?
 - #1: Food-Related Issues
 - #2: Bathrooms
 - #3: Activity Preferences
 - #4: Sickness
 - #5: Social Dynamics and Grouping

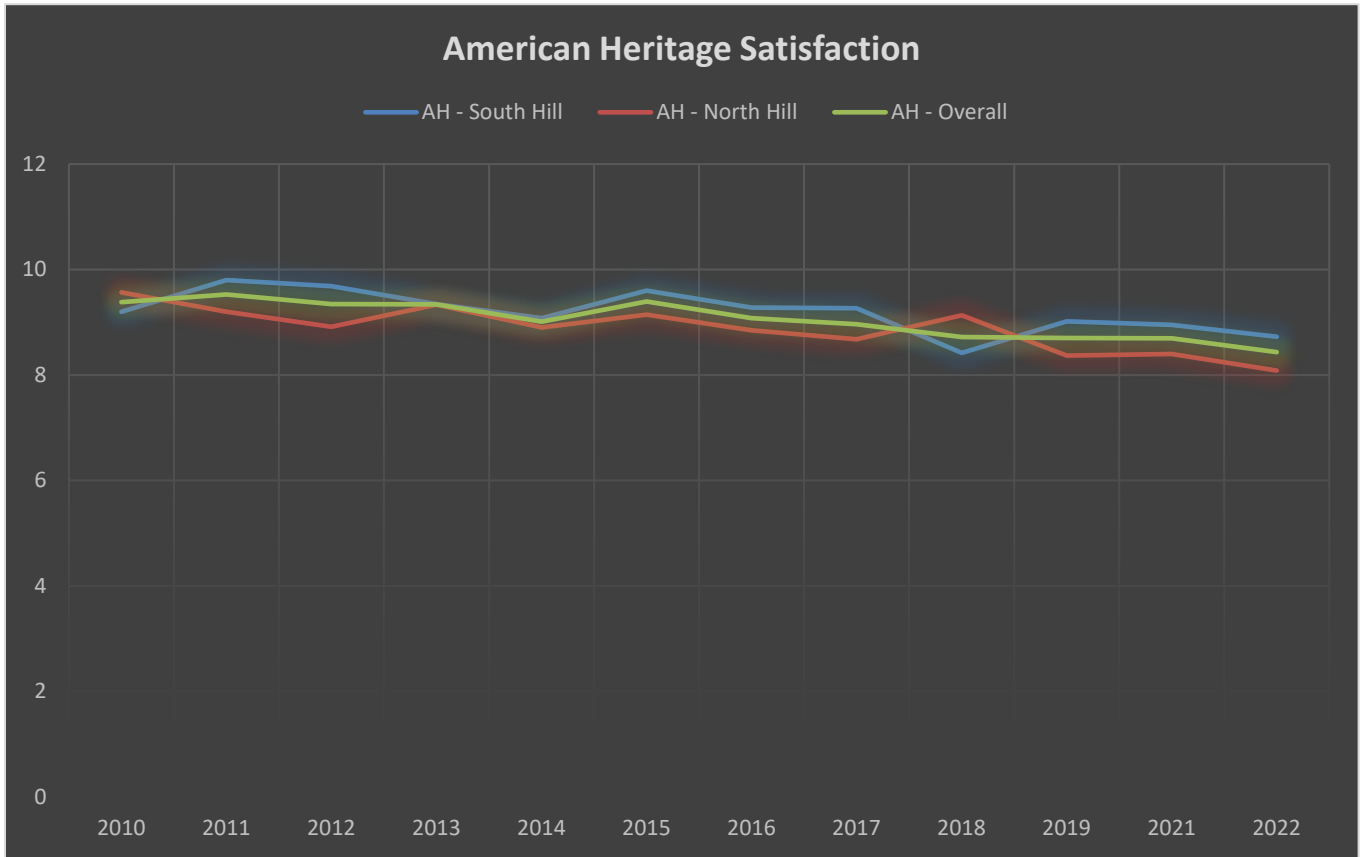
What else should we know?
 The overall satisfaction rate has dropped for the past 5 years.



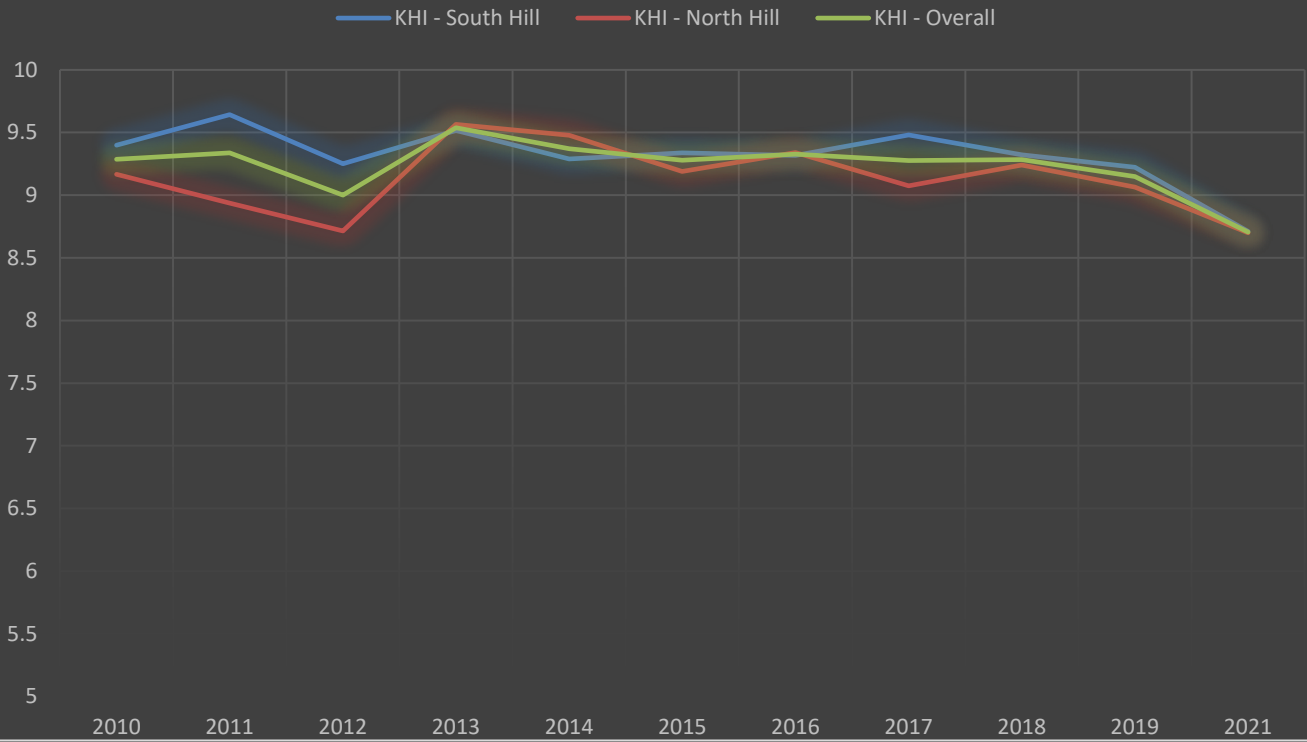
Suggested Changes

- Bathrooms
 - Cleaner bathrooms
 - Address the clogging of toilets
 - Mirrors in the bathrooms
 - "The bathrooms are the scariest things ever" - Consider renovations or enhancements
- General Activities
 - More activities
 - Longer rest hour
 - Take song requests at the dance
- Music and Traditions
 - Bring back the Yellow Bird song
 - More roles available in Merlin's Masque
- Communication and Involvement
 - Do announcements in the lodge after meals, not in the council ring
 - Asking campers before making changes
- Community and Inclusion
 - Ensure all last year campers are on court
 - Make trainees from different sessions

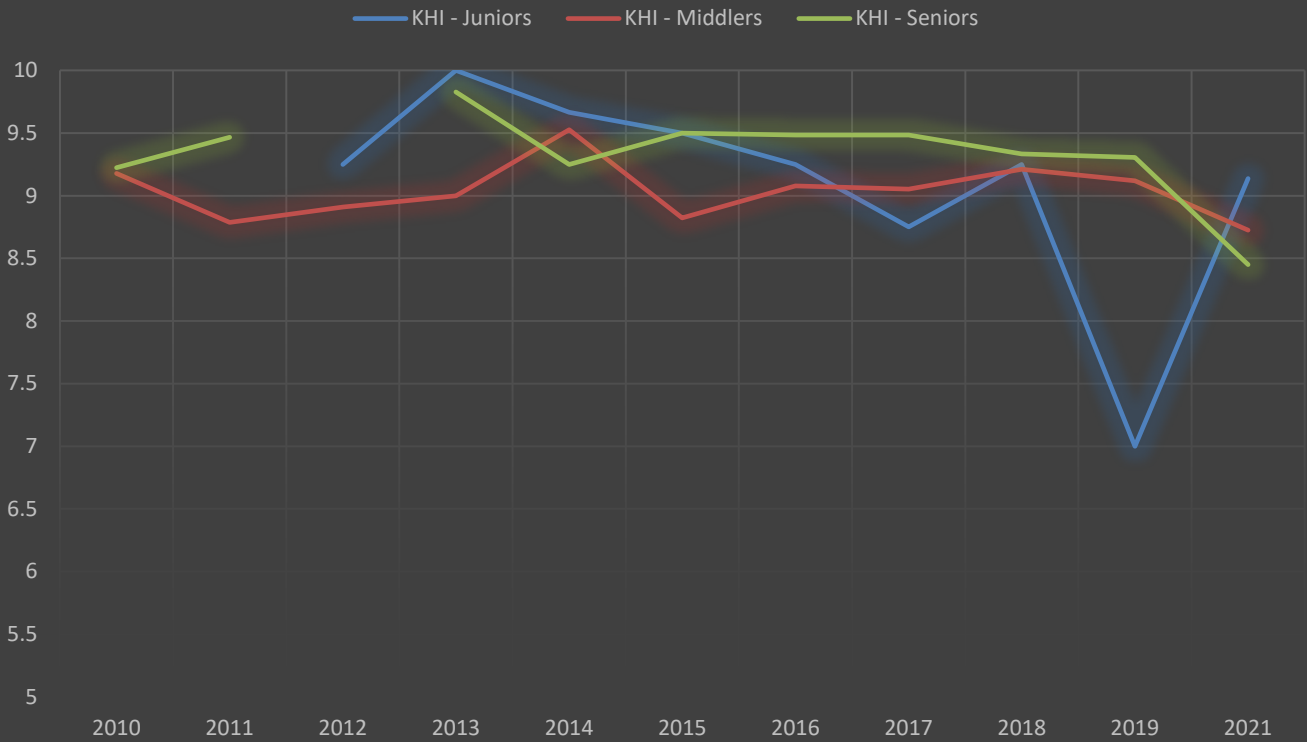
Overall Satisfaction 5 Year Analysis



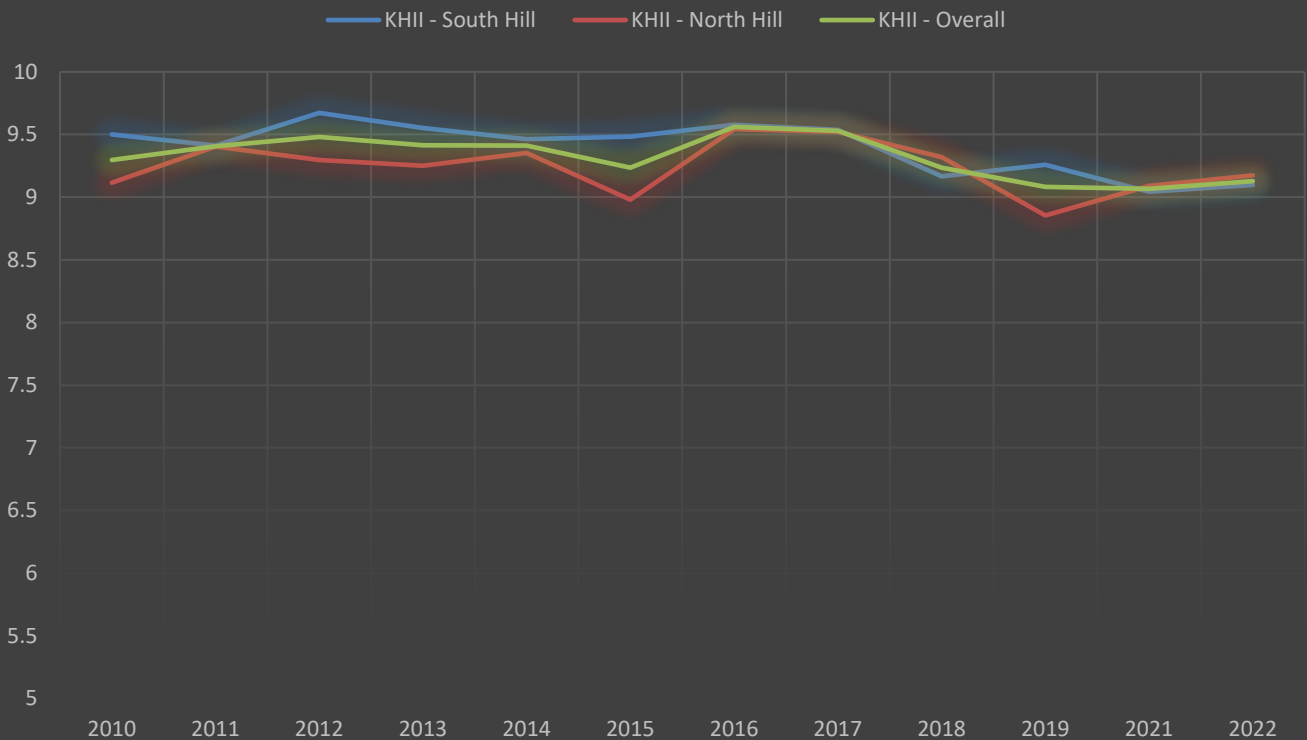
Knighthood I Satisfaction



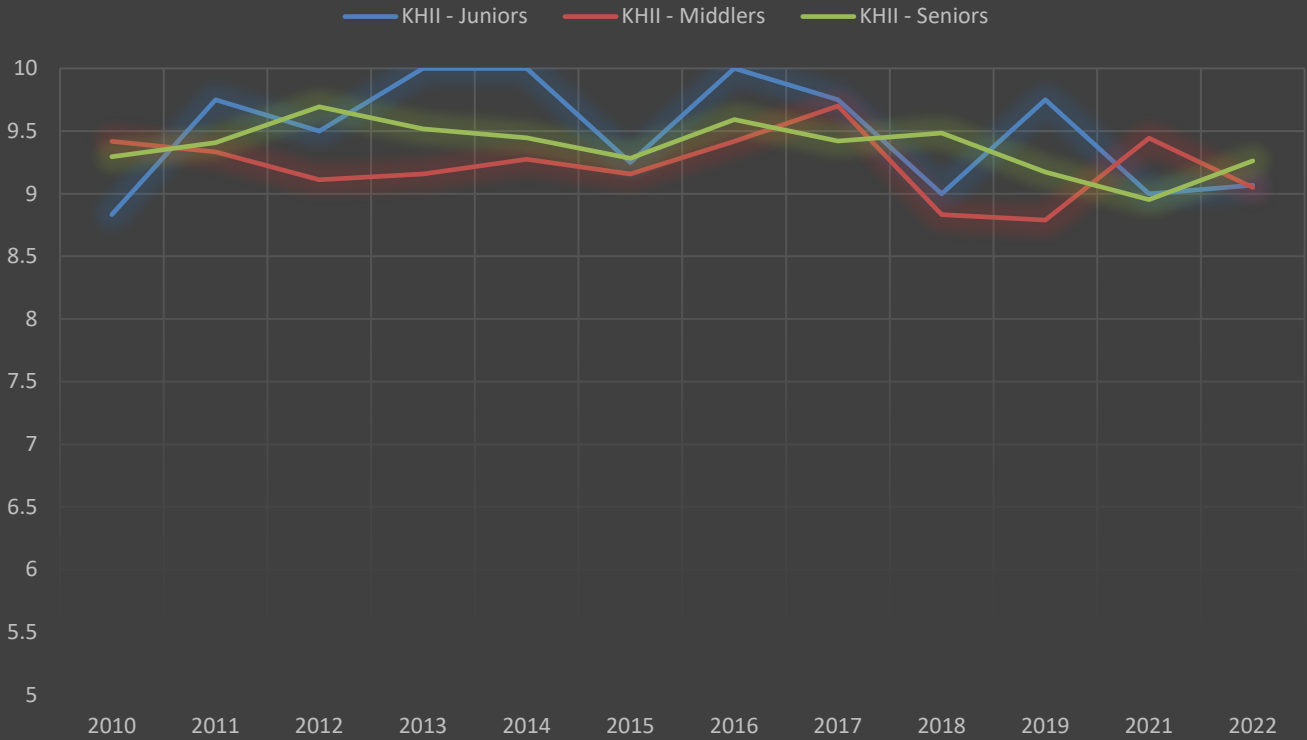
Knighthood I Satisfaction



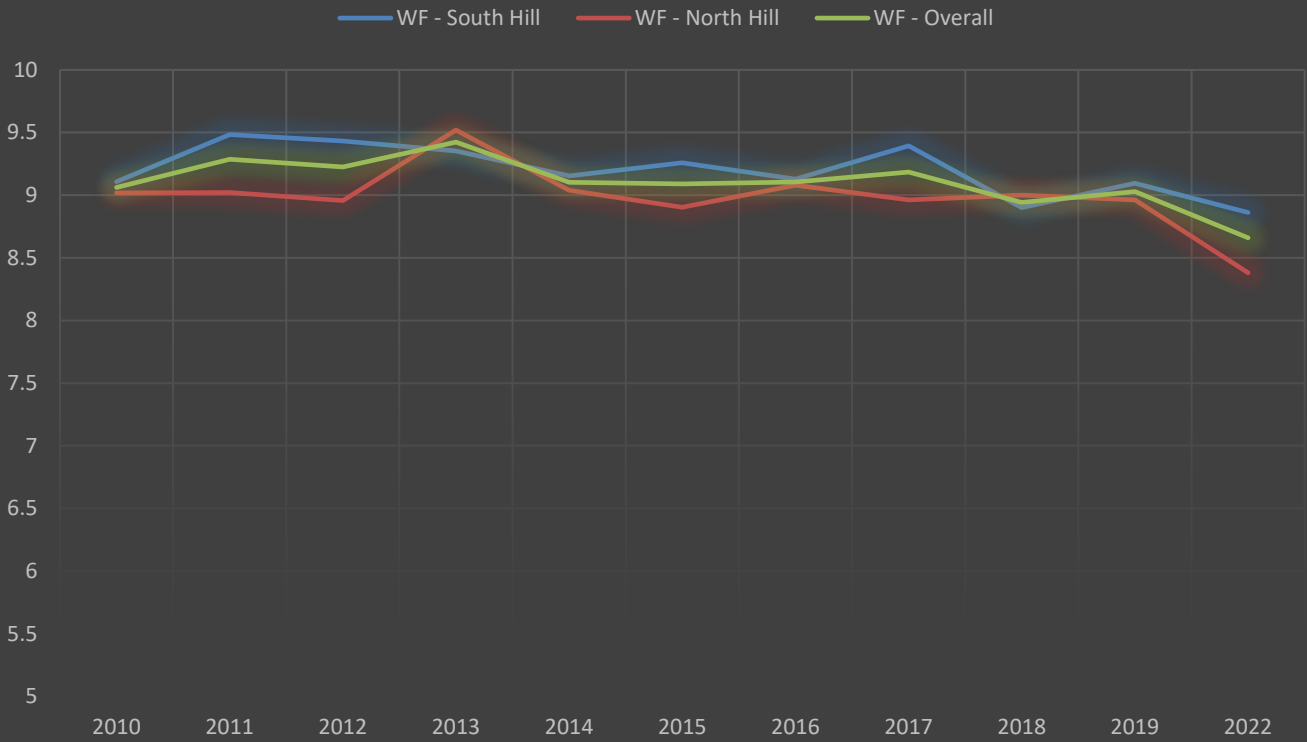
Knighthood II Satisfaction



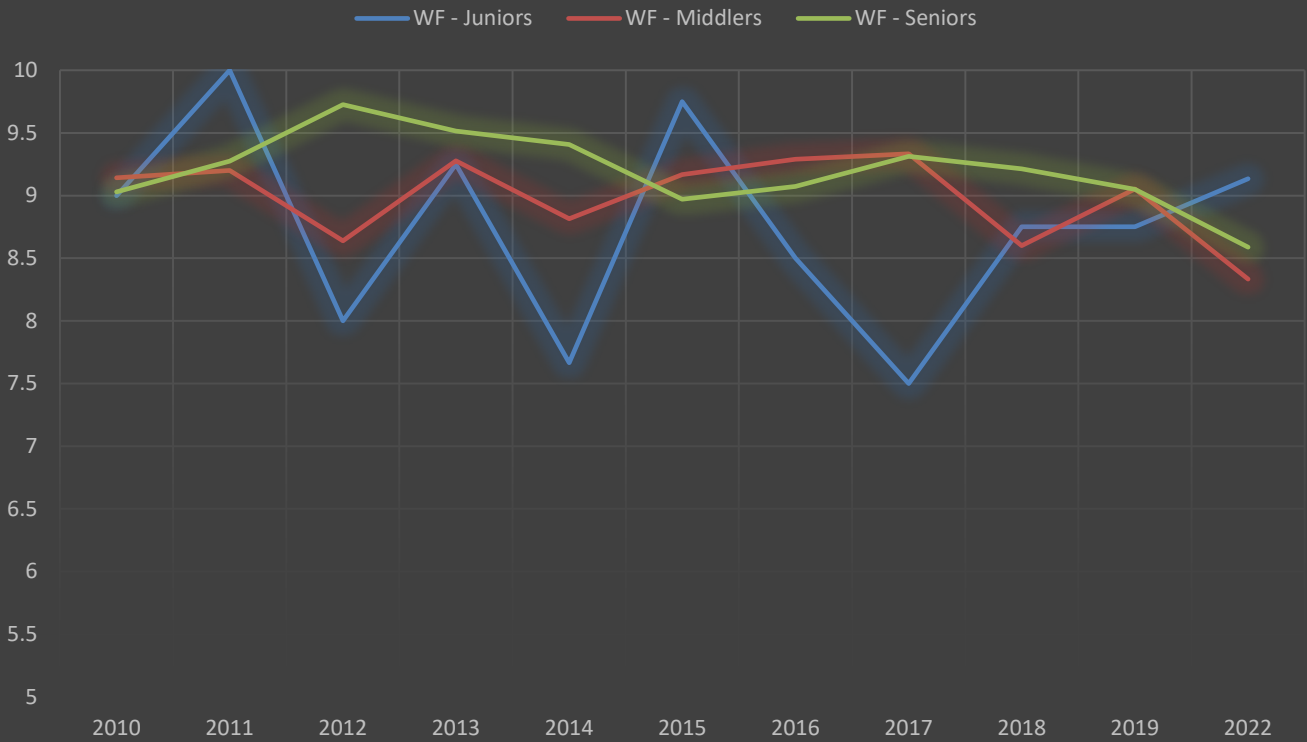
Knighthood II Satisfaction



World Friendship Satisfaction

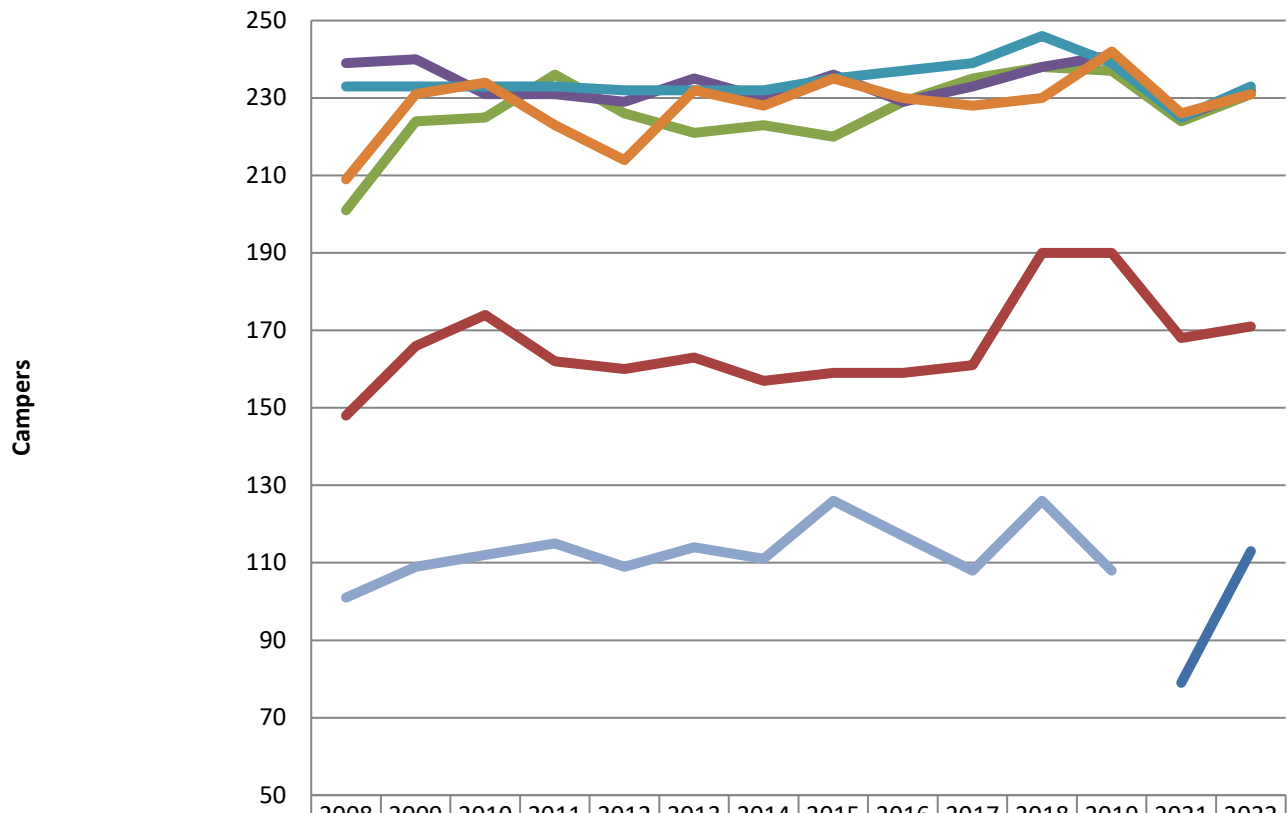


World Friendship Satisfaction



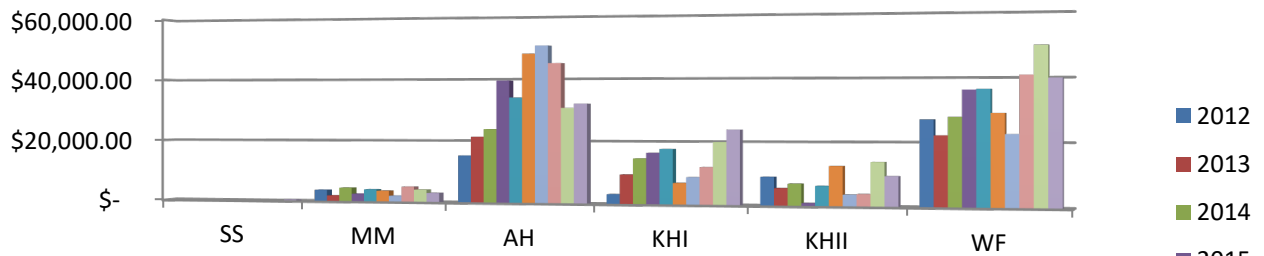
Registration Statistics

Session Counts



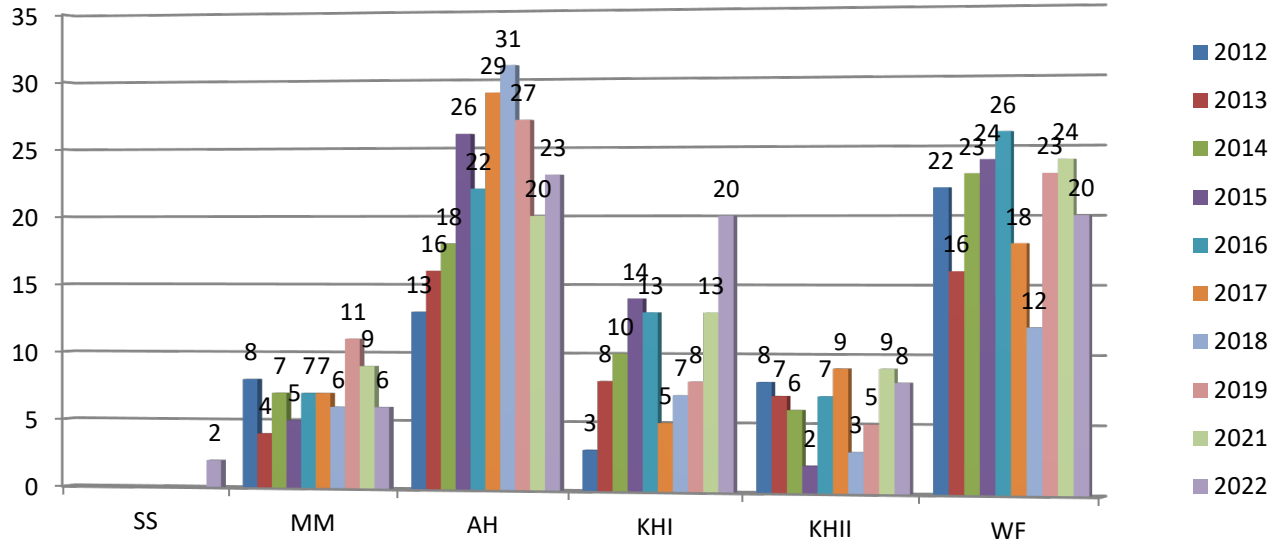
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2021	2022
Seedlings & Stardust													79	113
Myths & Magic	148	166	174	162	160	163	157	159	159	161	190	190	168	171
American Heritage	201	224	225	236	226	221	223	220	229	235	238	237	224	231
Knighthood I	239	240	231	231	229	235	230	236	229	233	238	241	225	232
Knighthood II	233	233	233	233	232	232	232	235	237	239	246	239	225	233
World Friendship	209	231	234	223	214	232	228	235	230	228	230	242	226	231
Winter Workshop	101	109	112	115	109	114	111	126	117	108	126	108		83

Campership & Tuition Assistance Dollars by Session

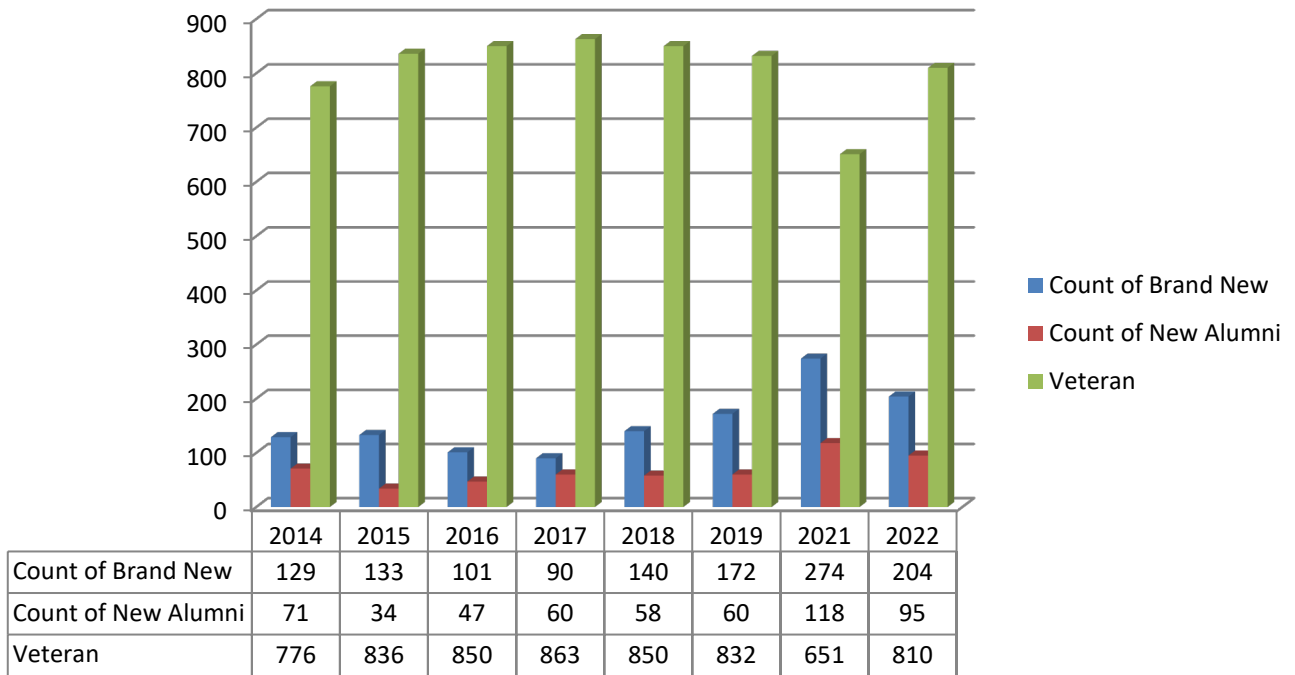


	SS	MM	AH	KHI	KHII	WF
2012		\$3,730.00	\$15,225.00	\$3,190.00	\$9,075.00	\$27,099.00
2013		\$1,920.00	\$21,317.50	\$9,475.00	\$5,585.00	\$22,179.65
2014		\$4,500.00	\$23,806.00	\$14,610.00	\$7,007.00	\$27,897.50
2015		\$2,560.00	\$39,460.00	\$16,410.00	\$1,000.00	\$36,215.00
2016		\$4,035.00	\$34,005.00	\$17,650.00	\$6,385.00	\$36,447.50
2017		\$3,620.00	\$48,050.00	\$6,940.00	\$12,585.00	\$29,090.00
2018		\$2,020.00	\$50,622.00	\$8,775.00	\$3,740.00	\$22,640.00
2019		\$4,984.00	\$44,978.00	\$11,982.00	\$3,946.00	\$40,722.00
2021		\$4,100.00	\$30,650.00	\$19,900.00	\$13,900.00	\$49,800.00
2022	\$448.00	\$3,050.00	\$32,000.00	\$23,800.00	\$9,550.00	\$39,800.00

Campership & Tuition Assistance Counts by Session



Veteran vs New Demographic



2021-2022 Retention Rate: 73%

2021-2022 Age Out Rate: 6%